





### SEPTEMBER 21st, 22nd & 23rd 2010

#### PARC FLORAL DE PARIS, FRANCE

The first natural hazard in Europe is flooding. In France, it affects 8,000 municipalities and 5 million people. Floods are therefore a major parameter in sustainable urban development.

In Europe over the past decades, due to flood, half a million people have been evacuated and it has cost at least 25 billion euros in losses.

## HOW TO ANTICIPATE FLOOD, TO MITIGATE THE EFFECTS OF FLOOD, TO DECREASE THE VULNERABILITY OF AREAS

For the 3<sup>rd</sup> time, PREVIRISQ is the European meeting place for flood mitigation methods and sustainable urban developement.

This fair, dedicated to the methods of prevention and flood management and the consequences of climate change impact, is for all public, NGO's and private players concerned about the topic at short and medium term and the general public.

# TAKE PART IN ONE OF THE TOP FAIR IN THIS MARKET FOR FLOOD MANAGEMENT

**European metropolis need to improve** their capacity of anticipation to the flood and **to manage** their consequences.

## TAKING PART IN PREVIRISQ MEANS

Teaming up with those who are or will be implicated in these new challenges. Finding ways and means to better anticipation through information exchange and new partnership.



For the 3rd edition,
PREVIRISQ is proud
to propose the first
business convention
on the management –
before, during and after
– of floods and climate
hazards in Europe.

Take advantage of professional meetings scheduled in advance:

Identify

new projects.

Meet

new prospects.

Discover new partners and suppliers.

Get information regarding solutions that meet your needs

#### D-30

You can read the catalogue of needs, projects and skills expressed by the European companies and local authorities taking part at the fair.

#### **D-20**

You offer and receive requests for meetings. Only meetings validated by both parties will be organized.

#### **D-8**

You receive your participation schedule including your meetings and conferences which you have chosen.

# A CONCRETE FAIR

**PREVIRISQ 2010** will bring together more than 150 exhibitors and 7,000 visitors coming from local authorities, regional institutions (elected officials or technical managers), NGO's, public and private research, subcontractors, OEMs, solutions and services providers, building actors, engineering consultancy, architects, town planners, state services, public utilities so as to encourage discussions and to find common solutions for every problems.

Visitors (local authorities, companies, individuals) come to PREVIRISQ to find concrete answers to questions they have to protect themselves before, during and after flooding.

## AN EXHAUSTIVE EVENT

PREVIRISQ organizes during the 3 days more than 100 conferences, workshops and presentations both in French and English. To help you find the exact information required to answer your issues.

#### **Conferences** (all translated into English)

- **▶ 21 September:** Flood risk management in major European cities including a presentation of European projects.
- **September:** Flood risk management in France in relation to transposition of European directive 2007/60/EC into French law.
- **23 September:** The Seine plan and flood risk management in the Paris region.

#### Workshops and speed presentations

Each exhibitor will have the opportunity to suggest workshops specific to its field of expertise and to inform the other participants and visitors on specific techniques of its profession.



Projects
Achievements
Films

AN EXHIBITION NOT TO BE MISSED

With a special focus on the 1910 flood



## HOW TO PARTICIPATE TO PREVIRISQ:

Please register online at www.previrisq2010.com or contact us:



**PROXIMUM**Group

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