

# Making Cities Resilient

## My City is Getting Ready

[www.unisdr.org/campaign](http://www.unisdr.org/campaign)



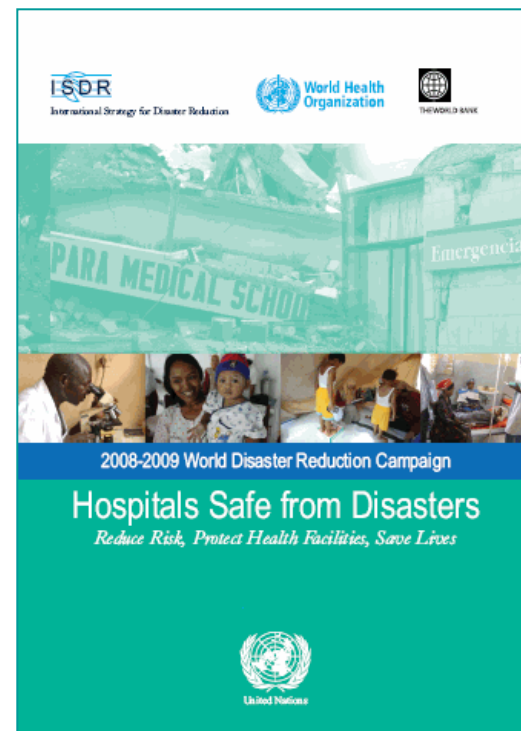
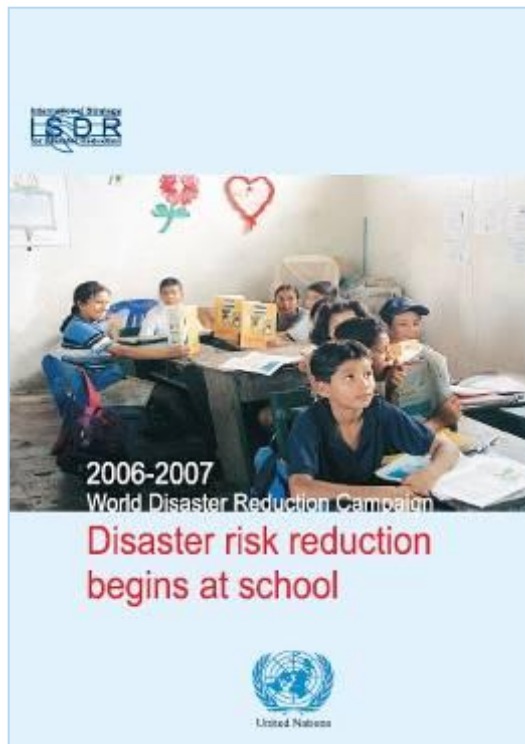
**Sign up today** to make your **city** resilient to disasters

## Campaign topic continue to 2015- Making Cities resilient

Paola Albrito, UNISDR Europe  
09 March 2011

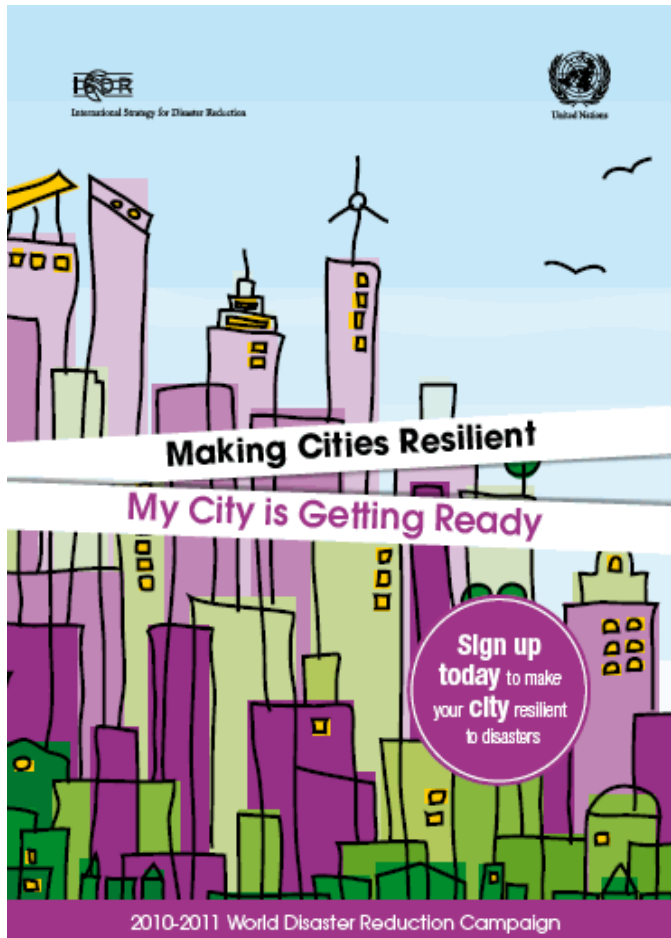
## 2010 – 2011 World Disaster Reduction Campaign Making Cities Resilient: My City is Getting Ready!

The Making Cities Resilient Campaign is building on the previous World Disaster Reduction Campaigns on safe schools and hospitals.



# World Disaster Reduction Campaign – 2010-2015

## Making Cities Resilient: My City is Getting Ready!



## Objective

✓ Achieve resilient, sustainable urban communities through actions taken by local governments to reduce disaster risk



**Know More**



**Invest Wisely**



**Build More Safely**

2010 – 2011

## Making Cities Resilient: My City is Getting Ready!



**Global Launch: 30 May 2010, Bonn, Germany**

*Mayors from all regions symbolically signed up to the 10 campaign essentials*



*Certificate of Commitment to Disaster Resilience*

## Quote from Governor Joey Salceda, First Making Cities Resilient Champion, from Albay

***“Disaster risk reduction is an investment.***

- 1. If disasters don't occur, then DRR builds capability.  
(no regrets)*
- 2. If disasters occur, then zero casualty and less economic damages.*
- 3. It reduces risks, ergo, increases business returns and economic welfare.*
- 4. Key risk reduction investments are institutional, IT and indigenous knowledge it is a feasible platform for local governance”.*

## TARGETS by end 2011 - 2015

- 25 Role Model cities
- 50 active cities with evidence of resilience/actions

New: --1000 cities engaged! Retreat for 2015: “1(0).000 cities declare themselves resilient to disasters!”

**Wildfire idea:  
Self motivating – self measuring**



**Coordination, advocacy, commitment**



**Capacity enhancement**



**Tools:** Handbook for Mayors, good practice, website, Monitoring « local HFA »



**Safe schools and hospitals**



**Partnerships, resource mobilization**




# Making Cities Resilient: My City is Getting Ready!

315 European cities have signed up!



- Austria:* 279 cities including Innsbruck, Lienz, etc.
- Croatia:* Town of Bjelovar
- Germany:* Bonn
- Greece:* Patrass
- Iceland:* Arborg
- Italy:* Ancona, Venice
- Kosovo\*:* Pristine

- Portugal:* Amadora, Lisbon
- Serbia:* 18 cities including Nis
- Spain:* Bullas, Madrid
- Sweden:* Karlstadt
- Switzerland:* Davos
- Tajikistan:* Dushanbe
- Turkey:* Antalya, Istanbul, Yalova

- 
 Involve global regional and national ISDR partners, urban/local partners (National Associations of LGs)
- 
 Work with partners in the country for follow-up
- 
 Follow-up actions: provide induction training / learning



\* as defined by UNSCR 1244

## Tool: Handbook for Mayors

- ✔ **Information for each of the Ten essentials**
  - Policies
  - Illustrate each with good practice
  - Indicators - local monitor framework
  - Point to resources - tools available
  
- ✔ **Consult** with focus groups, cities, partners.
  
- ✔ **Draft ready by Global Platform**  
(at the event more information will be collected)



## Local/city indicators monitor

### Pilot countries:

- Nepal, Indonesia, Mozambique, Peru, Armenia
- Tested also with participating cities

### Content:

- 5 HFA priority of action
- 10 essentials – Making Cities Resilient Campaign
- 5 level of progress per indicator
- 43 questions / indicators defined
- Online tool available
- linked to national and regional HFA monitor





## Global Platform for Disaster Risk Reduction

### **3rd Session of the Global Platform for Disaster Risk Reduction**

08-13 May 2011, Geneva, Switzerland

#### **Overarching theme: LOCAL ACTION**

“Invest today for a safer tomorrow- Increased investment in local action”

#### **Themes:**

- o Reconstruction
- o Economics, costs and benefits of disaster risk reduction
- o Alliances and partnerships for adaptation and development

- 4 Highlevel panels and 2 Roundtables - local level representatives
- Dialogue with Mayors and Parliamentarians
- Side events and market place (« city corner »)
- Sasakawa Award Ceremony

Sign up  
**today** to make  
your **city** resilient  
to disasters

# *Thank you*

United Nations, secretariat of the  
International Strategy for Disaster Reduction

[isdr-campaign@un.org](mailto:isdr-campaign@un.org)  
[www.unisdr.org/campaign](http://www.unisdr.org/campaign)

