



**International Conference:**

## **Water Management in Europe**

**A CIWEM CONFERENCE WITH ASTEE, EWA and EFAEP**



**There will also be a special RESTORE EU-LIFE project workshop session**



**World Trade Centre, Lille, France  
22<sup>nd</sup> and 23<sup>rd</sup> February 2012**

Exhibitors to date



**Sponsors – There is a comprehensive sponsorship package for this international conference. Please ask Lauren Goozee, CIWEM [lauren@ciwem.org](mailto:lauren@ciwem.org) for further information**

**Please circulate to colleagues who may be interested**

## Aim and Objectives

CIWEM, The Chartered Institution of Water and Environmental Management, with the support of EWA, European Water Association and ASTEE, Association Scientifique et Technique pour l'Eau et l'Environnement, is organising a two day international conference.

The aim of this conference is to provide an opportunity to share experiences and to gain feedback on innovative practical solutions and relevant applied research on key topics.

The objectives of the meeting will be to explore the key challenges facing European countries today.

The conference will:

- Consider and discuss the main issues around water management in Europe
- To provide a platform for a wide range of stakeholders to share their views and knowledge
- To support future policy development in the sector
- To highlight and share examples of best practice
- To provide delegates with the opportunity to network with other professionals in the sector

## The Venue and Location

The venue for the conference is The World Trade Centre in Lille, France. This is a tailor made conference venue which is directly opposite the Lille Eurostar station. Lille is an ideal location for travellers from the UK and Europe. It is easy and cost effective to reach Lille direct from London with Eurostar. The average journey time from St Pancras International to Lille Europe is just 1 hour 20 minutes. You can also easily travel to Lille from other destinations including Brussels (35 minutes), Paris (approx. 1 hour) and Amsterdam (approx. 4 hours). Lille has a plethora of low cost, high quality accommodation.

## Links

Event Webpage – [www.ciwem.org/lille-2012](http://www.ciwem.org/lille-2012)

Eurostar – [www.eurostar.com](http://www.eurostar.com)

Lille Tourism website – [www.lilletourism.com/index\\_gb.php](http://www.lilletourism.com/index_gb.php)

World Trade Centre - [www.wtc-lille.com/](http://www.wtc-lille.com/)

The Crowne Plaza Hotel - [www.lille-crowneplaza.com/](http://www.lille-crowneplaza.com/)

Media Partners:



**(Please note on speaker programme TBC = to be confirmed, the speaker has been invited but has not confirmed attendance).**

## **Day One – 22<sup>nd</sup> February 2012**

- 0900 – 1000 Registration
- 1000 Welcome by Chairman – TBC
- 1010 – 1040 Keynote Speaker – **Peter Gammeltoft**, Head of Water Unit, DG Environment
- 1040 – 1100 *Water Scarcity – The Invisible Crisis*  
**Peter von Lany**, Halcrow Group Ltd
- 1100 – 1125 Coffee Break
- 1125 – 1145 *Reforming Water Abstraction Management to Adapt to Climate Change in England and Wales*  
**Henry Leveson-Gower**, Defra
- 1145 – 1205 System Dynamics Modelling applied for the evaluation of water-related security threats due to climate change  
**Lydia Vamvakieridou-Lyroudia**, Centre for Water Systems, University of Exeter
- 1205 – 1220 *Competing demands and impacts on water resources for golf in Europe*  
**Jerry Knox**, Centre for Water Science, Cranfield University, Bedford
- 1220 -1310 Lunch
- Afternoon Chairman – **Bastian Fischer**, ORACLE
- 1310 – 1330 *Water Framework Directive*  
**Noel Wheatley**, Ofwat
- 1330 – 1350 *Climate change implications for water management: insights from four new UK research projects*  
**Geoff Darch**, ATKINS
- 1350 -1405 *The Smart! Grid for a Sustainable Water Management and Water Security*  
**Bastian Fischer**, ORACLE
- 1405 – 1435 Coffee Break
- 1435 – 1450 *Excellence through Innovation; Energy Efficiency in the Water sector. Case studies from UK Pilot Schemes*  
**Peter Melville-Shreeve**, Pell Frischmann
- 1450 – 1505 *Managing the water cycle in an eco community– making the most use of available resources in a sustainable development*  
**Bruce Blaine**, Peter Brett Associates
- 1505 -1525 *Sustainable drainage solution for Norfolk, UK, household waste recycling centres*  
**Elizabeth Sharpe**, Mott Mac
- 1525 – 1545 Zero Waste – Miracle or Myth?  
**Ian Dudding**, Capita Symonds
- 1600 – 1800 **Restoring Europe's Rivers:** This special RESTORE EU-LIFE project workshop session will focus on the benefits of restoring rivers for multi-functional water management and how policy and river basin management can help to drive this aspiration.
- 1930 Conference Dinner

## **Day 2 – 23<sup>rd</sup> February 2012**

- 0900 – 1000 Registration/coffee
- 1000 Chairman Introduction – **Nick Reeves OBE**
- 1010 – 1040 Keynote Speaker – **David Balmforth**, MWH  
*Global Innovation in Urban Flood Risk Management*
- 1040 – 1100 *Making best use of limited funds: funding flood risk management in bad economic times*  
**Jaap Flikweert**, Royal Haskoning
- 1100 – 1125 Coffee Break
- 1125 – 1145 *Flood Alleviation by Facilitated Transition to Resilience*  
**Matthew Elliott**, WYG Engineering LTD
- 1145 – 1205 *Engineering Nature's Way*  
**Alex Stephenson**, Hydro International,
- 1205 – 1220 *Assessing structural mitigation at watershed scale: promising results of an approach using stochastic distributed rainfall fields*  
**Christine Poulard**, Cemagref,
- 1220 -1320 Lunch
- Afternoon Chairman – **Jean Philippe Torterotot**, IRSTEA and ASTEE
- 1320 – 1340 *The ScaldWIN project, an Interreg IVB NWE project aimed at improving surface and groundwater quality in the International Scheldt River Basin District*  
**Ilke Dieltjens**, Flemish Environment Agency
- 1340 – 1400 *The Water Cycle Approach*  
**Eilard Jacobs**, Waternet
- 1400 – 1430 Coffee Break
- 1430 – 1450 *Catchment restoration in the River Tamar catchment, UK: Modelling agriculture, water quality and greenhouse gas emissions*  
**Paulette Posen**, University of East Anglia
- 1450 – 1510 *Towards Cohesion in Water Management Policy - Integration of Stakeholder Interests in Water Framework Directive Implementation*  
**Dawn Keating**, CDM
- 1510 -1525 *Dissemination and uptake of EC Framework Programme water research results*  
**Kerry Thomas**, Environmental Sustainability KTN (ESKTN), University of Oxford
- 1525 – 1600 Panel Discussion and ending comments by chairmen
- 1600 Close

## Sponsorship Packages

Should your organisation wish to sponsor the conference, have an exhibition stand or host the conference dinner, then opportunities are available. Full details below:

### Sponsorship Packages for CIWEM International Conference 2012

The sponsorship package for the conference includes:

- Sponsors logo/listing on all materials including the delegate notes – full programmes are emailed to more than 15,000 contacts monthly
- Three delegate places
- Exhibition space
- Organisation literature in all delegate packs
- Ongoing promotion of sponsors' support for the event in CIWEM's magazine (circulation around 13,000) and magazine website [www.wemmazine.com](http://www.wemmazine.com), its website [www.ciwem.org](http://www.ciwem.org) (over 23,000 visits per month), in its E-News (around 12,000 subscribers) and on social network groups such as LinkedIn and Facebook
- Ongoing promotion via our partners EWA (in contact with approx 55,000 professionals across Europe including EC contacts) and ASTEE (who have over 4,500 professionals across France) – so exposure to contacts across the whole of Europe, at the European Commission and other major institutional organisations
- Promotional benefit of being involved in a prestigious event and related networking
- Benefit from working with highly respected professional bodies of which company staff are likely to be members

The cost of the package is €4,000.

There is also an exhibitors' package which includes:

- Exhibition space
- Two delegate places for the conference
- Exhibitor listing in the delegate notes and other promotional materials
- Benefit from working with highly respected professional bodies of which company staff are likely to be members

The cost of this package is €2,000

There are a number of other possibilities for involvement in a conference, which are subject to discussion with the organisers:

- Chairing of a session at the conference
- Speaker place on programme
- Inclusion in promotional material for the conference – press releases and articles if relevant
- Sponsorship of the Conference Dinner or Conference Dinner drinks – The 2009 Conference Dinner was well received by delegates and took place at the fantastic Le Barbu d'Anvers restaurant <http://www.lebarbuedanvers.fr/>

For more information please contact Lauren Goozee, [lauren@ciwem.org](mailto:lauren@ciwem.org)

**Feel free to pass this information onto other contacts or colleagues as you feel appropriate**