



United Nations
International Strategy for Disaster Reduction
Secretariat, Geneva

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Consultancy Vacancy with UNISDR	
Date of issue: 25 January 2012	ISDR/C/06/2012

Title: Consultant (Web Designer – visual design)

Duty station: Virtual

Duration: Two months

Deadline for applications: 10 Feb 2012

Assignment start date: 5 March 2012

United Nations Core Values:

Integrity • Professionalism • Respect for diversity

Background:

The International Strategy for Disaster Reduction (ISDR) is a multi-disciplinary and multi-stakeholder platform to enable societies to increase their resilience to natural, technological and environmental disasters and to reduce associated environmental, human, economic and social risk and losses. A range of United Nations organizations and international partners participate in cooperation with Governments and civil society organizations. The implementation of the ISDR is supported by a secretariat lead by the Special Representative of the Secretary-General for Disaster Risk Reduction. The secretariat's main functions are policy coordination, advocacy and information management, at the international and regional levels, to ensure synergy between disaster reduction strategies and those in the socio-economic and humanitarian fields.

In January 2005, the World Conference on Disaster Reduction adopted the Hyogo Declaration and the Hyogo Framework for Action 2005-2015: Building the Resilience of Nations and Communities to Disasters. The Hyogo Framework constitutes the essential guide for implementation of the International Strategy for Disaster Reduction and represents the key policy framework for reducing risk and to strengthen community resilience. The Global Platform for Disaster Risk Reduction, established by the UN General Assembly in 2006, is the main global policy forum for disaster risk reduction, and is complemented by a system of regional, thematic and national platforms, which bring together all relevant stakeholders.

ORGANIZATIONAL SETTING AND REPORTING RELATIONSHIPS:

The Consultant will work under the direct supervision and report to the ISDR-IMU(Information Management Unit) Senior Information Management Officer, in collaboration with other IMU colleagues and the ISDR Communications Unit.

OBJECTIVES AND TARGETS:

The Information Management Unit of the ISDR Secretariat in Geneva has been tasked with the redesign of the conference websites for the 2013 Global Platform conference (GP13) and 2015 World Disaster Reduction Conference (WCDR). Based on a thorough evaluation of internal communications requirements, the successful development of this project requires development of the initial visual design and brand for both conference websites, and the development of a style guide.

KEY OUTPUTS

- Visual design brief based on input from UNISDR staff
- Global Platform conference – visual design based on current brand
World Conference logo and template design
- 10 visual design templates for the
- Design guide for GP13 and WCDR

COMPETENCIES:

Professionalism: Proven experience in creating Visual design and style guides for large scale websites.

Planning and Organizing: Demonstrated effective organizational skills and ability to handle work in an efficient and timely manner, working to tight deadlines.

Technological Awareness: Fully proficient computer skills, particularly in using relevant information databases, internet services, contact sources.

QUALIFICATIONS:

Education: Advanced university degree (Master's degree or equivalent) in graphic arts, design or other related fields. A first-level university degree in combination with qualifying experience may be accepted in lieu of the advanced university degree.

Experience: A minimum of 5 years of working experience in development of visual designs for large scale websites.

Language skills: Fluency in written and spoken English

How to apply

Please email the following documents to the ISDR secretariat at: isdr.vacancies@un.org:

1. Cover letter, explaining why you consider yourself qualified and motivated for this particular assignment.
2. Completed personal history profile form (The P11 form can be downloaded from <http://www.unisdr.org/who-we-are/vacancies>).
3. It would be appreciated your stating your full name and the ISDR vacancy notice number (ISDR/C/06/2012) as the subject in your e-mail of application.

Please note that applications received after the deadline will not be accepted. Applicants will be contacted only if they are under serious consideration.