

Armenia invites state officials, international organizations, information responsables and journalists to share their best experience in the field of public awareness



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Ministry of Emergency Situations of Armenia  
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## Public Awareness as a Cornerstone for Disaster Risk Reduction

Conference

*Yerevan, 3-4.12.2013*

Towards 25<sup>th</sup> anniversary of Spitak earthquake, the “Emergency Channel” Information Center under the auspices of Ministry of Emergency Situations, plans to organize a 2-day Conference on “Public Awareness as a Cornerstone for Disaster Risk Reduction”, to be held on December 3-4, in Yerevan.

### **Aim of the Conference**

The Conference aims to bring together the world best practices and established values in the field of emergency communications and to discuss further developments.

The Conference will be open for involved international organizations, experts from various countries, state officials, information responsables, famous journalists with relevant experience, world biggest information agencies.

### **Topics to be discussed:**

1. Lessons learnt from disasters – Spitak earthquake, Kobe earthquake and Fukushima disaster, earthquakes in Haiti and Chile, Turkey, Iran, China...
2. Emergency and crisis information management guidelines of inter-governmental and international organizations;
3. Public awareness new creative solutions and tools: DRR public awareness and social networks, DRR public awareness and new information technologies;
4. World-known journalist’s memories, impressions and suggestions;
5. Safety culture and kids: kids as main target group;
6. World huge information agencies and emergencies. experience, journalistic code of ethics and recommendations.

### **Expected results**

- Reports and materials presented during the conference, as well as photo and video materials (with authors' permission) will be published in one package;
- As a result of event "emergency" network of journalists and specialists will be created. The network will be used for forums, discussions, exchange of opinions and ideas, experience and expertise;
- Emergency web portal will be created; emergency information management and public awareness best programs and initiatives (starting from state plans and guidelines up to video-audio-electronic materials) will be collected there.

*Looking forward to see your representative participating this Conference, a person who will present his country's or organization's policy at emergency communications, share his own experience, possible obstacles during journalists' professional activity, problems and well-known solutions.*

*We will be very glad to hear your feedback by November 1 for planning the final agenda of the Conference with your participation.*

**For additional information**

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