

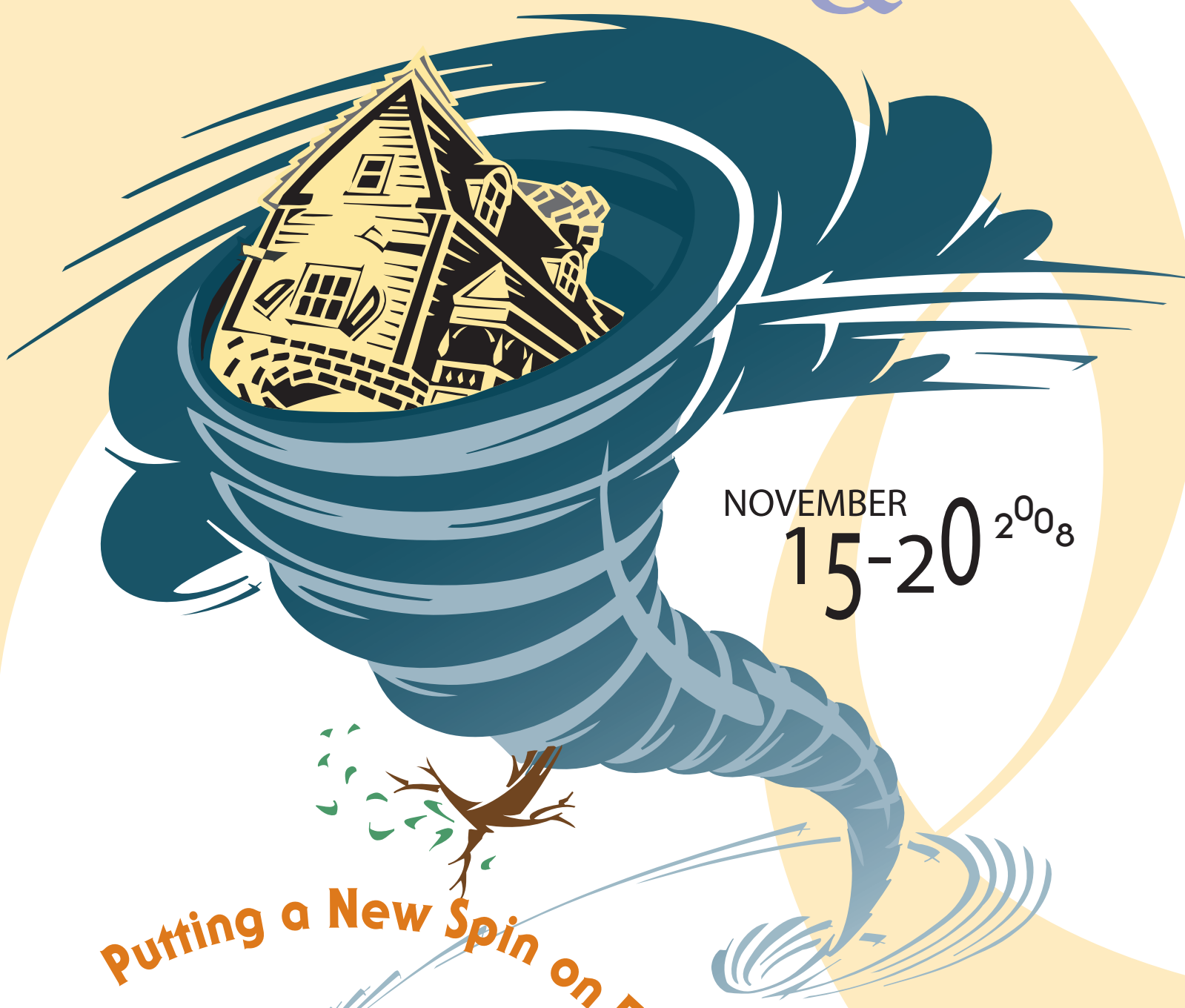


www.iaem.com



www.emex.org

56th IAEM Annual Conference & EMEX 2008



NOVEMBER
15-20²⁰⁰⁸

Putting a New Spin on Emergency Management

Sheraton Hotel and
Overland Park Convention Center
Kansas City Metropolitan Area
Overland Park, KS

NOW,
more than ever,

IAEM
is for you...

IAEM brings together emergency managers and disaster response professionals from all levels of government, as well as the military, the private sector, and volunteer organizations around the world.

- Largest expert network offering solutions, guidance and assistance.
- Job opportunities – extensive online compilation.
- Unified voice on policies and legislation.
- Information updates: monthly newsletter and e-mail notifications.
- Professional tools and discussion groups on www.iaem.com.
- Certified Emergency Manager® and Associate Emergency Manager programs.
- Scholarship program.



201 Park Washington Court
Falls Church, VA, 22046-4527
(703) 538-1795 • info@iaem.com

www.iaem.com

JOIN IAEM TODAY!

56th IAEM Annual Conference & EMEX



Putting a New Spin on Emergency Management

CONFERENCE DATE

November 15-20, 2008

FOUR WAYS TO REGISTER

online: www.iaem.com

by fax: 703.241.5603

by Mail: (with payment)
IAEM, 201 Park Washington Court
Falls Church, VA 22046

On-site: Registration for conference attendees and exhibit personnel is located at the Sheraton Overland Park Lobby on Friday, November 14–Sunday, November 16. From Monday, November 17 – Wednesday, November 19 the registration desk will be located at the Overland Park Convention Center. See daily registration times in enclosed program.

REGISTRATION FEES

\$550 non-IAEM members

\$450 IAEM members

\$200 students

See conference registration form for additional conference fees.

MEETING LOCATION

All programmed sessions will be held at the following two locations:

Overland Park Convention Center

6000 College Blvd

Overland Park, KS 66211

www.opconventioncenter.com

Sheraton Overland Park

Sheraton Overland Park

6100 College Blvd

Overland Park, KS 66211

www.starwoodhotels.com/sheraton

See specific meeting locations in enclosed program.

LODGING

Sheraton Overland Park

6100 College Blvd

Overland Park, KS 66211

866.837.4214

www.starwoodhotels.com/sheraton

\$157 single/double (plus tax)

For reservations, call 866-837-4214.

Reservation deadline: Rate is available until Oct. 23, 2008, or until the IAEM room block is sold out, whichever occurs first. Attendees should mention "International Association of Emergency Managers" to qualify for the group rate.

TRANSPORTATION

Kansas City International Airport (MCI)

www.flykci.com

The Kansas City International Airport (MCI) is the closest airport to the conference location in Overland Park outside Kansas City, Kansas. This airport is a principal hub for the states of Kansas, Missouri, Iowa and Nebraska.

PROFESSIONAL DEVELOPMENT HOURS

IAEM awards "Certificates of Attendance" to conference attendees that reflect conference participation hours. These hours may be applied toward the Certified Emergency Manager® (CEM®) and Associate Emergency Manager (AEM) programs.

PARKING

Sheraton Overland Park offers valet service and free self parking.

Overland Park Convention Center has 1,400 free self parking spaces with their complex, 400 are covered.

USEFUL WEB SITES

- Register for the conference at www.iaem.com
- Plan your EMEX visit by using the Virtual Expo, www.emex.org
- Find out more about Overland Park at www.opks.com
- For those planning to travel beyond Overland Park visit, www.visitkc.com

SPECIAL NEEDS

Advise IAEM if you require special materials or services at the 56th IAEM Annual Conference & EMEX 2008. **Notice must be received in writing by October 1, 2008.** IAEM will make every attempt to accommodate all requests.

CANCELLATION POLICY

Written cancellations can be emailed to info@iaem.com, faxed to 703-241-5603 or mailed to IAEM headquarters (201 Park Washington Court, Falls Church, VA 22046). **Verbal cancellations will not be accepted.** IAEM headquarters will provide you a cancellation number to confirm receipt of your cancellation.

If you have not submitted payment and do not attend the conference, the full registration fee will be due if written cancellation is not received by close of business on Wednesday, November 5, 2008.

If you have submitted payment and written cancellation is received on or before November 5, 2008, there is a cancellation fee of \$50.

No refunds will be made after November 5, 2008.

Substitutions of attendance are permissible. Identify substitute and complete contact information of individual in written cancellation notice.

Reminder:

Keep track of your conference badge—it is required for admittance at all sessions and events, and the replacement fee is \$50.00

Special Conference Events

WELCOME RECEPTION

Sunday, November 16

5:00 pm-6:30 pm Cottonwood 2
Sheraton Overland Park

IAEM welcomes you to the 56th Annual Conference. Come join us for food, beverages and networking with conference attendees.

EMEX 2008 OPENING RECEPTION

Monday, November 17

6:00 pm-8:00 pm Exhibit Hall
Overland Park Convention Center

Sponsored by

Booz | Allen | Hamilton

delivering results that endure

Open the doors to EMEX 2008, the tradeshow that joins homeland security and disaster preparedness suppliers under one roof. See the latest technologies, products and services to enhance your daily operations.

IAEM STUDENT COUNCIL NETWORKING RECEPTION

Monday, November 17

8:00pm-9:30pm Leatherwood 3
Sheraton Overland Park

Hiring or offering an internship? Meet your future employee or intern at this unique reception hosted by the IAEM Student Council. This event will connect students attendees with conference attendees and EMEX vendors who are interested in hiring or offering internships to students studying in the emergency management or related fields.

Bring along your business cards and any listing of opportunities within your company/organization. Dress is business casual. RSVP is required due to limited space. RSVP by emailing your name, contact information (including company), and any potential employment or internship opportunities to IAEM Student Council President Brain Silva, bsilva05@gmail.com.

If you are a student, visit the IAEM student council webpage at www.iaem.com for details on student activities and events at the conference.

IAEM SCHOLARSHIP LIVE AUCTION

Tuesday, November 17

6:00pm-7:30pm Exhibit Hall
Overland Park Convention Center

Raise your paddle to help support the future of the emergency management profession. Don't miss out on this exhilarating experience!

All proceeds will be donated to the IAEM Scholarship program that awards students with scholarships to pursue a career in emergency management. Past items auctioned have included:

- 1 Dozen Live Maine Lobsters Delivered Anywhere in the U.S.
- Vacation in a Bed & Breakfast
- White House Easter Egg
- Kestrel Pocket Weather Meter
- Golf Putter
- Framed Satellite Image of an Important Named Storm
- Aquos 32" LCD HD TV
- Country Ham

PRESIDENTIAL RECEPTION AND BANQUET

Wednesday, November 20
6:00pm-8:00pm

Cottonwood Foyer and Ballroom
Sheraton Overland Park

Pay tribute to the out going IAEM President and officers, and celebrate the newly elected officers. Toast the newly IAEM certified emergency managers and associate emergency managers. Honor the recipient of the Clayton R. Christopher Award.

CONFERENCE CELEBRATION

Wednesday, November 20

8:00pm-midnight Cottonwood Ballroom
Sheraton Overland Park

Following the Presidential Banquet, kick off your shoes and celebrate the conclusion of the 56th IAEM Annual Conference with dancing and entertainment.

Contribute to the IAEM Scholarship Program

Help IAEM support the future of the emergency management profession through its scholarship program, which annually awards funding to EM students. Each year, fundraising events are conducted at the annual conference to support the scholarship program. Make the events successful by choosing to donate to one or all of the options below.



SILENT AUCTION AND LIVE AUCTION:

Donate items to scholarship program auctions. Send items in advance to IAEM Headquarters or bring to the conference. Contact Scholarship Program Director Dawn Shiley-Danzeisen at Shiley@iaem.com to indicate what you are donating or for additional information. Cash donations are also accepted and will be used to purchase auction items that have been successful in the past.

CONTRIBUTE TO THE SCHOLARSHIP PROGRAM TODAY!

Even a \$25 donation makes a difference. All donations are tax deductible. Donations will be accepted throughout the conference in the registration area.

BASKET BONANZA:

Purchase a chance to win one of the themed baskets created by IAEM's regional memberships. Baskets will be displayed in conference registration area. Drawings will occur on Wednesday in the EMEX 2008 exhibit hall.

Thank you in advance for making the event for the IAEM Scholarship Program a huge success!

If you have any questions, please call Dawn Shiley at (703) 538-3542.

Special Conference Features

EMERGENCY MANAGEMENT INSTITUTE AT IAEM



FEMA training offerings are a popular add-on to the IAEM Annual Conference, and a great way for attendees to maximize continuing education gained from the conference. See enclosed program for further details.

CERTIFIED EMERGENCY MANAGER®/ASSOCIATE EMERGENCY MANAGER

IAEM will offer the CEM®/AEM examination preparatory course and the CEM®/AEM examination on Sunday, November 16. Other CEM®/AEM offerings included the program overview and consultations (see enclosed program for further details).

To learn more about the CEM®/AEM program, including the application guidelines and process, and fees for the course and the exam visit www.iaem.com/certification.

OPTIONAL ACTIVITY

Saturday, November 15

5:30 – 7:00 pm.

Fee \$15 per person

Tour of the **National Weather Service National Centers for Environmental Prediction Aviation Weather Center**. Following tour, return to hotel or visit Zona Rosa for dinner on own from 7:00 – 9:00pm or return to hotel. IAEM will provide transportation plus water and snacks on bus ride to tour. IAEM reserves the right to cancel tour if minimum participation is not met and refunds will be provided. Maximum participation of 56 attendees. Minimum attendance deadline is October 14, 2008.

OPTIONAL DINNER ACTIVITY

Saturday, November 15

7:00 -9:00pm.

Following tour, visit Zona Rosa for dinner on own. For further details visit, www.zonerosa.com. For further details visit, www.zonerosa.com.

CYBER CAFÉ

Internet access for IAEM conference attendees is located in the EMEX 2008 exhibit hall in the Overland Park Convention Center.

MOVIE NIGHT—

WIZARD OF OZ

Sunday, November 16 Free Admission
8:00-10:00pm Cottonwood 1

Sheraton Overland Park



A 1939 American musical-fantasy film mainly directed by Victor Fleming and based on the 1900 children's novel *The Wonderful Wizard of Oz* by L. Frank Baum.

The film features Judy Garland as Dorothy Gale, Ray Bolger as the Scarecrow, Jack Haley as the Tin Man, Bert Lahr as the Cowardly Lion, Billie Burke as Glinda the Good Witch of the North, Margaret Hamilton as the Wicked Witch of the West, and Frank Morgan as the Wizard.

Enhance the experience and dress up as your favorite character from the movie! Fun is guaranteed!

POSTER PRESENTATIONS

IAEM Student Council invites all conference attendees to view the entries to the third annual Student Poster Research Competition. IAEM student members of IAEM were invited to identify and analyze an issue, research it, articulate conclusions and propose solutions. This display is the culmination of that process with visual displays that articulate that research. Winners will be announced during the conference. Posters are available for viewing Monday through Wednesday during EMEX 2008 hours.

EMERGENCY MANAGEMENT CAREER WORKSHOP AND MOCK INTERVIEWS

Monday, November 17

2:00-6:00pm

Leatherwood 1
Sheraton Overland Park

Sponsored by
Beck Disaster Recovery, Inc.



Trying to navigate your career path in emergency management? Explore what jobs are available in Emergency Management and how you can make yourself more competitive in the job market. Information on resume writing and interview skills will be incorporated. Presentations will be given by IAEM members who will share their career path experiences. Following, attendees will have the

opportunity to have their resume reviewed and critiqued as well as the option to participate in one-on-one mock interview. See enclosed program for further details.

JOB AND INTERNSHIP BOARD

Located within the EMEX 2008 area, the IAEM Student Council will be providing a job and internship posting board. The board is open to all conference attendees to both post, and view. Any organization/company may submit a job or internship to IAEM Student Council President Brian Silva, bsilva05@gmail.com or post the position on the board at the conference.

IAEM-USA COUNCIL ONLINE VOTING PROCEDURES

Online voting for the 2008-2009 IAEM-USA Secretary and IAEM-USA Second Vice President **will conclude at 4:00 pm Central Time on Tuesday, November 18, 2008**. All current IAEM-USA Individual, Affiliate and Lifetime members are eligible to vote.

Go to the IAEM-USA Council page at www.iaem.com/USA and click on the red "IAEM-USA VOTE 2008" link or go directly to the voting informational area at <http://www.iaem.com/USAVote2008.htm>, where you can access:

- Complete voting instructions for the 2008 IAEM-USA officer elections.
- A special Web page for each IAEM officer candidate, with an article and photo.

Online voting is secure and private. Once you are ready to vote, click on the RED link to the right in the voting informational area at <http://www.iaem.com/USAVote2008.htm> called VOTE NOW.



EMEX HOURS

11/176:00pm-8:00pm

11/188:00am-6:00pm

11/198:00am-2:00pm

Visit www.EMEX.org for a complete listing of exhibiting companies and organizations.

56th IAEM Annual Conference

8AM 9AM 10AM 11AM NOON 1PM 2PM

EMI@IAEM

Friday
Nov. 14

EMI @ IAEM G270.4 Recovery from Disaster: The Local Government Role 8am-5pm (2 full days)
 EMI @ IAEM G108 Community Mass Care Management 8am-5pm (2 full days)
 EMI @ IAEM G197 Emergency Planning and Special Needs Populations 8am-5pm (2-1/2 days)
 EMI @ IAEM G775 EOC Management and Operations 8am-5pm (2 full days)



EMI@IAEM & Pre-Conference Workshops

Saturday
Nov. 15

Developing Leaders in Emergency Management 8am-Noon
 Debris Estimating / Contract Monitoring Responsibilities 8am-Noon
 EMI @ IAEM G775 EOC Management and Operations 8am-5pm (2 full days)
 EMI @ IAEM G108 Community Mass Care Management 8am-5pm (2 full days)
 EMI @ IAEM G197 Emergency Planning and Special Needs Populations 8am-5pm (2-1/2 days)
 EMI @ IAEM IS15A Classroom Special Events Contingency Planning 8am-5pm (2 full days)
 EMI @ IAEM G270.4 Recovery from Disaster: The Local Government Role 8am-5pm (2 full days)
 Emergency Management in Higher Education Workshop 8am-5pm (Invite only: contact Valerie Lucus at vjlucus@ucdavis.edu)



IAEM-USA Board of Directors Meeting 10am-2pm Exercises: Rai

Sunday
Nov. 16

Committee and Caucus Meetings *see IAEM Committee and Caucus Meetings for dates and times.*
 EMI @ IAEM G197 Emergency Planning and Special Needs Populations 8am-Noon (2-1/2 days)
 EMI @ IAEM IS15A Classroom Special Events Contingency Planning 8am-5pm (2 full days)
 CEM®/AEM Examination Preparatory Course 8am-1pm



CEM®/AEM overview 11 am–Noon CEM®/AEM Consultations Noon – 2pm CEM®/AEM E

National Weather Service (NWS) Focus Group 10am-Noon Making the Most of Your State Emergency Management Assoc Workshop 1-3pm

56TH IAEM ANNUAL CONFERENCE

Monday
Nov. 17

Opening Ceremony 8:30-9am

Keynote Address by R. David Paulison, FEMA Administrator 9-9:30am

National Weather Service Update: Jack Hayes, NWS Director 9:30-10am

American Red Cross Update: Joe Becker, Senior Vice President 10-10:30am

Break 10:30-11am

General Session: Ori Brafman "The Starfish and the Spider: New Organization and Leadership Models" 11-12pm

Luncheon Speaker: General Honore "Leadership: Building a Culture of Preparedness" Noon-2pm
 Sponsored by Western Shelter Systems

6—Breakout Sessions 2-3pm

Emergency M
 Sponsored by

Tuesday
Nov. 18

Breakfast in EMEX 8-9 am

General Session: Gordon Graham "Why Things Go Right (or Wrong) in Emergency Management - Part 1" 9-10am

Awards Presentation 10-10:30am

Break 10:30-11am

General Session: Gordon Graham "Why Things Go Right (or Wrong) in Emergency Management - Part 2" 11-12pm

Lunch in EMEX Noon-2pm

6—Breakout Sessions 2-3pm

Wednesday
Nov. 19

Breakfast in EMEX 8-9 am

General Session: Stephen Flynn "The Role of Emergency Management in Rebuilding a Resilient Nation" 9-10am

Awards Presentation 10-10:30am

Break 10:30-11am

6-Breakout Sessions 11am-Noon

Lunch in EMEX Noon-2pm

6—Breakout Sessions 2-3pm

Post Conference Workshops

Thursday
Nov. 20

IAEM-USA Board Meeting 7:30-10:30am
 WebEOC® Administrator 8:30am-5pm
 Satellite Communications Operational Plans for Emergency management and Business Continuity hosted by GVI
 EMAP Accreditation Manager Orientation 8:30am-5pm
 EMAP Assessor Training Course 8:30am-5pm

Friday
Nov. 21

EMAP Accreditation Manager Orientation 8:30am-5pm
 EMAP Assessor Training Course 8:30am-5pm

— AT A GLANCE

3PM 4PM 5PM 6PM 7PM 8PM 9PM 10PM 11PM

● Transition 4:30-4:45pm
5:45-6pm



**Optional Activity: National Weather Service
National Centers for Environmental Prediction
Aviation Weather Center 5:30 – 7pm**



plus Zona Rosa for dinner on own 7-9pm

s.edu)
sing your game 2-5pm

**Welcome Reception
5-6:30pm**

**Movie Night "Wizard of Oz"
8-10pm**



Exam 2-4pm



iation

**Break
3-3:30pm**

**6—Breakout
Sessions
3:30-4:30pm**

● **6—Breakout
Sessions
4:45-5:45pm**

**EMEX Opening Reception 6-8pm
Sponsored by Booz Allen Hamilton**

Booz | Allen | Hamilton
delivering results that endure

**IAEM Student Council
Networking Reception
8-9:30pm**

Management Career Workshop 2-6pm
Beck Disatster Recovery



**Break
3-3:30pm**

**6—Breakout
Sessions
3:30-4:30pm**

● **Reception in EMEX
Hall
4:30-6pm**

**IAEM Scholarship
Auction at EMEX 2008
6-7:30pm**

**IAEM Global Board
Meeting 3:30-5pm**

**IAEM General Annual
Business Meeting
3-4:30pm**

**President's
Reception
6-6:30pm**

**President's Banquet
6:30-8pm
CEM Champagne Toast
Sponsored by L-3
Communications**



Post Banquet Entertainment 8pm-Midnight

F 8:30am-5pm

IAEM Committee and Caucus Meetings

**Saturday,
November 15, 2008**

■ **IAEM-USA Board of Directors Meeting**

10:00am–2:00pm Courtyard 2
Overland Park Convention Center

**Sunday,
November 16, 2008**

■ **Uniformed Services Committee Meeting**

8:00–10:00am Hawthorne 1 & 2
Sheraton Overland Park

■ **Government Affairs Committee Meeting**

8:00am–Noon Leatherwood 1
Sheraton Overland Park

■ **Universities & Colleges Committee Meeting**

9:00–11:00am Leatherwood 3
Sheraton Overland Park

■ **Emergency Services Sector Committee Meeting**

10:00am–Noon Leatherwood 2
Sheraton Overland Park

■ **Editorial Committee Meeting**

10:00am–Noon Cottonwood 2
Sheraton Overland Park

■ **Standards & Practices Committee Meeting**

10:00am–Noon Hawthorne 1 & 2
Sheraton Overland Park

■ **Public-Private Partnership Committee Meeting**

1:00–2:30pm Redbud
Sheraton Overland Park

■ **Membership and Marketing Committee Meeting**

1:00–2:15pm Leatherwood 2
Sheraton Overland Park

■ **Training & Education Committee Meeting**

1:00–2:30pm Leatherwood 3
Sheraton Overland Park

■ **Tribal Affairs Committee Meeting**

1:00–2:30pm Hawthorne 1 & 2
Sheraton Overland Park

■ **Special Needs Committee Meeting**

1:00–3:30pm Maple
Sheraton Overland Park

■ **Scholarship Commission Meeting**

2:15–3:30pm Leatherwood 2
Sheraton Overland Park

■ **Volunteer Cadre Meeting**

2:30–3:30pm Leatherwood 1
Sheraton Overland Park

■ **Region 1 Caucus Meeting**

3:30–5:00pm Leatherwood 1
Sheraton Overland Park

■ **Region 2 Caucus Meeting**

3:30–5:00pm Leatherwood 2
Sheraton Overland Park

■ **Region 3 Caucus Meeting**

3:30–5:00pm Leatherwood 3
Sheraton Overland Park

■ **Region 4 Caucus Meeting**

3:30–5:00pm Hawthorne 1 & 2
Sheraton Overland Park

■ **Region 5 Caucus Meeting**

3:30–5:00pm Courtyard 1
Overland Park Convention Center

■ **Region 6 Caucus Meeting**

3:30–5:00pm Courtyard 2
Overland Park Convention Center

■ **Region 7 Caucus Meeting**

3:30–5:00pm Courtyard 3
Overland Park Convention Center

■ **Region 8 Caucus Meeting**

3:30–5:00pm Courtyard 4
Overland Park Convention Center

■ **Region 9 Caucus Meeting**

3:30–5:00pm Courtyard 5
Overland Park Convention Center

■ **Region 10 Caucus Meeting**

3:30–5:00pm Courtyard 6
Overland Park Convention Center

■ **Student Council Meeting**

3:30–5:00pm Cottonwood 3
Sheraton Overland Park

■ **Canada Caucus Meeting**

3:30–5:00pm Juniper
Sheraton Overland Park

**Monday, November 17,
Through Wednesday,
November 19, 2008**

■ **Conference Committee Meetings**

7:30–8:00am Courtyard 2 & 3
Overland Park Convention Center

**Tuesday,
November 18, 2008**

■ **IAEM Global Board Meeting**

3:30–5:00pm Redbud
Sheraton Overland Park

**Wednesday,
November 19, 2008**

■ **IAEM Annual Business Meeting**

3:00–4:30pm Ballroom BC
Overland Park Convention Center

**Thursday,
November 20, 2008**

■ **IAEM-USA Board of Directors Meeting**

7:30–10:30am Hawthorne 2
Sheraton Overland Park

IAEM Pre- and Post-Conference Offerings



EMERGENCY MANAGEMENT INSTITUTE AT IAEM

■ G108 Community Mass Care Management (2 days)

8:00 am–5:00 pm
Friday, November 14 and
Saturday, November 15

■ G197 Emergency Planning and Special Needs Populations (2 1/2 days)

8:00 am–5:00 pm
Friday, November 14,
Saturday November 15 and
Sunday, November 16
\$275 (Pre-registration required; no onsite registration)

■ G270.4 Recovery from Disaster: The Local Government Role (2 days)

8:00 am–5:00 pm
Friday, November 14 and
Saturday, November 15
Fee: \$200 (Pre-registration required; no onsite registration)

■ G775 EOC Management and Operations (2 days)

8:00 am–5:00 pm
Friday, November 14 and
Saturday, November 15
Fee: \$200 (Pre-registration required; no onsite registration)

■ IS15A Classroom Special Events Contingency Planning (2 days)

8:00 pm–5:00 pm
Saturday, November 15 and
Sunday, November 16
Fee: \$200 (Pre-registration required; no onsite registration)

PRE-CONFERENCE WORKSHOPS

Saturday, November 15

■ Debris Estimating / Contract Monitoring Responsibilities

8:00 am–Noon
Fee: \$75 (Pre-registration required; no onsite registration)

■ Developing Leaders in Emergency Management

8:00 am–Noon
Fee: \$75 (Pre-registration required; no onsite registration)

■ Emergency Management in Higher Education Workshop

8:00 am–4:00 pm
Fee: Free (Invite only; see enclosed program for further details)

■ Exercises: Raising your Game

2:00 pm–5:00 pm
Fee: \$75 (Pre-registration required; no onsite registration)

Sunday, November 16

■ National Weather Service (NWS) Focus Group

10:00am–Noon
Fee: Free

■ Making the Most of Your State Emergency Management Association

1:00-3:30pm
Fee: FREE

POST-CONFERENCE WORKSHOPS

Thursday, November 20

■ WebEOC® Administrator

8:00 am – 5:00 pm
Fee: \$125 (Students registered for the conference may attend for free; pre-registration required, no onsite registration)

■ Satellite Communications Operational Plans for Emergency Management & Business Continuity

8:30 am – 5:00 pm
Fee: \$125 (Pre-registration required, no onsite registration)

Thursday, November 20 & Friday, November 21

■ EMAP Accreditation Manager Orientation (2 Day)

8:30 am – 5:00 pm

■ EMAP Assessor Training Course (2 Day)

8:30 am – 5:00 pm
(See enclosed program for participation requirements)



CERTIFIED EMERGENCY MANAGER® (CEM®)/ ASSOCIATE EMERGENCY MANAGER (AEM) OFFERINGS

Sunday November 16

■ CEM®/AEM Examination Preparatory Course

8:00am–1:00pm
Fee: \$495 (Pre-registration required; no onsite registration)

■ CEM®/AEM Overview

11:00am–Noon
Fee: FREE

■ CEM®/AEM Consultations

Noon–2:00pm
Fee: FREE

■ CEM®/AEM Exam

2:00–4:00 pm
Fee: \$325 IAEM members; \$450 non-IAEM members (Pre-registration is required; on-site registration space will be limited to a first come, first served basis.)

EMERGENCY MANAGEMENT INSTITUTE AT IAEM
Friday, November 14, 2008

■ **Registration**

7:30 am–5:00 pm Lobby
Sheraton Overland Park



■ **G108 Community Mass Care Management: Day 1**

Fee: \$200 (Pre-registration required; no onsite registration)

8:00 am–5:00 pm Hawthorne 1
Sheraton Overland Park

Tom Gilboy, CEM, Training Specialist, Emergency Management Institute, Federal Emergency Management Agency, U.S. Department of Homeland Security

Tom McSherry, President, Crisis Preparation and Recovery

G-108, Community Mass Care Management course is now available for state and local delivery. This 2-day course is designed to provide emergency management staff and voluntary agency personnel with the knowledge and skills necessary to perform effectively as mass care coordinators. Increasing mass care options at the community level will result in greater readiness for population protection and higher

quality management of mass care needs. This course includes:

- how to assess and size up mass care needs;
- how to plan for mass care;
- recruitment, training and exercises for mass care personnel; and actions to take in short-term and long-term mass care operations (response and recovery).

Course materials are available in limited quantities from the FEMA warehouse. In addition, the instructor guide, student manual and Power Point visuals are available at www.fema.gov/priv/g108.htm.

Objectives:

1. Identify the resources required to meet the community's mass care needs.
2. Be able to develop an annex to the local Emergency Operations Plan that addresses community mass care needs.
3. Describe the long-term mass care issues that can arise in the aftermath of a disaster and how to respond to them.



■ **G197 Emergency Planning and Special Needs Populations:**

Day 1

\$275 (Pre-registration required; no onsite registration)

8:00 am–5:00 pm Hawthorne 2
Sheraton Overland Park

Elizabeth Davis, JD, EdM, Director, EAD & Associates, LLC

Hilary Styron, Director, Emergency Preparedness Initiative, National Organization on Disability

This course will introduce emergency professionals to the concepts and issues facing the professional as s/he plans with their own community and the special needs populations therein. The information in text will be for a beginner to intermediate planner but the value added materials provided to the attendees by the instructor team will complement the course book and bring the information up to date.

Objectives

1. understand the issues around terminology and the complexity of this subject;

56th IAEM Annual Conference & EMEX 2008

2008
Media Partners



Edwards Disaster Recovery Directory
www.edwardsinformation.com



EMS Magazine
www.cmsresponder.com



Rimbach Publishing, Inc.
www.rimbach.com

Friday, November 14,
continued from page 10

- 2. start to map the interconnectivities;
- 3. be able to forward think about effective means of embracing inclusive emergency management principles.



■ G270.4 Recovery from Disaster: The Local Government

Role: Day 1

Fee: \$200 (Pre-registration required; no onsite registration)

8:00 am–5:00 pm Cottonwood 1
Sheraton Overland Park

*Lyn M. Gross, CEM, Director,
Emergency Services Coordinating Agency*

Peter L. Smith, Emergency Management Consultant

This course covers the roles and responsibilities of local recovery team members that include but are not limited to local emergency managers, city and county administrators, community planners, building inspectors, and public works directors.



■ G775 EOC Management and Operations: Day 1

Fee: \$200 (Pre-registration required; no onsite registration)

8:00 am–5:00 pm Leatherwood 3
Sheraton Overland Park

*Randy Duncan, MPA, CEM, Director,
Sedgwick County Emergency Management*

Tim Campell, MEP, President, The Campbell Group

This course describes the role, design, and functions of Emergency Operations Centers (EOC) and their relationships as components of a multi-agency coordination system. The course contains disaster-related examples, activities and case studies that relate to EOCs and multi-agency coordination systems at the local, state and federal levels of government.

The target audience will include: federal, state, local and tribal emergency managers; first responders including incident commanders from all emergency management disciplines; private industry personnel responsible for coordination activities during a disaster; and Voluntary Organizations Active in Disaster (VOAD) personnel.

Objectives:

1. Relate EOC operations to National Incident Management System (NIMS) requirements.
2. Describe the role that EOCs play in overall multi agency coordination.
3. Describe the relationship between the EOC and the on-scene Incident Command System (ICS) structure.
4. Identify staffing, information, systems, and equipment needs at the EOC.
5. Determine whether participants' EOC organizations are conducive to effective coordination.
6. Identify potential alternate locations suitable for EOC operations should the primary EOC facility become damaged or inoperable.
7. Create a test, training and exercise plan for critical EOC operations.

Plan to Visit



EMEX

EMERGENCY MANAGEMENT & HOMELAND SECURITY EXPO

www.EMEX.org

EMEX 2008 brings together the latest technological advances in homeland security and disaster preparedness suppliers under one roof, under the auspices of the International Association of Emergency Managers' 56th IAEM Annual Conference.

EMEX Hours

Monday, Novmeber, 176:00pm-8:00pm
Tuesday, Novmeber, 188:00am-6:00pm
Wednesday, Novmeber, 198:00am-2:00pm

Saturday, November 15, 2008

■ Registration

7:30 am–5:00 pm Lobby
Sheraton Overland Park

■ Debris Estimating / Contract Monitoring Responsibilities

Fee: \$75 (Pre-registration required; no onsite registration)

8:00 am–Noon Courtyard 3
Overland Park Convention Center

Robert C. Swan, Senior Debris Management Consultant, Dewberry & Davis LLC

This workshop will cover both manual and computer model debris estimating techniques. Knowing the estimated quantity of debris is critical in determining number of contractors required to clean up the community. Once debris removal and disposal contractors are on board it is the community's responsibility to monitor their activities to ensure contract compliance. The presentation will focus on community and/or third party monitoring responsibilities and procedures.

Objectives:

1. Know how to do debris forecasting and estimating for planning and operations.
2. Demonstration of GIS based Disaster Assistance Response and Recovery Technology (DARRT)
3. Know how to conduct debris monitoring activities and importance to ensure reimbursement of eligible debris removal costs from FEMA

■ Developing Leaders in Emergency Management

Fee: \$75 (Pre-registration required; no onsite registration)

8:00 am–Noon Maple
Sheraton Overland Park

Christine Springer, Ph.D., Director, Executive Master of Science in Crisis and Emergency Management, University of Nevada Las Vegas

This workshop will introduce to participants how leadership theories and principles apply to the emergency management profession, what competencies are most important to being a leader in emergency

management, how those competencies differ from other jobs in government and by level of government and job description as well as how best to develop those competencies in others and in one's self as a professional. Guidance for the workshop was provided by interviewing 300 emergency managers in federal, state and local government.

Objectives:

1. Why is developing leaders in the emergency management profession important?
2. What skills do leaders do in emergency management to demonstrate?
3. How does leadership differ at federal, state and local emergency agencies?
4. What competencies are important to develop in emergency managers and how can they be developed?



■ G775 EOC Management and Operations: Day 2

8:00 am–5:00pm Leatherwood 3
Sheraton Overland Park

See Friday, November 14 description..



■ G108 Community Mass Care Management: Day 2

8:00 am–5:00pm Hawthorne 1
Sheraton Overland Park

See Friday, November 14 description..



■ G270.4 Recovery from Disaster: The Local Government Role: Day 2

8:00 am–5:00pm Cottonwood 1
Sheraton Overland Park

See Friday, November 14 description..



■ G197 Emergency Planning and Special Needs Populations: Day 2

8:00 am–5:00pm Hawthorne 2
Sheraton Overland Park

See Friday, November 14 description..



■ IS15A Classroom Special Events Contingency Planning: Day 1

Fee: \$200 (Pre-registration required; no onsite registration)

8:00 pm–5:00 pm Courtyard 1
Overland Park Convention Center

David McBath, CEM, Inspector, New York State Troopers

R. Chip Patterson, Director, Coxwell Disaster Recovery Services

The Federal Emergency Management Agency (FEMA) previously created an online training course for the topic of special event contingency planning for an audience of federal, state, and local emergency management personnel and special event planners across the country. FEMA understands that planners nationwide may need to come together to discuss these issues prior to planning an event and would like to make this knowledge and courseware available for download via an instructor-led course. FEMA's goal is for groups of all sizes planning any type of special event to work together before and during the event to ensure the safety of all involved so that the event to run as smoothly as possible. This instructor-led course will provide universal guidelines regarding contingency planning for special events of all sizes, and will provide instruction for how to use the Incident Command System (ICS) as an efficient way of managing special events.

Objectives:

1. The goal of this course is to provide community, local, state, and federal event planners with a systematic approach to contingency planning for special events.
2. Define a special event.
3. Identify strategies for successfully planning a special event.
4. Identify the hazards and associated risks that jurisdictions must address when planning for any event.
5. Identify critical operational considerations associated with a special event.
6. Identify the advantages of using ICS during a special event.

Saturday, November 15,
continued from page 12

- Determine when specific types of events require special planning considerations.

■ Emergency Management in Higher Education Workshop

Fee: Free (Invite only; see description below)

8:00 am–4:00 pm Cottonwood 2&3
Sheraton Overland Park

Dave Bujak, Emergency Management Coordinator, Florida State University

Valerie Lucas, CEM, CBCP, Emergency/Continuity Manager, University of California, Davis

This is a facilitated workshop for college/university emergency management practitioners. Agenda items will be specific to developing and delivering a campus/university all-hazards emergency management program.

Registration for this workshop is by invitation only. There is no additional fee for the workshop. Registration is limited to 60 seats. If you are interested in receiving an invitation, please contact Valerie Lucas at vlucas@ucdavis.edu or 530.752.6463.

■ Packet Stuffing

9:00 am–Noon Exhibit Hall
Overland Park Convention Center

■ IAEM-USA Board of Directors Meeting

10:00 am–2:00pm Courtyard 2
Overland Park Convention Center

■ Exercises: Raising your Game

Fee: \$75 (Pre-registration required; no onsite registration)

2:00 pm–5:00 pm Maple
Sheraton Overland Park

Arthur Rabjohn, CEM, DipEP

This workshop will encourage exercise planners to think outside the box when planning their exercises and writing the scenarios. Ideas to use technology to minimize exercise ground intrusions and create more immersive environments will be demonstrated. Up to date examples and humorous demonstrations will be used. Previously delivered at IAEM, IDER and WCDM conferences this workshop has always been well received by attendees.

■ Optional Activity: NWS Aviation Weather Center

Fee: \$15 per person

5:30–7:00 pm

Tour the National Weather Service's National Centers for Environmental Prediction Aviation Weather Center on Saturday, November 15 from 5:30 – 7 pm.

Meet in hotel lobby at 5:00pm, Bus will depart at 5:30pm. Following tour return to hotel or visit Zona Rosa for dinner on own from 7 – 9 pm or return to hotel. IAEM will provide transportation plus water and snacks on bus ride to tour. IAEM reserves the right to cancel tour if minimum participation is not met and refunds will be provided. Maximum participation of 56 attendees. Minimum attendance must be met by October 14, 2008



■ Optional Dinner Activity

7:00–9:00 pm

Following tour, visit Zona Rosa for dinner on own for further details visit, www.zonerosa.com.



OPTIONAL ACTIVITIES :

Tour the National Weather Service's National Centers for Environmental Prediction Aviation Weather Center



See description above.

\$15

**Saturday,
November 15**

5:30–7:00 pm

Be sure to sign up today!



**Following Tour
Optional Dinner
at Zona Rosa**

**DINNER ON
OWN
7:00-9:00 pm**

Sunday, November 16, 2008

■ Registration

7:30 am–5:00 pm Lobby
Sheraton Overland Park

■ Uniformed Services Committee Meeting

8:00–10:00am Hawthorne 1 & 2
Sheraton Overland Park

■ Government Affairs Committee Meeting

8:00am–Noon Leatherwood 1
Sheraton Overland Park

■ Certified Emergency Manager® (CEM®)/Associate Emergency Manager (AEM) Examination Preparatory Course

Fee: \$495 (Pre-registration required; no onsite registration)

8:00am–1:00pm Ballroom A1
Overland Park Convention Center



The CEM®/AEM Exam Prep Course is intended for professional emergency managers interested in obtaining the Certified Emergency

Manager® (CEM®)/Associate Emergency Manager (AEM) designation. This session includes a review of CEM®/AEM program requirements (experience, references, education, professional contributions and more), application procedures, tips for successful program completion, overview of the CEM®/AEM exam, standards upon which the CEM®/AEM exam are based, sample CEM®/AEM exam questions, and a Q&A period. After these segments are covered, candidates may sit for the examination.**

** *The cost of this course does not include eligibility to take the examination. A separate fee is required. To sit for the exam you must be enrolled in the certification program and paid the application fee in full (\$325 for IAEM members; \$450 for non-members). Only those who have paid the application fee in full are eligible to sit for the exam. Candidates will have one year from the date of the exam to submit their credentials for review. Visit http://iaem.networkkats.com/members_online/members/app_fee.asp to request an application and submit payment.*



■ G197 Emergency Planning and Special Needs Populations: Day 3

8:00 am–5:00 pm Maple
Sheraton Overland Park

See Friday, November 14 description.



■ IS15A Classroom Special Events Contingency Planning: Day 2

8:00 am–5:00 pm Cottonwood 1
Sheraton Overland Park

See Saturday, November 15 description.

■ Universities & Colleges Committee Meeting

9:00–11:00am Leatherwood 3
Sheraton Overland Park

■ Emergency Services Sector Committee Meeting

10:00am–Noon Leatherwood 2
Sheraton Overland Park

■ Editorial Committee Meeting

10:00am–Noon Cottonwood 2
Sheraton Overland Park

■ Standards & Practices Committee Meeting

10:00am–Noon Hawthorne 1 & 2
Sheraton Overland Park

■ National Weather Service (NWS) Focus Group

Fee: Free

10:00am–Noon Cottonwood 3
Sheraton Overland Park

Vickie Nadolski, Deputy Director,
National Weather Service

This session will review actions from last year's focus group gathering and continue an open dialog to explore the specific requirements of emergency managers. It will provide an opportunity for emergency managers to express their emerging requirements, priorities, challenges, and expectations with National Weather Service leadership.

■ CEM® /AEM Overview

Fee: FREE

11:00am–Noon Courtyard 2
Overland Park Convention Center



This session provides an overview of CEM®/AEM program requirements (experience, references, education, professional contributions and more).

■ CEM®/AEM Consultations

Fee: Free

Noon–2:00pm Juniper and Linden
Sheraton Overland Park



Professionals considering applying for the Certified Emergency Manager® or Associate Emergency Manager program can make an appointment with CEM® Commissioners to receive individualized advice and counsel.

■ Public-Private Partner Meeting

1:00-2:30pm Redbud
Sheraton Overland Park

■ Membership and Marketing Committee Meeting

1:00-2:15pm Leatherwood 2
Sheraton Overland Park

■ Training & Education Committee Meeting

1:00-2:30pm Leatherwood 3
Sheraton Overland Park

■ Tribal Affairs Committee Meeting

1:00-2:30pm Hawthorne 1 & 2
Sheraton Overland Park

■ Making the Most of Your State Emergency Management Association

Fee: FREE

1:00-3:30pm Ballroom A2
Overland Park Convention Center

Sunday, November 16,
continued from page 14

Special Needs Committee Meeting

1:00-3:30pm Maple
Sheraton Overland Park

CEM®/AEM Exam

Fee: \$325 IAEM members; \$450 non-IAEM members (Pre-registration is required; on-site registration space will be limited to a first come, first served basis.)

2:00-4:00 pm Ballroom A1
Overland Park Convention Center



To sit for the exam you must be enrolled in the certification program and paid the application fee in full (\$325 for IAEM members; \$450 for non-members). Only those who have paid the application fee in full are eligible to sit for the exam. Candidates will have one year from the date of the exam to submit their credentials for review. Visit http://iaem.networkats.com/members_online/members/app_fee.asp to request an application and submit payment.

Scholarship Commission Meeting

2:15-3:30pm Leatherwood 2
Sheraton Overland Park

■ **Volunteer Cadre Meeting**
2:30-3:30pm Leatherwood 1
Sheraton Overland Park

■ **Region 1 Caucus Meeting**
3:30-5:00pm Leatherwood 1
Sheraton Overland Park

■ **Region 2 Caucus Meeting**
3:30-5:00pm Leatherwood 2
Sheraton Overland Park

■ **Region 3 Caucus Meeting**
3:30-5:00pm Leatherwood 3
Sheraton Overland Park

■ **Region 4 Caucus Meeting**
3:30-5:00pm Hawthorne 1 & 2
Sheraton Overland Park

■ **Region 5 Caucus Meeting**
3:30-5:00pm Courtyard 1
Overland Park Convention Center

■ **Region 6 Caucus Meeting**
3:30-5:00pm Courtyard 2
Overland Park Convention Center

■ **Region 7 Caucus Meeting**
3:30-5:00pm Courtyard 3
Overland Park Convention Center

■ **Region 8 Caucus Meeting**
3:30-5:00pm Courtyard 4
Overland Park Convention Center

■ **Region 9 Caucus Meeting**
3:30-5:00pm Courtyard 5
Overland Park Convention Center

■ **Region 10 Caucus Meeting**
3:30-5:00pm Courtyard 6
Overland Park Convention Center

■ **Student Council Meeting**
3:30-5:00pm Cottonwood 3
Sheraton Overland Park

■ **Canada Caucus Meeting**
3:30-5:00pm Juniper
Sheraton Overland Park

■ **International Caucus Meeting**
3:30-5:00pm Ballroom A2
Overland Park Convention Center

■ **Welcome Reception**
5:00-6:30 pm Cottonwood 2
Sheraton Overland Park

Movie Night: *The Wizard of Oz*



Fee: FREE

8:00-9:30 pm
Cottonwood 1

Sheraton Overland
Park



Movie Night:

FREE ADMISSION
Sunday, November 16 • 8:00-9:30 pm
Cottonwood 1 • Sheraton Overland Park

THE WIZARD OF OZ



A 1939 American musical-fantasy film mainly directed by Victor Fleming and based on the 1900 children's novel *The Wonderful Wizard of Oz* by L. Frank Baum. The film features Judy Garland as Dorothy Gale, Ray Bolger as the Scarecrow, Jack Haley as the Tin Man, Bert Lahr as the Cowardly Lion, Billie Burke as Glinda the Good Witch of the North, Margaret Hamilton as the Wicked Witch of the West, and Frank Morgan as the Wizard.

Enhance the experience and dress up as your favorite character from the movie! Fun is guaranteed!

REMINDER TO ALL IAEM-USA MEMBERS:

Your dues must be paid by close of business today (Monday, November 17) in order to vote online for IAEM-USA Secretary and IAEM-USA Second Vice President. Voting will conclude on Tuesday, November 18 at 4:00pm Central Time. Visit Cyber Café in the EMEX 2008 exhibit hall if you need help!

Registration

7:00 am–5:00 pm Ballroom Foyer
Overland Park Convention Center

Opening Ceremony

8:30 – 9:00 am Cottonwood Ballroom
Sheraton Overland Park

Opening Remarks

IAEM President Larry Gispert

Welcome

Johnson County (KS) Chairman
Annabeth Surbaugh

Overland Park (KC) Mayor
Carl R. Gotech

Keynote Address

9:00 – 9:30 am Cottonwood Ballroom
Sheraton Overland Park

R. David Paulison, Administrator,
Federal Emergency Management
Agency, U.S. Department of
Homeland Security

**IAEM Partner Update****National Weather Service Update**

9:30 - 10:00 am Cottonwood Ballroom
Sheraton Overland Park

Jack Hayes, Director, National
Weather Service, National Oceanic
and Atmospheric Administration

IAEM Partner Update**American Red Cross Update**

10:00 – 10:30 am
Cottonwood Ballroom
Sheraton Overland Park

Joe Becker, Senior Vice President,
American Red Cross

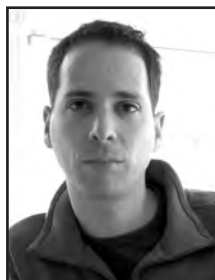
AM Break

10:30 – 11:00 am Cottonwood Foyer
Sheraton Overland Park

General Session**The Starfish and the Spider:
New Organization and
Leadership Models**

11:00 am – Noon
Cottonwood Ballroom
Sheraton Overland Park

Ori Brafman, MBA, a renowned
organizational expert and author of
the groundbreaking books *The
Starfish and the Spider* and *Sway:
The Irresistible Pull of Irrational
Behavior*



If you cut off a spider's head, it dies; if you cut off a starfish's leg it grows a new one, and that leg can grow into an entirely new starfish. Traditional top-down organizations are like spiders, but now starfish organizations are changing the face of business and the world.

What's the hidden power behind the success of Wikipedia, craigslist, and Skype? What do eBay and General Electric have in common with the abolitionist and women's rights movements? What fundamental choice

put General Motors and Toyota on vastly different paths? After five years of ground-breaking research Ori Brafman and co-author Rod Beckstrom have discovered some unexpected answers, gripping stories, and a tapestry of unlikely connections. *The Starfish and the Spider* argues that organizations fall into two categories: traditional "spiders," which have a rigid hierarchy and top-down leadership, and revolutionary "starfish," which rely on the power of peer relationships.

Ori Brafman will explore what happens when starfish take on spiders (such as the music industry vs. Napster, Kazaa, and the P2P services that followed). Mr. Brafman will discuss how established companies and institutions, from IBM to Intuit to the US government, are also learning how to incorporate starfish principles to achieve success. Ori will discuss:

- How the Apaches evaded the powerful Spanish army for 200 years
- The power of a simple circle
- The importance of catalysts who have an uncanny ability to bring people together.
- How the Internet has become a breeding ground for leaderless organizations
- How Alcoholics Anonymous has reached millions of members with only a shared ideology and without a leader.
- How established companies can adapt the best of these new business models and practices, in either "pure" or "hybrid" forms.
- Why these new organizational models will require innovative human resources management approaches – what will work, and what won't.

Monday, November 16,
continued from page 16

Luncheon Speaker

■ Leadership: Building a Culture of Preparedness

Sponsored by

WESTERN SHELTER SYSTEMS
GATEKEEPER™

Noon – 2:00 pm Ballroom BC
Overland Park Convention Center

Lt. General Russel L. Honoré, US Army (Ret.), commanded the Joint Task Force Katrina to coordinate military efforts for the hurricane-affected areas across the Gulf Coast.



Lt. General Russel L. Honoré, US Army (Ret.), was widely hailed by the media as the "Category 5 General" who led Task Force Katrina and saved the fabled city of

New Orleans in the aftermath of the devastating hurricane. With his commanding presence and charming Creole personality, Honoré is a captivating motivational speaker who delivers a message essential to leaders operating in the "new normal" - a world where unpredictability and volatility are ever present. An authority on getting things done, he shares personal leadership principles from his 37-year military career and the lessons gleaned from the front lines of the Katrina relief efforts. Demonstrating how to protect your family, finances, and future, Honoré is an invaluable business speaker prescribing preparedness as the key to preserving America for the next generation.



BREAKOUT SESSION The Lisbon Earthquake of 1755: A Lesson in Recovery

2:00 – 3:00 pm Ballroom A1
Overland Park Convention Center

*Lucien Canton, CEM, CBCP, CPP,
Emergency Management Consultant*

Though largely forgotten today, the Lisbon earthquake of 1755 saw the first use of many emergency management practices still employed today. Faced with a devastating earthquake followed

by tsunami and fire, the architect of the response, the Marquis of Pombal, showed a remarkable grasp of coordinated response, functional planning, and even mitigation. His blending of response and long range recovery has many lessons for today's emergency managers and shows the importance of accepting emergency management as an essential function of government rather than a specialized external function.

Objectives:

1. Demonstrate the importance of studying historical disasters
2. Identify essential elements of response and long-range recovery
3. Suggest the importance of economic and political factors in recovery



BREAKOUT SESSION Providing Mass Medical Care with Scarce Resources— A Planning Guide

2:00 – 3:00 pm Ballroom A2
Overland Park Convention Center

Edward Gabriel, MPA, EMT-P, CEM, CBCP, Director, Global Crisis Management And Business Continuity, The Walt Disney Company

In the event of a catastrophic public health - or terrorism-related event, such as an influenza pandemic or the detonation of improvised nuclear device, the result is likely to be tens of thousands of victims whose needs will overwhelm the resources of a community's emergency management and response system. In this dire scenario, referred to as a mass casualty event (MCE), it will be necessary to allocate scarce resources in a manner that is different from usual circumstances but appropriate to the situation. Making optimal decisions concerning the allocation of scarce resources could make a significant difference in the degree to which systems continue to function; ultimately it could mean the difference in saving many thousands of lives. This session will focus on emergency preparedness and planning, the ethical and legal considerations and issues related to this planning and response under conditions of scarce resources.



BREAKOUT SESSION EOC Design and Construction

2:00 – 3:00 pm Courtyard 1
Overland Park Convention Center

Eric Holdeman, CEM, Principal, ICF International

*Chuck Drulis, Principal,
RossDrulisCusenbery Architecture Inc.*

Emergency Operations Centers (EOCs) are complex facilities to design and construct. For many emergency managers they may only be involved in one remodel or one new facility during their career. This presentation will provide information on getting an EOC funded, design considerations for EOCs and what are the critical factors to be considered. Options for laying out functions in an operations room and the functional place relationships between designated spaces, will be addressed. A major emphasis will be on using technology, AV display systems and making facilities media friendly. Trends in constructing new facilities and staffing issues for new facilities will also be covered. The presenters for this session have had experience in designing new multi-million dollar EOC facilities, one for both state and local jurisdictions. The co-presenter, Chuck Drulis is an architect specializing in essential facility design and construction with over 30 EOC projects.

Objectives:

1. Have an understanding of the complex issues involved with EOC Design
2. Funding considerations and opportunities to combine the EOC function with other disciplines and missions
3. Best practices in EOC design
4. Summary of the design process



BREAKOUT SESSION Defense Support of Civil Authorities in an CBRNE Environment

2:00 – 3:00 pm Courtyard 2-3
Overland Park Convention Center

*Major General Daniel E. Long Jr.,
Commander, Joint Task Force Civil Support, U.S. NORTHCOM*

Joint Task Force Civil Support (JTF-CS), created Oct. 1, 1999, is a standing joint task force and subordinate unit of U.S. Army North

Monday, November 16,
continued from page 17

(USARNORTH). It is charged with providing command and control of Department of Defense forces deployed to support a Primary Agency (PA) managing the consequences of a chemical, biological, radiological, nuclear, or high yield explosive (CBRNE) incident in the United States, its territories and possessions. Upon notification of an event, a small team of military and civilian planners from JTF-CS quickly deploys to the incident site and assesses the need for Department of Defense assets. If it is determined that a large force is needed, JTF-CS will deploy its 200-man unit to command and control DoD forces responding to the incident.

Objectives:

1. Provide an overview of defense support of civilian authorities during a consequence management operation.
2. Explain how coordination among the various military and civilian responding agencies is accomplished.
3. Explain JTF-CS' method of tailoring its response to a CBRNE event.



BREAKOUT SESSION
Putting Together the Voluntary Agency Puzzle

2:00 – 3:00 pm Courtyard 4-5
Overland Park Convention Center

Jeff Jellets, CEM, Territorial Disaster Coordinator, The Salvation Army

Mike Patterson, CEM, Divisional Disaster Director, The Salvation Army

This presentation will examine the role voluntary and charitable disaster responders play during both non-declared and declared disasters. The presentation will focus on how emergency managers can better access, coordinate, and leverage these resources effectively into response and recovery operations. The presentation will look at several service areas where voluntary organizations play key roles, such as mass feeding, in-kind goods distribution and emotional care, examining how key voluntary players are mobilized and tasked to fulfill these roles.

Objectives:

1. Identify key charitable disaster responders and how these organizations can support emergency -response operations
2. Identify effective mechanisms and coordination methods for coordinating charitable disaster responders during an incident
3. Examine how the services charitable disaster responders provide fit together into a cohesive whole.



BREAKOUT SESSION
Smoke Signals: Creating Clear Communication in Times of Crisis

2:00 – 3:00 pm Courtyard 6
Overland Park Convention Center

Ronald Lane, MPA, Director, Office of Emergency Services, County of San Diego

Holly Crawford, BS, Manager of Media and Public Relations, Health and Human Services Agency, County of San Diego

The devastating 2007 San Diego Firestorm required an immediate and effective crisis communication effort to the 3 million residents of San Diego, including communicating the mass evacuation of over 500,000 residents. The Director of the County's Emergency Operations Center, and the County's Emergency Services PIO will present an overview of this disaster. Special emphasis will be on how information was communicated to the public, how 3 hospital evacuations were conducted, and how 45 shelters, including two mega-shelters were established. The multi-media presentation includes several video clips of the disaster, and offers six practical "lessons learned" from this disaster that IAEM members can apply to their own disaster planning efforts.

Objectives:

1. Describe the tools and processes employed by emergency response professionals in San Diego County to communicate with the public and assist residents in making informed decisions about their personal safety during the 2007 wildfires.
2. Share how the County of San Diego used a multifaceted public information system to distribute timely and accurate information to residents and reporters.

3. Provide effective crisis communication strategies that utilize the media to help achieve operational response objectives.
4. Share a list of six key lessons learned during Firestorm 2007

EM Career Workshop and Mock Interviews

Sponsored by
Beck Disaster Recovery, Inc.



Fee: FREE (indicate participation through registration)

2:00 – 6:00 pm Leatherwood 1
Sheraton Overland Park

Michael Mumaw, CEM, Emergency Manager, City of Beaverton

Joanne Martin, Director, Beck Disaster Recovery;

Dorothy L. Miller, Emergency Management Coordinator, The University of Texas at Dallas; Joyce Purley, Emergency Manager, City of Santa Fe (NM)

So what jobs are available in Emergency Management and how can I make myself more competitive in the job market. These questions are being asked more frequently by students enrolled in Emergency Management degree programs and people looking at changing careers and this year's career workshop will explore these questions. We have invited members of IAEM who are at different points along their career paths to share their experiences. We will also provide information on résumé writing and interview skills which are critical first step when applying for a job.

The presentations will be followed up with opportunities to have your résumé reviewed and critiqued as well as the option to participate in one-on-one mock interviews.

Objectives:

1. Provide attendees with information on the various job opportunities available in Emergency Management.
2. Provide information to attendees that will make them more competitive in the Emergency Management job market.

Monday, November 17,
continued from page 18

3. Provide opportunities for attendees to refine their interview skills and have their resumes reviewed.

■ PM Break

3:00 – 3:30 pm Ballroom Foyer
Overland Park Convention Center



BREAKOUT SESSION

Emergency Management and the Second Life Virtual Environment

3:30 – 4:30pm Ballroom A1
Overland Park Convention Center

Ali Asgary, PhD, Emergency Management Program, York University (Canada)

Second Life (SL) is a Multi-User Virtual Environment (MUVE) very similar to real, life environment where all forms of human interaction can be tried out. As such it provides a very suitable environment for emergency management practice, training and education. SL can support various emergency management educational and training activities as well as emergency exercises, drills, seminars, role play lectures, real time virtual group activities, and help to support distributed and remotely located learner groups. Additionally SL applications could be developed to enact emergency management experiments that cannot be employed in the real world. This evolving technology may add much value to the existing emergency management education and practice. This presentation aims to introduce the SL and its potential applications to the emergency management community through various very exiting case studies that are currently under progress by the SL residents including the author's emergency management education lab in the SL.

Objectives:

1. To provide a better understanding of the Second Life
2. To review the potential uses and applications of Second Life in emergency management through some of the interesting cases.
3. To show how an emergency management exercise can be conducted in Second Life in real time.



BREAKOUT SESSION

Practical Approaches to A Prepared University: Examples from Two Institutions

3:30 – 4:30pm Ballroom A2
Overland Park Convention Center

Steven Charvat, MPA, CEM, Emergency Management Director, University of Washington

John Petrie, PhD, Assistant Vice President for Public Safety and Emergency Management, The George Washington University

This interactive session will showcase best practices from two leading institutions of higher education—The George Washington University, Washington, DC and the University of Washington, Seattle, WA. The session will include successful practical approaches and examples from two comprehensive emergency management programs including planning efforts, outreach to the university community, emergency communication, designing and running an effective exercise program, on and off partnerships efforts, discussion of the role of colleges and universities in the community's preparedness efforts, and more.

Objectives:

1. Increase awareness of emergency management efforts at institutions of higher education.
2. Share practical approaches/best practices at two institutions
3. Provide concrete examples that may assist others with their emergency management programs.



BREAKOUT SESSION

The IAEM and Emergency Management in Asia

3:30 – 4:30pm Courtyard 1
Overland Park Convention Center

Nathaniel Forbes, MBCI, President, IAEM Asia Council

The IAEM Asia Council, formed in 2008, covers 28 countries and 40% of the world's population. Just this year, within the geography covered by the Asia Council, we had floods, drought, terrorism, earthquakes, riots, assassinations, contaminated food and toys, an Olympic Games - and a war. Emergency managers out here have their hands full.

The challenges of emergency management in Asia, the explosive opportunities for professionals in Asia in the 21st century, the growth potential and direction of the IAEM in Asia, are exposed and explored in this presentation, delivered by the Asia Council's president, known to be an entertaining and engaging speaker who has lived in Asia for 13 years.

Objectives:

1. Describe EM in Asia to IAEM members
2. Introduce the Asia Council



BREAKOUT SESSION

The Federal Reserve Responds: The Fed's Role in Disasters

3:30 – 4:30pm Courtyard 2 & 3
Overland Park Convention Center

Andrea Davis, District Manager, The Federal Reserve Bank

From the use of Monetary Policy tools to the physical movement of currency, this presentation will provide an overview of the Federal Reserve's role during national and local disasters. Additionally, this presentation will present a case study comparing the Fed's response during September 11 to the Fed's response to Hurricane Katrina.

Objectives:

1. The Federal Reserve's role during and after a major disaster,
2. The history behind the Federal Reserve's role in the economic recovery of disaster areas, and
3. The Federal Reserve's role during 9/11 and Katrina.



BREAKOUT SESSION

ICEBERGS & ICS: Leadership Dynamics: Part 1

3:30 – 4:30pm Courtyard 4 & 5
Overland Park Convention Center

*Bob Fields, MPA, CEM, Chief,
Emergency & Anti-Terrorism
Operations, Lockheed Martin Space
System*

*Richard Staley, CEM, BA, CEM,
Emergency Planning Coordinator,
Lockheed Martin Space Systems
Company*

Part 1 of 2. A re-enactment of the April 15th, 1912 RMS Titanic sinking uses the Incident Command System to plan the disaster response. Players are tasked to prepare an EOC action plan in ICS F-202 format and deliver a Captain's Briefing on a proposed course of action with at least two alternative proposals. A warm-up exercise engages players in experiencing spontaneous and emergent leadership dynamics while practicing conflict resolution skills during emergency response activities. Appropriate artificialities are employed to create a stress induced environment associated with disaster action planning deadlines. Participants are divided into several independent workgroups with each working on identical tasks. The exercise process does not test or evaluate player emergency management knowledge, skills, or abilities. Instead, it focuses and relies on individual and group human behavior dynamics in directed and nondirected leadership environments. The exercise script is protected intellectual property.

Objectives:

1. Engage players in a warm-up exercise to experiencing spontaneous and emergent leadership dynamics conflict resolution skills during emergency response activities.
2. Provide players an opportunity to practice Incident Command System Emergency Operations Center Action Planning and prepare and negotiate an ICS F-202 Action Plan.
3. Provide participants an opportunity to practice simulated emergency response behaviors with colleagues in a fun-laced environment.



BREAKOUT SESSION

The Power of Storytelling in Emergency Preparedness

3:30 – 4:30pm Courtyard 6
Overland Park Convention Center

*Gideon For-mukwai, CEM, CRF,
XtraMile Solutions*

This session teaches emergency managers how to use storytelling as a skill in building rapport with management, local community and collaborators. Storytelling is a very powerful tool that enables an emergency manager to effectively engage and sustain the participation of all stakeholders in the process of mitigating, preparing, responding and recovering from disasters.

Participants will learn the benefits of storytelling, the different types of stories that can be told, how to craft them and more importantly how to actively integrate storytelling in the process of getting the community to buy-in, uniting stakeholders, inspiring volunteers, leading collaborators and diffusing undesirable distractions during the course of emergency preparedness.

Objectives:

1. Outline the benefits of storytelling in emergency preparedness
2. Examine different types of stories relevant in emergency preparedness
3. Explain the key component of crafting an effective story in getting buy-in



BREAKOUT SESSION

Crisis Informatics: The Impact of a Networks on Emergency Management

4:45 – 5:45 pm Ballroom A1
Overland Park Convention Center

*Michael Byrne, Senior Vice President,
ICF International*

As the world turned to CNN last April to watch the unfolding of the harrowing events at Virginia Tech, a tidal wave of information seekers turned to new and ubiquitous methods of getting more than traditional media can ever hope. How do we keep up with these incredibly powerful new ways to communicate? What are the implications for public safety and

emergency managers as they grapple to make sense of these undisciplined, unorganized and unverifiable information streams? Communications Behavior After a Disaster People are turning to their Internet connection to broadcast their welfare and check on others. In fact, that trend is the subject of studies at the connectiVIT Lab and the Natural Hazards Center at the University of Colorado at Boulder. Researchers there have coined the term "crisis informatics" to describe the communications behavior of individuals after a disaster.



BREAKOUT SESSION

Special Events Weather Safety Support - The Indy 500 Race

4:45 – 5:45 pm Ballroom A2
Overland Park Convention Center

*David Tucek, Warning Coordination
Meteorologist, National Weather
Service*

*Dan McCarthy, Meteorologist in
Charge, National Weather Service
Indianapolis, National Oceanic and
Atmospheric Administration*

Special Events Weather Safety Support – The Indy 500 Race will be a multimedia powerpoint presentation covering general aspects of collaboration and coordination between federal, state, and local safety agencies and motor speedway safety officials. The presentation will focus on activities prior to race day and race day itself, and how the NWS provides support to the public and track officials at the race. The presentation will also review weather concerns related to all large venue events.

Objectives:

1. Provide an overview of collaboration and coordination efforts between NWS and Emergency Management and other response officials.
2. Discuss weather safety issues of large venue events.
3. Provide a framework in which meteorologists can enhance public and private safety plans.



BREAKOUT SESSION

Security Versus Culture: The Dilemma of Responding to Phantom Threats

4:45 – 5:45 pm Courtyard 1
Overland Park Convention Center

Jack Rozdilsky, Ph.D., Assistant Professor, University of North Texas

James Kendra, CEM, Ph.D., Associate Professor, University of North Texas

Emergency managers are increasingly dealing with complex situations where tangible response actions are deemed necessary to meet perceived threats to public safety. This breakout session focuses on the dilemmas that emergency managers are facing due to the emerging trend of “security versus culture” incidents. The session will start with a short presentation highlighting three 2007 incidents that illustrate this trend, including an advertisement campaign for the Aqua Teen Hunger Force Cartoon that prompted a massive anti-terrorism response in Boston. Common elements of the incidents and lessons learned will be highlighted. The session will then explore the competing imperatives of the security agencies’ needs to be vigilant against potential terror threats versus the public’s need to preserve outlets for expression of offbeat culture and eccentric behavior. Suggestions will be provided concerning how emergency managers can apply principles of risk science to consider how to respond to perceived threats.

Objectives:

1. A Description of How “Security vs. Culture” Incidents Prompt Phantom Threats
2. A Case Study of the 2007 Boston Aqua Teen Hunger Force Bomb Scare
3. A Discussion of the Dilemma of the Competing Imperatives of the Need for Anti-Terrorism Vigilance and the Need for Preserving Outlets for Expression
4. The Provision of Lessons Learned Considering How Emergency Managers Can Apply Principles of Risk Science to Respond to Perceived Threats



BREAKOUT SESSION

Governance through Catastrophes

4:45 – 5:45 pm Courtyard 2 & 3
Overland Park Convention Center

Steven Jensen, Doctoral Candidate, University of Southern California

Jensen, Doctoral Candidate, University of Southern California

Catastrophes are a significant force in shaping history, though their impact is often obscured. Structures are reformed, politics change, economies rise and fall, and population patterns are altered. Three elements define catastrophes: impact is widespread and deep, normal coping mechanisms are overwhelmed, and the underlying causes force some degree of restructuring to return to a more stable and sustainable state. That process of restructuring is the focus of this work.

Founding principles from various governmental forms and emerging forms of governance are considered in light of “complex adaptive systems” and the unique demands of recovery from catastrophes. The value of local participative governance is examined, as well as the largely unchallenged assumption that catastrophes require an imposition of hierarchically based control to return impacted communities to a stable state. Practical ways to optimize governance for the challenges of catastrophes are identified.

Objectives:

Participants will be able to:

1. Define catastrophes and explain why they happen,
2. Describe the impact of catastrophes on human history,
3. Apply practical ways to optimize governance based on Complex Adaptive Systems,
4. Integrate concepts of participative governance in recovery from catastrophe.



BREAKOUT SESSION

ICEBERGS & ICS: Leadership Dynamics: Part 2

4:45 – 5:45 pm Courtyard 4 & 5
Overland Park Convention Center

Bob Fields, MPA, CEM, Chief, Emergency & Anti-Terrorism Operations, Lockheed Martin Space System Company

Richard Staley, BA, CEM, Emergency Planning Coordinator, Lockheed Martin Space Systems Company

Part 2 of 2. A re-enactment of the April 15th, 1912 RMS Titanic sinking uses the Incident Command System to plan the disaster response. Players are tasked to prepare an EOC action plan in ICS F-202 format and deliver a Captain’s Briefing on a proposed course of action with at least two alternative proposals. A warm-up exercise engages players in experiencing spontaneous and emergent leadership dynamics while practicing conflict resolution skills during emergency response activities. Appropriate artificialities are employed to create a stress induced environment associated with disaster action planning deadlines. Participants are divided into several independent workgroups with each working on identical tasks. The exercise process does not test or evaluate player emergency management knowledge, skills, or abilities. Instead, it focuses and relies on individual and group human behavior dynamics in directed and nondirected leadership environments. The exercise script is protected intellectual property.

Objectives:

1. Engage players in a warm-up exercise to experiencing spontaneous and emergent leadership dynamics conflict resolution skills during emergency response activities.
2. Provide players an opportunity to practice Incident Command System Emergency Operations Center Action Planning and prepare and negotiate an ICS F-202 Action Plan.
3. Provide participants an opportunity to practice simulated emergency response behaviors with colleagues in a fun-laced environment.

Monday, November 17,
continued from page 21



BREAKOUT SESSION

**Mental Health
Response to Disasters-
Lessons Learned and
New Horizons**

4:45 – 5:45 pm Courtyard 6
Overland Park Convention Center

*Julie Framingham, M.A., Project
Manager, IPER Project*

Mental Health Responses to
Disasters: Lessons Learned and New
Horizons"

In general, disaster mental health
programs are not reaching many of the
individuals they are intended to serve.
The failure is in part due to the fact
that traditional models of mental
health service delivery may not be
appropriate for disaster survivors.
Survivors share few characteristics
with clients who have chronic
behavioral health problems and
present for treatment in traditional
mental health settings. Survivors who
need mental health services have been
called "accidental clients", because an
external event as opposed to an intra-
or inter-personal issue brought them
into treatment. Further, not only are
there significant differences between

the treatment goals in traditional
psychotherapy and disaster mental
health, but following a disaster, there
may be hundreds if not thousands of
people needing treatment. This influx
of survivors in need of services, and
the effect of the disaster on the service
infrastructure itself, may affect service
delivery long after the disaster.

Objectives:

1. To increase understanding of the concepts presented
2. To raise interest in the subject matter
3. To expose participants to relevant issues and concerns
4. To provide an avenue for participants to network with each

EMEX Opening Reception

6:00 – 8:00 pm Exhibit Hall
Overland Park Convention Center

Sponsored by

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delivering results that endure

**IAEM Student Council
Networking Reception**

Open to student conference attendees
and hiring organizations/companies

RSVP Required—Limited space

8pm-9:30pm Leatherwood 3
Sheraton Overland Park Hotel

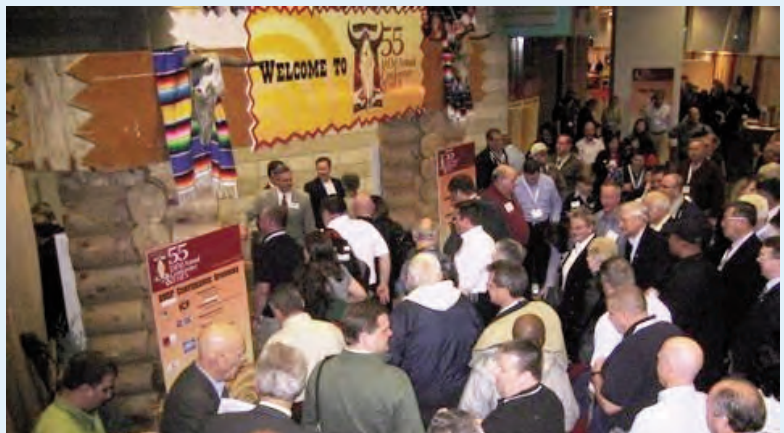
Hiring or offering an internship?
Meet your future employee or intern at
this unique reception hosted by the
IAEM Student Council. This event will
connect students attendees with
conference attendees and EMEX
vendors who are interested in hiring or
offering internships to students
studying in the emergency
management or related fields.

Bring along your business cards
and any listing of opportunities within
your company/organization. Dress is
business casual. RSVP is required due
to limited space. RSVP by emailing
your name, contact information
(including company), and any
potential employment or internship
opportunities to IAEM Student
Council President Brain Silva,
bsilva05@gmail.com.

If you are a student, visit the
IAEM student council webpage at
www.iaem.com for details on student
activities and events at the conference.

**EMERGENCY MANAGEMENT &
HOMELAND SECURITY EXPO**

This is the show that joins together
homeland security and disaster
preparedness suppliers in the same
building, under the auspices of the
International Association of Emergency
Managers (IAEM). Many different types
of products and services are exhibited:



- Communication Systems
- Damage Restoration Firms
- Detection Devices
- Emergency Management Consulting
- Emergency Management Software
- Emergency Vehicles
- EMS Medical Equipment
- Exercise and Training Products
- Geographic Information Systems
- Hazmat Gear Accessories
- Notification Systems
- Preparedness Equipment
- Protective Clothing
- Risk Management
- Satellite Technologies
- Shelter Supplies
- Warning Systems
- Weather Meteorological Services
- and much more...

EMEX Hours

Monday 11/176:00pm-8:00pm
Tuesday 11/18.....8:00am-6:00pm
Wednesday 11/198:00am-2:00pm

Visit www.EMEX.org for listing of exhibitors.

56TH IAEM ANNUAL CONFERENCE
Tuesday, November 18, 2008

REMINDER TO ALL IAEM-USA MEMBERS:

Voting for IAEM-USA Secretary and IAEM-USA Second Vice President conclude today (Tuesday, November 18) at 4:00pm Central Time. Visit Cyber Café in the EMEX 2008 exhibit hall if you need help!

Registration

7:30 am–5:00 pm Ballroom Foyer
 Overland Park Convention Center

Breakfast in EMEX 2008

8:00 – 9:00 am Exhibit Hall
 Overland Park Convention Center

EMEX 2008 Open

8:00 am–6:00 pm Exhibit Hall
 Overland Park Convention Center

General Session

Why Things Go Right (Or Wrong) in Emergency Management: Part 1

9:00 – 10:00 am Ballroom BC
 Overland Park Convention Center

Gordon Graham, Graham Research Consultants



The morning session will start with some thoughts on becoming a “Hero” – high reliability organization. Gordon will share with you the

thoughts of the father of the nuclear navy – Admiral Hyman Rickover and the proven strategies he used to make the nuclear fleet so great. This will lead into a discussion of the principles of the organizational risk management – the daily and ongoing responsibility we all have regarding getting and keeping good people, developing good policy and procedures, assuring that all personnel are fully and adequately trained, making sure that supervisors are in fact behaving like supervisors, and the importance of organizational discipline.

The focus of course will be on the “people” component and Mr. Graham will address pertinent issues including recruitment, background investigations, proper use of the

probationary period, performance evaluations and early warning systems.

Objectives:

1. The definition of “real” risk management and how it applies to Emergency Management
2. The value of “systems” and how they are properly designed and kept up to date
3. Most what we do in Emergency Management ends up going right and there is a reason why things go right
4. When things don’t go right, there are significant and long lasting consequences
5. They will learn what these nasty consequences are and their impact on their community, their organization and our profession
6. They will learn why things go wrong in our profession, and what can be done up front to prevent things from going wrong
7. They will learn about simple and complex risk management strategies that need to be implemented by law enforcement professionals regularly and why law enforcement managers do some of the things they do

Awards Presentation

10:00 – 10:30 am Ballroom BC
 Overland Park Convention Center

- Public Awareness Awards
- Technology and Innovation Awards
- Partners in Preparedness Award
- Business and Industry Preparedness Awards

AM Break

10:30 – 11:00 am Exhibit Hall
 Overland Park Convention Center

General Session

Why Things Go Right (Or Wrong) in Emergency Management: Part 2

11:00 am – Noon Ballroom BC
 Overland Park Convention Center

Gordon Graham, Graham Research Consultants

See description in first column.

Lunch in EMEX 2008

Noon – 2:00 pm Exhibit Hall
 Overland Park Convention Center



**BREAKOUT SESSION
 Iowa Floods**

2:00 – 3:00 pm Ballroom A1
 Overland Park Convention Center

David Miller, Administrator, Iowa Homeland Security & Emergency Management Division

Presentation on the Iowa Disaster 1763 – major storms and flooding beginning with Parkersburg Tornado on May 25 and extending the historical flooding along 7 major river basins in the State. More than 250 communities affected – some thoroughly inundated. Major disaster declaration for 78 of Iowa’s 99 counties. Total damages to be in the billions of dollars.

Objectives:

1. Discuss the nature and scope of the disaster – breadth and depth
2. Discuss the levels of damages and impacts to individuals & families, business, government and agriculture
3. Discuss short and long term recovery efforts
4. Discuss lessons learned and being learned



BREAKOUT SESSION

Case Study: Metropolitan Police Service Approach to Business Continuity Management

2:00 – 3:00 pm Ballroom A2
Overland Park Convention Center

*Tim Marjason, Chief Inspector,
Metropolitan Police Service – MPS
(London, England)*

This presentation will de-mystify business continuity management for emergency services and public/private sector organizations. It sets out the MPS strategic approach to BCM, BS25999 and national police guidelines for business continuity. It includes 2 case studies outlining how the Metropolitan Police Service has developed its Strategic BC plans, and how it transitioned its legacy command & control functions as part of the C3i (Command, Control, Communication & Information) Program.

Objectives:

1. How to define critical functions as part of the BIA for public service and other large organizations.
2. Overcoming the transitional business continuity challenges associated with large business change programs.
3. Understanding your organization from a strategic perspective – seeing the bigger picture.



BREAKOUT SESSION

Building Capacity within Virtual Environments - Lessons for Future Managers

2:00 – 3:00 pm Courtyard 1
Overland Park Convention Center

*Chris Ainsworth, GCM, ADipPS-EM,
ADipPS-CS, ADipCS-VM, DIP eL,
Dip TAA, MIAEM, MAIES, Fulbright
Scholar, South Australian Country
Fire Service*

It is essential that operatives working in the area of Emergency Management are able to demonstrate their knowledge and practice through formal assessment of their current competencies. Human Resource managers are faced with the challenge of obtaining adequate funding and

scheduling training within agencies where there are high seasonal operational demands.

This paper will explore flexible/blended learning opportunities used to deliver the Australian Advanced Diploma of Public Safety – Emergency Management and Community Safety programs.

The presentation will review the program's initial objectives, the short falls, and the change process that has shaped the delivery mechanism to meet the needs of each individual will still meeting all performance criteria.

The program successfully integrated full time paid and volunteer professionals into the common training program. The result has seen greater levels of respect for each other's roles, and increased cooperation during operational incidents.

Objectives:

1. Encourage managers and educators that recognition of an individual current skills and competencies can be equated and validated to academic qualifications
2. Introduce a variety of flexible learning tools used in the validation of an individual's skills in their journey to gaining recognized qualifications
3. To provide a brief overview of the Australian Quality Training Framework – the framework for awarding formal recognized competency based qualifications in Australia
4. New linkages to 4 year undergraduate and post graduate



BREAKOUT SESSION

The Comprehensive Preparedness Guide Initiative

2:00 – 3:00 pm Courtyard 2 & 3
Overland Park Convention Center

*Paul Hewett, BA, MEd, Deputy
Director, DIS Center for Integrated
Emergency Preparedness, Argonne
National Laboratory*

*Donald Lumpkins, Chief, Planning
and Assistance Branch, National
Preparedness Directorate, Federal
Emergency Management Agency, U.S.
Department of Homeland Security*

DHS FEMA recently published Comprehensive Preparedness Guides 101 and 301. They are the first in a series of CPGs designed to provide emergency management and homeland security practitioners specific planning advice for critical emergency functions,

hazards, and threats. Learn about the project's goals, how individual CPGs are developed, and the future of the CPG initiative.



BREAKOUT SESSION

K-12 Preparedness Lessons Learned

2:00 – 3:00 pm Courtyard 4 & 5
Overland Park Convention Center

*Sara Strizzi, Program Analyst, U.S.
Department of Education*

*Bob Spears, Director of Emergency
Services, Los Angeles Unified School
District*

Since 2003, the U.S. Department of Education's Office of Safe and Drug-Free Schools (OSDFS) has administered the Readiness and Emergency Management for Schools (REMS) grant program. The REMS program provides resources to school districts to improve and enhance emergency management plans, to include working with community partners, providing training, and to support the implementation of the National Incident Management System. Since 2003, OSDFS has awarded over \$163,000,000 under this program to 603 school districts in 36 states and Puerto Rico.

This presentation will provide an overview of the current state of school emergency preparedness and will discuss resources available to assist schools with these efforts. In addition, staff from the Los Angeles Unified School District will discuss the steps being taken in the national's second largest school district improve school emergency preparedness and to coordinate emergency management efforts with community partners, including the City and County of Los Angeles and their Emergency Management departments.

Objectives:

1. Participants will understand the current state of emergency preparedness and schools
2. Participants will learn about resources to assist schools with enhancing and improving their level of preparedness
3. Participants will learn about the emergency management efforts undertaken by the Los Angeles Unified School District
4. Participants will receive practical examples of ways to work with schools to improve their emergency management plans and level of preparedness qualifications.



BREAKOUT SESSION

Communicating in High Stress Events: Why the Rules Change

2:00 – 3:00 pm Courtyard 6
Overland Park Convention Center

Tim Tinker, DrPH, MPH, Senior Associate, Booz Allen Hamilton

Emergency management professionals who must communicate in high concern and high stress environments need to develop the unique knowledge and skills required for this demanding arena. However, a large percentage of emergency management professionals have no formal training in basic principles and practices. This session will provide an introduction to best practice in risk and crisis communication including information on:

1. How values influence the public's perception and response to risk,
2. "Communications capital" and how its invested or expended during a crisis,
3. Specifying clear communication goals and outcomes,
4. Why the rules that govern communications change during a crisis,
5. The role of trust and truth in risk communications,
6. Audience beliefs, motivations and actions,
7. Explaining uncertainty,
8. Communication boosters,
9. Message mapping and message enhancement,
10. Use of persuasive language and
11. The use of fear as a motivator or demotivator.

Objectives:

1. Increase understanding of the unique communications challenges associated with high stress and high concern communications
2. Introduce participants to basic principles and practices of risk communication, individualized responsibilities, and cross-agency communications
3. Improve skills for communicating risk effectively before, during and after an emergency

PM Break

3:00 – 3:30 pm Exhibit Hall
Overland Park Convention Center



BREAKOUT SESSION

Policy, Politics, and Possibility: Using Political Systems to Affect Change

3:30 – 4:30 pm Ballroom A1
Overland Park Convention Center

Lucien Canton, CEM, CBCP, CPP, Emergency Management Consultant

Many emergency managers avoid involvement in local politics, seeing it as something not related to their job. However, significant change, particularly in the areas of mitigation and recovery planning, is dependent on political support. This session reviews the political context of emergency management policy in the United States and its impact on local government. Using examples, the session suggests ideas and methods for local emergency managers to effect political change at both the local and national levels.

Objectives:

1. Trace the historical effects of politics on US emergency management policy
2. Highlight the importance of understanding of and involvement in the political system
3. Suggest methods for effecting political change



BREAKOUT SESSION

National Weather Service: New Age of Collaboration and Enhanced Communication

3:30 – 4:30 pm Ballroom A2
Overland Park Convention Center

Daniel Noah, B.S., FPem, Warning Coordination Meteorologist, National Weather Service Tampa Bay, National Oceanic and Atmospheric Administration

Advances in technology have empowered the National Weather Service (NWS) and Emergency Management to communicate in new ways, such as real-time instant messaging, video conferencing, and multi-media presentations via the Internet. However, this is only one facet of communication, a process

defined by the manner in which information is exchanged between individuals through a common system of symbols, signs, or behavior. In the post-911 era, a greater understanding and requirement exists for NWS familiarization with the Incident Command System, thus enabling a greater working relationship with emergency management partners. A common language builds stronger relationships and can lessen the impacts in a natural or man-made emergency. Several examples of how collaboration and enhanced communication has led to positive results will be presented, as well as an example depicting how a result could have been improved if greater communication was utilized.

Objectives:

1. Participants will see examples of how increased collaboration with the National Weather Service (NWS) can lead to faster response and a more positive outcome.
2. Participants will be introduced to how new technologies have led to a more personal relationship and effective communication between the NWS and EM community.
3. Participants will better understand the NWS spectrum of services ranging from routine products to an on-site Incident Support Meteorologist.



BREAKOUT SESSION

Contaminated Mass Casualties – A Critical Role for Emergency Managers

3:30 – 4:30 pm Courtyard 1
Overland Park Convention Center

Joe Scanlon, Professor Emeritus, Carleton University

When many people are injured the initial response is informal. The injured are picked up and taken to medical centers by Good Samaritans. This causes some problems because the least injured reach the hospital first and the most injured go to one or two hospitals but on the whole it works in the best interest of the victims. However when the victims are contaminated all those who help are put at risk. They need to be informed immediately. This requires an immediate and coordinated public information operation involving not just the health system but the entire resources of community emergency response.

Objectives:

1. To make clear how normal mass casualty works
2. To explain the differences when patients are contaminated
3. To show why current planning is not based on reality
4. Based on the above to explain why community emergency managers must play a key role in contaminated incidents – and how they should go about that



BREAKOUT SESSION
4 Designing Group Work that Really Works

3:30 – 4:30 pm Courtyard 2 & 3
Overland Park Convention Center

Larry Michaelsen, Ph.D., Professor of Management, University of Central Missouri

Larry Waddle, MS (Fire & Emergency Management), EFO, Fire Chief, Edistoe Beach (SC)

During this session, attendees will participate in a series of activities that demonstrate why group assignments often result in social loafing (uneven participation) in learning groups, and 2) highlight three key variables that must be managed to create broad-based member participation, enhance learning and promote lasting positive social relationships among group members. In addition, the session will explore related issues and concerns about using groups including:

- How to design effective group assignments for teaching higher level thinking and problem solving skills.
- Why well-designed assignments promote both learning and the development of positive social relationships among group members.
- How to design assignments that enable fairness in grading of group work.

Objectives:

1. Learn how to cover basic content in less than a third of the time required for lectures by creating incentives and opportunities for pre-class preparation for peer teaching.
2. Develop an understanding why the nature of group assignments is the

root cause of most “problems” (e.g. “free-riders,” interpersonal conflicts),

3. Increase their understanding of four key principles that must be applied to develop effective case-based group assignments.
4. Experience the dynamics that enable effective small-group learning in a wide variety of challenging situations including large classes, content “heavy” courses, fixed-seating classrooms, etc.



BREAKOUT SESSION
5 Community Health Centers: Vital Community Partners in Emergency Management

3:30 – 4:30 pm Courtyard 4 & 5
Overland Park Convention Center

Nora O'Brien, Associate Director for Program Planning and Development, California Primary Care Association

Mollie Melbourne MPH, MEP, Director of Emergency Management, National Association of Community Health Centers, Inc.

This session will highlight the emergency management work of non-profit community health centers (CHCs) that provide primary and preventive health care to millions of economically disadvantaged, non-English speaking, vulnerable people throughout the nation. CHCs employ tens of thousands of physicians, nurses, Nurse Practitioners, Physician Assistants, social workers, dentists, translators and others with expertise in pediatrics, OB-GYN, and adult services. With those valuable resources, CHCs should be included in building surge capacity, supporting mass prophylaxis, and other measures that reduce morbidity and mortality of the vulnerable and all who may be impacted by emergencies. Speakers who represent CHCs on a national and state level will review the emergency management roles that CHCs played in Hurricane Katrina and the 2007 Southern California wildfires. In addition, speakers will discuss their efforts to integrate CHCs in the national, state, and local response plans.

Objectives:

1. Describe/define roles, missions and services of CHCs.
2. Cite examples of CHC emergency response to Hurricane Katrina and

the 2007 Southern California wildfires.

3. Discuss emergency management initiatives of CHCs.
4. List measures essential for ensuring support from CHCs during disaster or public health emergency.



BREAKOUT SESSION
6 Disaster Management and Leadership

3:30 – 4:30 pm Courtyard 6
Overland Park Convention Center

Stephen Marks, CEM, Emergency Management Assistant Coordinator, Guilford County Emergency Services

In 1994, Russell Dynes wrote about the importance of coordination and cooperation in his article entitled “Community Emergency Planning: False Assumptions and Inappropriate Analogies” published in the International Journal of Mass Emergencies and Disasters. Dynes articulates that, in times of disaster, a comprehensive approach using coordination and cooperation is more effective than a command and control approach.

During this interactive and thought provoking session we will review the importance of embracing a multi-agency coordination (MAC) approach as an alternative to ICS in regards to comprehensive disaster management.

Regardless of the system in place, without appropriate leadership, effective management of the incident will suffer. We will discuss the various styles of leadership for emergency managers, including the concept of servant leadership, and the importance of collaboration and delegation.

Objectives:

1. Identify effective disaster management principles
2. Discuss the importance of cooperation, support and multi-agency coordination
3. Identify appropriate disaster leadership values
4. Discuss the need for servant leadership, followership, collaboration and delegation

Tuesday, November 18,
continued from page 26

■ **IAEM Global Board Meeting**
3:30–5:00pm Redbud
Sheraton Overland Park

■ **Reception at EMEX 2008**
4:30 – 6:00 pm Exhibit Hall
Overland Park Convention Center

■ **IAEM Scholarship Auction**
6:00 – 7:30 pm Exhibit Hall
Overland Park Convention Center

Contribute to the IAEM Scholarship Program



Help IAEM support the future of the emergency management profession through its scholarship program, which annually awards funding to EM students. Each year, fundraising events are conducted at the annual conference to support the scholarship program. Make the events successful by choosing to donate to one or all of the options below.

SILENT AUCTION AND LIVE AUCTION:

Donate items to scholarship program auctions. Send items in advance to IAEM Headquarters or bring to the conference. Contact Scholarship Program Director Dawn Shiley-Danzeisen at Shiley@iaem.com to indicate what you are donating or for additional information. Cash donations are also accepted and will be used to purchase auction items that have been successful in the past.

CONTRIBUTE TO THE SCHOLARSHIP PROGRAM TODAY!

Even a \$25 donation makes a difference. All donations are tax deductible. Donations will be accepted throughout the conference in the registration area.

BASKET BONANZA:

Purchase a chance to win one of the themed baskets created by IAEM's regional memberships. Baskets will be displayed in conference registration area. Drawings will occur on Wednesday in the EMEX 2008 exhibit hall.

Thank you in advance for making the event for the
IAEM Scholarship Program a huge success!

**If you have any questions,
please call Dawn Shiley at (703) 538-3542.**

Wednesday November 19, 2008

Registration

7:30 am–4:30 pm Ballroom Foyer
Overland Park Convention Center

Breakfast in EMEX 2008

8:00 – 9:00 am Exhibit Hall
Overland Park Convention Center

EMEX 2008 Open

8:00 am–2:00 pm Exhibit Hall
Overland Park Convention Center

General Session

The Role of Emergency Management in Rebuilding a Resilient National

9:00 – 10:00 pm Ballroom BC
Overland Park Convention Center

Stephen Flynn, Ph.D., Senior Fellow for National Security Studies, Council on Foreign Relations



Communities and firms are increasingly exposed directly and indirectly to the risks associated with natural disasters and ailing infrastructure that is subject to periodic failures and disruption. Yet too often companies and citizens act as though disasters will happen only to someone else. Future historians may look back on the 21st Century as the Age of Catastrophes. But this era promises not just dangers but opportunities for those enterprises, communities, and countries that emphasize building a culture of resilience. The market will reward those firms and those nations that make preparedness a priority and be increasingly unforgiving of those that do not.

Objectives:

1. To make the case for embracing “societal resilience” instead of “homeland security” as a post-9/11 imperative.
2. To outline the national security, economic, and civic case for societal resilience.
3. To propose steps the next President should take to advance the resilience imperative.

Awards Presentation

10:00 – 10:30 pm Ballroom BC
Overland Park Convention Center

- Membership Awards
- Honorary Awards
- Executive Citations
- Career Excellence Award
- Academic Recognition Award
- Presidential Awards
- Certificates of Appreciation

AM Break

10:30 – 11:00 pm Exhibit Hall
Overland Park Convention Center



Leadership in Times of Crisis

11:00 am – Noon Ballroom A1
Overland Park Convention Center

Cortez Lawrence, PhD, JD, Superintendent, Emergency Management Institute, Federal Emergency Management Agency, U.S. Department of Homeland Security

The presentation will use a mix of historical examples as well as modern events to describe the decision making process in times of crisis. And will offer some ideas on how to make decision and important elements during these events. Using a wild mix of metaphors and illustrative stories from the Battles of Gettysburg (where the speaker is a resident) to Katrina (where the speaker spent 6 months immediately after landfall) we will inquire into successful generalship in combative environments.

Objectives:

1. Clarify the decision making process and leadership for times of stress
2. Look at relevant decision making and leadership concepts
3. Apply decision making concepts to historical events



BREAKOUT SESSION

Tales from Oz: A View of Emergency Management

11:00 am – Noon Ballroom A2
Overland Park Convention Center

Adam Crowe, CEM, MPA, Assistant Director, Johnson County (KS) Emergency Management & Homeland Security

The Wizard of Oz is not only an endearing classic of American cinema, but also serves as a casual reminder of basic emergency management principles. Dorothy, along with a little help from some of her friends (Glinda, Tin Man, Scarecrow, and Cowardly Lion) and enemies (Wicked Witches and flying monkeys) will guide us through reminders about how important mitigation, preparedness, response, and recovery are to a community. Real video clips and contemporary examples will be used to focus building strong community emergency management programs on basic fundamentals. So take a trip from (Overland Park) Kansas to the Land of Oz and back again in this humorous take on modern emergency management!

Objectives:

1. Identify common challenges faced by local emergency managers
2. Use a known story as a metaphor for emergency management challenges to aid in the understanding of challenges facing emergency management
3. Create a fun and enjoyable atmosphere to review and identify overarching emergency management principles



BREAKOUT SESSION **National Donations Management Network**

11:00 am – Noon Courtyard 1
Overland Park Convention Center

*Susan Jensen, Voluntary Agency
Liaison, Region V, Federal Emergency
Management Agency, U.S.
Department of Homeland Security*

*Melis Jones, Vice President, The
Aidmatrix Foundation*

Come learn about the Aidmatrix National Donations Management Network funded by FEMA. This is a national framework to help get offers of unaffiliated donations to those in need. Program supports:

- In-Kind Donations Management
- Volunteer Management
- Warehouse Management
- Financial Donations Referral

The program is designed for State government in partnership with their VOAD (Voluntary Organizations Active in Disaster.) Learn how to leverage these solutions to reduce the paperwork so you can focus on relief work.

Objectives:

1. Program goals and objectives
2. Current status including registered states and territories
3. How corporations, nonprofits and government interact with the system
4. How to participate in the program
5. Best practices including case studies featuring California wildfires and Midwest flooding



BREAKOUT SESSION **Addressing the Global Challenge with ISO's Societal Security**

11:00 am – Noon Courtyard 2 & 3
Overland Park Convention Center

*Dean Larson, PhD, CEM, CSP, CPT,
Lecturer, Purdue University Calumet*

Intentional and unintentional disruptions have shown the world community faces disasters with no borders or boundaries. At the end of 2005, the International Organization for Standardization (ISO) reactivated

the Technical Committee 223 to develop standards for issues related to natural and man-made disruptive events. A perspective of “Societal Security” was adopted in recognition that technological, political, and economic changes have redefined security challenges to society. A burgeoning array of national standards could play havoc on global trade and a coordinated response to a cross-jurisdictional crisis. Standards are seen as providing a common ground to address challenges before, during, and after a disruptive event. International standardization in the area of societal security is aimed toward achieving both individual and multi-organizational resilience through improved management and interoperability. This can be achieved by coordinated planning for the technical, human, organizational, and functional aspects of prevention, preparedness, response, continuity and recovery to and from disruptive events.

Objectives:

1. Recognize the need for international standardization to address the challenges before, during, and after disruptive events;
2. Identify the relationship between national standards and the ISO Societal security standard process;
3. List opportunities for IAEM member participation in the ISO Societal security standard process.



BREAKOUT SESSION **Pre-Incident Aerial Survey**

11:00 am – Noon Courtyard 4 & 5
Overland Park Convention Center

*Raymond Riordan, CEM, Emergency
Preparedness Manager, City of San
Ramon (CA)*

Team members from the City of San Ramon, Town of Danville, San Ramon Valley Unified School District and the San Ramon Valley Fire Protection District collaborated with local businesses to create an all hazards approach to field emergency planning. The result was the creation of Pre-Incident Aerial Surveys (PIAS), a series of high resolution digital photographs with notations that document critical emergency response information on nearly 200 critical infrastructure facilities and sites of community interest within the San Ramon Valley. Come learn how the team created the materials, how they have been used as a real time field deployed critical response tool for all hazards, and how you can implement

this regional planning tool in your jurisdiction. The tool has been tested in response to a cougar sighting on a school campus, bank robbery, hostage drill at a major oil company campus, 4th of July major event planning, major fire at a dense housing complex, managing a major public demonstration, etc.

Objectives:

1. Review what the PIAS is
2. Review what started the project
3. Review the process used to develop the tool
4. Review the current state of the project and where it is headed
5. Review the cost of the project



BREAKOUT SESSION **FEMA Disaster Emergency Communications**

11:00 am – Noon Courtyard 4 & 5
Overland Park Convention Center

*Glenn Cannon, Assistant
Administrator, Disaster Operations
Directorate, Federal Emergency
Management Agency, U.S.
Department of Homeland Security*

Provide insight on the new organization within FEMA known as the Disaster Emergency Communications (DEC) Division and help to answer questions often encountered by emergency responders. To effectively integrate the federal government with state, local, and tribal agencies during an event, DEC policies and procedures will be established to ensure roles and responsibilities of the federal response are clearly defined for all emergency responders during an event. In order to further enhance federal integration, Regional Emergency Communications Coordination (RECC) working groups will work with federal, state, local, and tribal agencies at a regional level to facilitate planning and coordination of emergency communications resources and operations prior to an event. RECCs will serve as the key DHS coordination point within the regions for emergency communications issues. The presentation will also discuss how the DEC Division will provide emergency communications resources and capabilities requested by state, local, and tribal agencies

Wednesday, November 19,
continued from page 29

■ Lunch in EMEX 2008

Noon – 2:00 pm Exhibit Hall
Overland Park Convention Center



BREAKOUT SESSION
**China—2008
Earthquake**

2:00 – 3:00 pm Ballroom 1
Overland Park Convention Center

*Tao "Victor" Bai, Emergency
Manager, Intel and Vice President,
IAEM Asia*

*Jeff DeGraffenreid Ed.D., Chief
Operating Officer, Heart to Heart
International*



BREAKOUT SESSION
TBD

2:00 – 3:00 pm Ballroom 1
Overland Park Convention Center



BREAKOUT SESSION
TBD

2:00 – 3:00 pm Courtyard 1
Overland Park Convention Center



BREAKOUT SESSION
TBD

2:00 – 3:00 pm Courtyard 2 & 3
Overland Park Convention Center



BREAKOUT SESSION
TBD

2:00 – 3:00 pm Courtyard 4
& 5
Overland Park Convention Center



BREAKOUT SESSION
TBD

11:00 am – Noon Courtyard 4 & 5
Overland Park Convention Center

**■ IAEM General Membership
Meeting**

3:00 – 4:30 pm Ballroom BC
Overland Park Convention Center

■ Free Time
4:30 – 6:00 pm

■ President's Reception

6:00 – 6:30 pm Cottonwood Foyer
Sheraton Overland Park

■ President's Banquet

6:30 – 8:00 pm Cottonwood Ballroom
Sheraton Overland Park

CEM® Champagne Toast
Sponsored by
L-3 Communications



■ Post Dinner Entertainment

8:00 pm – Midnight
Cottonwood Ballroom
Sheraton Overland Park

Kick off your shoes to celebrate
the conclusion of the 56th IAEM
Annual Conference with a DJ and
dancing!

POST DINNER ENTERTAINMENT

FREE ADMISSION
Wednesday, November 19
8:00pm–Midnight
Cottonwood Ballroom
Sheraton Overland Park



Kick off your shoes to celebrate the conclusion of the
56th IAEM Annual Conference with a DJ and dancing!

Thursday, November 20, 2008

■ IAEM-USA Board of Directors Meeting

7:30–10:30am Hawthorne 2
Sheraton Overland Park

■ WebEOC® Administrator

Fee: \$125 (Students registered for the conference may attend for free; pre-registration required, no onsite registration)

8:00 am – 5:00 pm Cottonwood 1
Sheraton Overland Park

An 8-hour workshop for current WebEOC license holders and EM Students, divided into two major sections: WebEOC User Train-the-Trainer and WebEOC Administrator. This course is designed for the new WebEOC Administrator or for the Administrator that needs to brush up on their WebEOC skills. Attendees need to provide their own notebook computer with wireless network capability.

Those registered as Students will be allowed into the workshop for free. ALL the proceeds from the workshop will be donated to the IAEM Student Scholarship Fund. The workshop is limited to 30 attendees.

■ Satellite Communications Operational Plans for Emergency Management & Business Continuity

Fee: \$125 (Pre-registration required, no onsite registration)

8:30 am – 5:00 pm Cottonwood 2
Sheraton Overland Park

*Kristen Kloster, Director,
International Programs, GVF*

The intent of the program is to provide emergency managers with the essentials for their on-going needs to design, procure, integrate and operate satellite-based communications operational plans.

There will be highly interactive sessions lead by the GVF. The sessions will be structured to be significantly user driven. Satellite Communications Operational Plans will be addressed in their entirety, beginning with the preparatory period, followed by the response period and finishing with the recovery period.

Objectives:

1. **The State of the Art** – Satellite-Based Disaster Preparedness – Current satellite technologies that are available as total EM/CP solutions
2. **The Fundamentals of Disaster and Emergency Communications** – Discussion of the main elements of EM/CP, the time table, and satellite solutions which address these basics.
3. **Business Continuity and Disaster Recovery Solutions** - Case studies of current satellite solutions that overcome the challenges EM/CP groups face with satellite technologies
4. **Developing Communications Operational Plans** - This session brings together the findings of the day's sessions and provides the necessary tools such that emergency managers can develop their own Communications Operational Plans. The session will also outline areas for further work on this subject, and as to how they could be carried out.

■ EMAP Accreditation Manager Orientation: Day 1

Fee: Free (Pre-registration required, no onsite registration)

8:30 am – 5:00 pm Leatherwood 2
Sheraton Overland Park

*Darryl Dragoo, EMAP Accreditation Manager for Illinois, Illinois
Emergency Management Agency*

*Nicole Ishmael, Executive Director,
Emergency Management
Accreditation Program (EMAP)*

EMAP's Accreditation Manager Orientation is an opportunity for emergency management personnel from state, territorial, county, and city emergency management programs to learn about the Emergency Management Accreditation Program (EMAP), EMAP standards, and preparing their programs for assessment and accreditation

Purpose of the Training

The purpose of this training is to provide emergency management, preparedness, and homeland security personnel with information that will assist them in assessing their

jurisdiction's system for disaster preparedness and response using the Emergency Management Standards by EMAP.

Specifically, the following key objectives will be met during the instruction of this course:

- Obtain a basic understanding of EMAP — its background, history, and future
- Explore the need and application of standards
- Examine the Emergency Management Standard by EMAP.
- Gain an understanding of the assessment and accreditation process
- Explore the roles and responsibilities of an Accreditation Manager and candidate program

Scope of Training

The training will be instructor lead, focused on the current EMAP procedures. The two day course will encourage open participation and discussion about the topics above and will provide resources and tools for those wanting more information about preparing emergency management programs for conduct rigorous EMAP on-site assessments.

Target Audience

The target audience for this course is personnel who have been selected by their respective programs to lead their programs through all of the necessary step in the assessment and accreditation process. These individuals must be knowledgeable of the primary functions of their programs; be committed to the work, research, and coordination required for an EMAP assessment; and must not subject to turnover before or during a program's assessment/accreditation efforts;

Training Materials

By attending the training, course participants will receive a copy of the *Emergency Management Standard by EMAP, A Candidate Guide to Accreditation and the Accreditation Process Guide*. Additionally, participants will be provided handouts and other instructional materials throughout the course of the training.

Thursday, November 20,
continued from page 31

■ EMAP Assessor Training Course: Day 1

Fee: FREE (NOTE: Assessor qualifications below before registering; pre-registration required, no onsite registration)

8:30 am – 5:00 pm Leather wood 3
Sheraton Overland Park

*Robie Robinson, Director, Dallas
County Emergency Management (TX)*

*Pat Beck, Assessment and Training
Coordinator, Emergency Management
Accreditation Program (EMAP)*

Those attending one of this training courses may be eligible to participate on assessor teams for state/territorial program applicants or baseline assessments as well as local accreditation assessments. Serving on an assessor team involves reviewing an applicant program's self-assessment materials and documentation, participating in on-site assessment of the program (four to nine days including travel), and working with other team members to compile an assessment report. Serving as an assessor is an excellent way to serve the public and the profession of emergency management while broadening one's knowledge of emergency management practices.

Purpose of the Training

The primary purpose of this training is to provide the necessary information, tools, and resources for personnel wishing to become a part of the EMAP Assessor Cadre. Assessors will act as an objective fact-finder during on-site assessments of emergency management programs based upon the *Emergency Management Standard by EMAP*. Specifically, they will be oriented to the following key topics:

- The steps involved in the EMAP accreditation process
- Assessing compliance with the *Emergency Management Standard by EM14P*
- Understanding the responsibilities and expectations of serving as an assessor
- Using the EMAP Online Assessment Tool to document assessor findings
- Actively participating in simulated on-site assessment activities

Scope of Training

The training will be instructor lead, focused on the current EMAP procedures. The two-day course will encourage open participation and discussion about the topics above and will provide resources and tools for those wanting more information about being an EMAP Assessor.

Target Audience

The target audience for this course is personnel who are currently or have been involved in state and local emergency management programs for 5 years or more. These individuals must express an interest in learning more about the EMAP assessment process and be willing to share their own emergency management experiences with others participating in this training.

Training Materials

By attending the training, course participants will receive a copy of the *Emergency Management Standard by EM4P, A Candidate's Guide to Accreditation, the Accreditation Process Guide* and the *EMAP Assessor Guide*. Additionally, participants will be provided handouts and other instructional materials throughout the course of the training.

Assessor Qualifications

Because the expertise and judgment of assessors will strongly affect the credibility and success of the accreditation program, EMAP seeks to develop a cadre of highly qualified emergency managers to handle this function on a rotating basis. Assessors must have the following qualifications, at a minimum:

- Five years of experience in an emergency management position in state or local government emergency management;
- Experience in at least one actual emergency in which the emergency plan was implemented and participation in an activated emergency operation center-requiring implementation of operational response procedures;
- Participated in at least one emergency operation, training or exercise event in the last calendar year;
- Be knowledgeable and up-to-date about the principles of comprehensive emergency management;
- Provide a writing sample as part of the application;

- Must abide by the EMAP Code of Conduct;
- Must be available for at least one assessment each year;
- Provide two references from emergency management professionals that address the applicant's area of expertise; and
- Have no conflict of interest as regards to any aspect of EMAP that might prevent objective review and assessment of a candidate program. Must be able and willing to serve as a neutral observer.

Friday, November 21, 2008

■ EMAP Accreditation

Manager Orientation: Day 2

8:30 am – 5:00 pm Leatherwood 2
Sheraton Overland Park

See Thursday, November 20
description.

■ EMAP Assessor Training

Course: Day 2

8:30 am – 5:00 pm Leatherwood 3
Sheraton Overland Park

See Thursday, November 20
description.

Mark Your Calendar

IAEM 57th Annual Conference & EMEX 2009

Oct. 31-Nov. 5, 2009

**Orange County Convention Center
and Rosen Centre Hotel
Orlando, Florida.**

Visit www.IAEM.com for further details
and to reserve your space.

56th IAEM Annual Conference & EMEX 2008

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