



Request for Expressions of Interest (Pre-Qualification for Request for Proposals)

Development of “1 Billion Coalition (1BC) digital engagement ‘platform’ and ecosystem of services”

1. Instructions for Expression of Interest Submissions

The International Red Cross and Red Crescent Societies (IFRC) invites you to submit an expression of interest (EOI) for development of “[The One Billion Coalition](#) (1BC) *digital engagement platform and ecosystem of services*” as per instructions specified in this Request for EOI and the attached Requirements overview document.

2. Eligibility requirement

It is not permitted to appear in more than one Expression of Interest.

3. Content of the Expression of Interest

The EOI should contain the following documents:

1. Expression of Interest, including specific response to Expectations section and Requirements overview document, and
2. Supporting documentation as needed.

4. Expectations

The IFRC and other 1BC partners seeks technology partners that are committed to advancing global engagement on safety, health, and well-being and will be able to :

1. Lead the design of the digital engagement component of 1BC as an essential component to achieve the 1BC vision and objectives;
2. Provide a core platform for connecting and collaborating around which other 1BC services can be anchored;
3. Identify and integrate platforms or providers for essential 1BC services based on the compatibility with 1BC vision and objectives, technical quality and robustness of the services, existing member reach, and partnering potential;
4. Provide integrating services to connect various services as inputs and help distribute them through social media, app, and web interfaces; and
5. Guide the localization and customization of 1BC services at national and local levels around the world – or provide tools that make this customization possible on a do-it-your (DIY) basis.

5. Language of Expression of Interest

The proposal and all correspondence and documents related to the EOI shall be written in plain English.

6. Cost of submitting proposals

The Submitter shall bear all costs associated with the preparation and submission of the proposal, and the IFRC will in no case be responsible or liable for those costs, regardless of the conduct or outcome of the process or any future tender conducted.

7. Contact point

The submitter must provide a single point of contact for all correspondence relating to this EOI. The IFRC will not be responsible for contacting the submitter through any route other than the nominated contact. The submitter must therefore undertake to notify any changes relating to the nominated contact point.

8. Enquiries

Enquiries are only permitted until 10:00 (CET) on 5 February 2016 and should be directed to lan.Odonnell@redcross.org and Nathan.cooper@ifrc.org . Enquiries will be addressed by email to the sender.

9. Time Schedule

The IFRC aims to follow the time schedule indicated below:

- 20 January 2016 – Launch of Request for Expressions of Interest
- 05 February 2016 at 10:00 CET (local Geneva time) – deadline for submission of expressions of interest

10. Submission of Expressions of Interest

EOIs must be sent electronically to lan.Odonnell@redcross.org and Nathan.cooper@ifrc.org and must be received prior to 05 February 2016 at 10:00 CET (local Geneva time).

The subject of the email shall clearly state “*Expression of Interest in [The One Billion Coalition](#) (1BC) digital engagement platform and ecosystem of services*” and the name of the sender / Tenderer.

- EOI received by the IFRC after the deadline will not be considered.
- The IFRC will acknowledge receipt of the proposal to the sender.

11. Contents of the Expression of Interest

The expression of interest should include the following:

- Response and analysis for each of the five Expectations outlined above and the Requirements outlined in the attached Requirements overview;
- Background information on the company and any proposed partners;
- Details on the services the technology partner would be able to contribute toward the 1BC initiative; and the proposed modality for the participation of the technology partner – e.g., fee-for-services contract or other partnering arrangement. [Note: The IFRC is open to a range of suggestions and proposals. This section should include a high level overview of

resources that would be required by the technology partner to complete the proposed work and provide ongoing support and maintenance.]

- Examples of products or deliverables most similar to that described in the Expectations section and Requirements overview.

12. Expression of Interest– criteria of pre-selection for the Request for Proposal (RFP)

The IFRC will pre-select the top companies who have submitted an expression of interest before the deadline to be contacted for a formal Request for Proposal (RFP) during which more substantive elements will be requested for assessment purposes. The IFRC reserves the right to request proposals from companies that have not submitted EOI or to not peruse an RFP if it deems the results of the EOI unsatisfactory.

This EOI does not entail any commitment on the part of the IFRC, either financial or otherwise. The IFRC reserves the right to accept or reject any or all EOI submissions without incurring any obligation to inform the affected applicant/s of the grounds.

13. Confidentiality

All provided documents, technical data and information relating to the EOI shall be treated as confidential and the submitter and the personnel of the submitter and the IFRC shall not, during the EOI or tender process or after, disclose any such documents or information to any other person, government, other organizations or authority external to the IFRC.

The submitter shall not communicate at any time to any other person, government, other organizations or authority external to the IFRC, any information known to them by reason of their participation in this EOI; nor shall the submitter use such information to their private advantage. The submitter agrees not to publish, announce anything prejudicial to the IFRC's goodwill or overall public image.

Details of evaluation of the EOI are not disclosed to the submitter.

14. Intellectual Property Rights

All intellectual property rights in all Material under a subsequent contract award (including, but not limited to reports, data and designs, whether or not electronically stored) produced by the successful tenderer or its personnel, members or representatives in the course of carrying out the awarded contract will be the property of the IFRC.

15. Principle of Conduct

Submitters seeking to work with the IFRC shall respect the following principles:

Business Ethics: Submitters are expected to maintain the highest degree of business ethics when working with the IFRC.

Transparency of information provision: Submitters shall not be involved in any fraudulent activities, misrepresent information or facts for the purpose of influencing the selection and contract awarding process in its favour.

Fair competition: Submitters shall not be involved in any corrupt, collusive or coercive practices.

If at any time during the EOI and subsequent procurement process the IFRC determines that a Submitter is in violation of the above mentioned principles or the respect of fundamental human rights and labor standards, the EOI will be rejected as ineligible.