

# Conference Registration

Register by Mail, Phone, Fax, E-mail, or Online

Washington State University Center for Distance and Professional Education  
**Mail:** 7612 Pioneer Way East, Puyallup, WA 98371  
**Phone:** 253-445-4575 • **Fax:** 253-445-4633  
**E-mail:** dschlenker@wsu.edu • **Online:** www.partnersinemergencypreparedness.com

Please Print

Name _____		
Title/Position _____	Organization _____	
Address _____		
City _____	State/Province _____	Zip/Postal Code _____
Country _____	E-mail _____	
Phone _____	Fax _____	

## Circle Sessions You'd Like to Attend

(Choose one session for each time period)

Tuesday, April 14							
10:45–Noon	A1	A2	A3	A4	A5	A6	A7
1:30–2:45	B1	B2	B3	B4	B5	B6	B7
3:15–4:30	C1	C2	C3	C4	C5	C6	C7
Wednesday, April 15							
9:00–10:15	D1	D2	D3	D4	D5	D6	D7
10:45–Noon	E1	E2	E3	E4	E5	E6	E7
1:15–2:30	F1	F2	F3	F4	F5	F6	F7
2:45–4:00	G1	G2	G3	G4	G5	G6	G7

## Registration Deadlines

Registration includes all concurrent and general sessions, all conference materials, two lunches, and the networking reception on Tuesday, April 14, 2009. Registration must be postmarked by the following dates.

- By February 20 ..... \$250
- By March 20 ..... \$300
- After March 20 ..... \$400

A limited number of reduced fee student internships are available: visit our Web site at [capps.wsu.edu/emergencyprep](http://capps.wsu.edu/emergencyprep) for information.



2219



# Conference Schedule

## Tuesday, April 14, 2009

7:00 – 8:00 Registration and Vendor Display  
 8:00 – 9:00 Opening Remarks  
 9:15 – 10:15 Plenary Speakers  
 10:15–10:45 Break and Vendor Displays  
 10:45–Noon Concurrent Sessions  
 Noon – 1:30 Lunch  
 1:30 – 2:45 Concurrent Sessions  
 2:45 – 3:15 Break and Vendor Displays  
 3:15 – 4:30 Concurrent Sessions  
 4:30 – 6:00 Networking Reception

## Wednesday, April 15, 2009

7:00 – 8:00 Registration and Vendor Display  
 8:00 – 9:00 Plenary Speakers  
 9:00 – 10:15 Concurrent Sessions  
 10:15 – 10:45 Break and Vendor Displays  
 10:45 – Noon Concurrent Sessions  
 Noon – 1:00 Lunch  
 1:15 – 2:30 Concurrent Sessions  
 2:30 – 2:45 Break and Vendor Displays  
 2:45 – 4:00 Concurrent Sessions

# Conference Logistics

## Refund and Cancellation Policy

WSU must receive written notification of any cancelled registration on or before March 20, 2009. An administrative fee of \$100 will be charged. Cancellations received after March 20 are not refundable. Please fax all cancellations to **509-335-7781**. Phone cancellations will not be accepted. Substitutions are welcome at any time. No-shows are responsible for the full registration fee.

## Continuing Education

Sixteen CONTINUING EDUCATION UNITS (CEUs) are available from Western Washington University. Contact **360-650-3650** to make arrangements. Washington State Clock Hours will be available at the conference.

## Special Accommodations/Americans with Disabilities Act (ADA)

Accommodations for individuals who qualify under the Americans with Disabilities Act are available upon request at least 10 days before the event by calling **253-445-4575** or by faxing **253-445-4633**. Vegetarian or special meals may also be requested.

## Greater Tacoma Convention and Trade Center 1500 Broadway, Tacoma, WA 98402

The GTCTC is located in downtown Tacoma at 1500 Broadway, which is located in western Washington approximately 18 miles south of SeaTac International Airport. The local telephone number is **253-830-6601**. Driving directions are available on the center's Web site: [www.tacomaconventioncenter.com](http://www.tacomaconventioncenter.com).

## Tacoma's Free Light Rail Train

Tacoma offers a free light rail train service which runs throughout the downtown corridor and connects with the Sounder train for quick and convenient transportation to/from Seattle. The light rail train runs every ten minutes, Monday – Friday from 6:00 a.m. – 8:00 p.m., Saturday from 8:00 a.m. – 10:00 p.m., and Sunday from 10:00 a.m. – 8:00 p.m. A convention center light rail stop is located just outside the first floor of the facility (on Commerce Street) for convenient access throughout downtown Tacoma. (The light rail system is operated by Sound Transit: [www.soundtransit.org](http://www.soundtransit.org).)

## Parking

The GTCTC's parking lots accommodate a total of 670 parking spaces (450 in the covered 2nd floor parking garage). Nearby garages and lots including and surrounding the GTCTC can accommodate a total of 1150 vehicles (lots A, D, E, on map). These parking lots can be accessed off Market and 17th Street. On site parking lots are operated by Republic Parking and managed by the City of Tacoma. Additional parking is also available at the Tacoma Dome Station which can be accessed via Sound Transit's light rail system (complimentary), with a pick-up and drop-off station at the Greater Tacoma Convention and Trade Center.

Parking rates follow and are subject to change at any time: \$5 (0–4 hours); \$10 (4+ hours)

## Hotel Information

Rooms have been blocked at the Hotel Murano (formerly the Sheraton Tacoma), which is located one block from the Convention Center.

**Hotel Murano**  
 1320 Broadway Plaza, Tacoma, WA 98402  
 1-888-627-7044

Please mention the Partners in Emergency Preparedness Conference to receive a special rate of \$139.00 per night.

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# Register now for the

# 2009 PARTNERS IN EMERGENCY PREPAREDNESS CONFERENCE!

**PARTNERS IN EMERGENCY PREPAREDNESS CONFERENCE 2009**

**April 14–15, 2009**  
 Greater Tacoma Convention & Trade Center

[www.partnersinemergencypreparedness.com](http://www.partnersinemergencypreparedness.com)

Logos: PSE PUGET SOUND ENERGY, EMD Washington Military Department Emergency Management Division, THE SACKETT, American Red Cross



## Why You Should Attend

Effective emergency management can only be accomplished through partnerships. This conference offers you the opportunity to develop those relationships and gain necessary information to fulfill your preparedness needs, to understand the importance of preparedness education and planning, and to meet your future partners in preparedness. This is the largest and most successful regional emergency preparedness conference in the Pacific Northwest— attracting individuals representing government, the non-profit sector, businesses, schools, volunteers, and emergency management professionals.



# Featured at Partners in Emergency Preparedness 2009

## TUESDAY Keynote Speaker: Adam Crowe, Johnson County (KS) Emergency Management



**Adam Crowe** is a Certified Emergency Manager (CEM) who is the President of the Partnership for Emergency Planning (PEPKC) in the Greater Kansas City area. He also serves as the Assistant Director of Community Preparedness for Johnson County (KS) Office of Emergency Management & Homeland Security. Adam holds a Masters degree in Public Administration with a focus in Emergency Management from Jacksonville State University. He also holds a B.S. degree in Biochemistry from Clemson University.

Adam has worked for the last ten years for various private, public, and non-profit organizations in Georgia, South Carolina, Missouri, and Kansas. His responsibilities have included compliance, inventory management, planning, public information, risk communication, volunteer recruitment and management, as well as youth and adult education and training. He also currently teaches at Park University as part of their MPA program.

Adam has also been professionally published numerous times in publications including Disaster Recovery Journal, Homeland Security Affairs, Homeland Defense Journal, and Crisis Response Journal.

## TUESDAY Plenary Speaker:

### Andy Wappler, Puget Sound Energy



**Andy Wappler** joined Puget Sound Energy in February 2008 as part of the utility's effort to communicate the need for renewable energy and energy efficiency in order to meet the challenge of climate change.

Certified by the American Meteorological Society, he is a graduate of the University of Washington and of Northwestern University.

By making some simple changes at home, he and his family have cut their electricity use by nearly 40 percent, and their natural gas use by as much as 10 percent.

## WEDNESDAY Plenary Speakers:

### Philip Mote, State Climatologist; Vali Hawkins Mitchell; ImproVizion Consulting, LLP



**Dr. Philip Mote** is a research scientist at the University of Washington in the Climate Impacts Group, and an Affiliate Professor in the Department of Atmospheric Sciences. His research interests include Northwest climate and its effects on snowpack, streamflow, and forest fires. A frequent public speaker, he has also written over 70 scientific articles and edited a book on climate modeling, published in 2000. In 2003 he became the Washington State Climatologist. He served as a lead author of the Fourth Assessment Report of the Intergovernmental Panel on Climate Change released in 2007, and was honored with a share of the 2007 Nobel Peace Prize which was awarded to the many scientists worldwide who contributed to the Intergovernmental Panel on Climate Change.

Philip studied at the University Of Washington in Seattle, Washington, where he received his Ph.D. in Atmospheric Sciences in 1994. He previously attended Harvard University in Cambridge, Massachusetts, and earned a B.A. with Honors in Physics in 1987. His research experience comprises research at JISAO/SMA Climate Impacts Group, University of Washington Scientist Climate variability and change, description and impacts; public outreach, interdisciplinary research (1/98-present); Consultant at Northwest Research Associates Bellevue, WA, Dynamics of the stratosphere and upper troposphere (7/98-present); Research at NorthWest Research Associates Bellevue, WA, Scientist Dynamics of the stratosphere (8/96-6/98); Research Department of Meteorology, University of Edinburgh Edinburgh, Scotland Fellow UK Universities' Global Atmospheric Modelling Programme (2/94- 7/96).



**Vali J. Hawkins Mitchell, PhD, LMHC**, is a Certified Traumatologist, Licensed Mental Health Counselor, Business Consultant, Executive Coach and trainer and holds a Doctorate in Health Education and a Master's degree in Counseling Psychology. As the leading authority in the field of Emotional Continuity Management® and the author of Emotional Terrors in The Workplace: Protecting Your Business' Bottom

## Featured Speakers

**Claire Bonila**  
Microsoft

**Jennie Clinton**  
Microsoft

**Dr. Terry Egan**  
Washington State EMD

**Lee Hazlewood**  
Boeing

**Kathryn Howard**  
King County OEM

**Bill Lokey**  
James Lee Witt Associates

**Bill Lowe**  
Jacksonville State University

**Craig Weaver**  
US Geological Survey

Time	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7
<b>TUESDAY – April 14, 2009</b>							
<b>8:00–9:00</b> Opening remarks	<b>Siri McLean, Intro</b> <b>Adam Crowe, Keynote Speaker, “Redefining Communities through Successful Public-Private Partnerships”</b>						
<b>9:15–10:15</b>	<b>Gregg Peterson, Boistfort Fire Department; Debbie Campbell, United Way of Lewis County</b> <b>Mike Peroni, Boistfort Valley Farm, “Community Resilience Through Partnerships”</b>						
<b>10:45–Noon</b>	Roadmap to a More Disaster Resilient Washington Business Community	Lessons Learned Conducting Disruptive 'Live-Fire' BCP Exercises	Emergency Planning & Partnering Across the Healthcare Continuum	Kids Can Help: Child-Led Risk Reduction Strategies	Private Sector & Private Property Owner Requirements for Disaster Recovery	Storms of the Century: Lessons Learned from Natural Disasters in Lewis County	Investing in Hazard Mitigation: Making Your Community Safer
<b>Noon–1:30</b> Lunch	<b>Andy Wappler, “Breaking News! The Superduperdoppler is on Storm Alert! The Inside Story of How the Media Covers Emergencies.”</b>						
<b>1:30–2:45</b>	Media Coverage Un-Covered: How to Get Your Story Told	The Boeing Company – Evacuation Challenges of Major Industry	Leadership Principles & Practices: Making the Transition From Plan to Progress!	Emergency Training for Sign Language Interpreters: Is It Necessary?	State Public Education Program - 2009 Update	The New FEMA: Federal Emergency Management Agency Updates	School NIMS Compliance: A Review of State, County & Local Efforts
<b>3:15–4:30</b>	Partners in Weather Preparedness – Basic	Microsoft: Crisis Management & Disaster Assistance	Critical Incident Planning & Mapping System for Higher Education	Cure For Pandemic Preparedness Paralysis	Lessons From the Buncefield Oil Depot Fire & the Greek 2007 Forest Fires	Current Issues in Resource Management	Lessons Learned: Information Sharing
<b>4:30–6:00</b>	<b>Networking Reception</b>						
<b>WEDNESDAY – April 15, 2009</b>							
<b>8:15–8:55</b>	<b>Philip Mote, “Expected Climate Change Impacts in the Northwest”</b>						
<b>9:00–10:15</b>	How the New Media Are Affecting What We Say in Times of Crises	Emotional Continuity Part 1: What & So What? The Breadth & Depth of the Topic of Emotional Continuity®		Breaking Down Communication Barriers With Ease	Fighting Floods With Something Other Than Sandbags	Simple Disaster Exercises: Easy to Do, Minimal Time, & They Work	Regional Resource Management: A Modular Approach
<b>10:45–Noon</b>	Partners in Weather Preparedness – Advanced	Emotional Continuity Part 2: Now What? The Tools & Applications Factor	Pandemic Influenza: Planning for the Worst, Hoping for the Best	Building Your Community's Behavioral Health Response System	Safety Preplanning & Strategy for Large Incident Responses	Getting Wet: Learning From Floods & Flooding in the 21st Century	Fema's New IMAT (Incident Management Assistance Teams) Strategy
<b>Noon–1:00</b> Lunch	<b>Networking Lunch; Vali Hawkins Mitchell</b>						
<b>1:15–2:30</b>	What We Know About Earthquakes in the Northwest & the Importance of Shallow Crustal Events	Disaster Preparedness through Community-Building	Managing People in Emergencies: Principles of Public Crisis Communications	Logistics Planning: Routing & Roadblocks	Local Emergency Management's Role in Preparing Agriculture for Disaster	Practice ICS When Planning Special Events	GIS in Emergency Management
<b>2:45–4:00</b>	Emergency Supply Initiative for Your Organization	Business Emergency Management: Going Beyond Business Continuity Planning	Surviving The Aftershock: Post Disaster Blues & Beyond	Preparedness & the Child Care/ Early Learning Community: Challenges & Successes	IAEM CEM Overview Session	Operational Debris Management Plans & Templates	Non Traditional First Responders & Disaster Mental Health Needs