

















DARAJA endline data analysis

Learning and outcomes workshop September 2020



Dar Es Salaam Mairobi

Key Indicators for Data analysis:



% Access

In what ways do people regularly access/ receive weather climate information (E.g. weather forecasts or warnings)?



% Preference

Why do respondents prefer receiving/accessing weather and climate information from specific channels



% Understanding

How well the respondents are able to understand the weather information (e.g. forecast)? (technical details, advice, probability, impacts, implications)



% Use

How do people use the information they get through different channels, which are the most common preparatory actions taken



Nairobi





398 HHS respondents



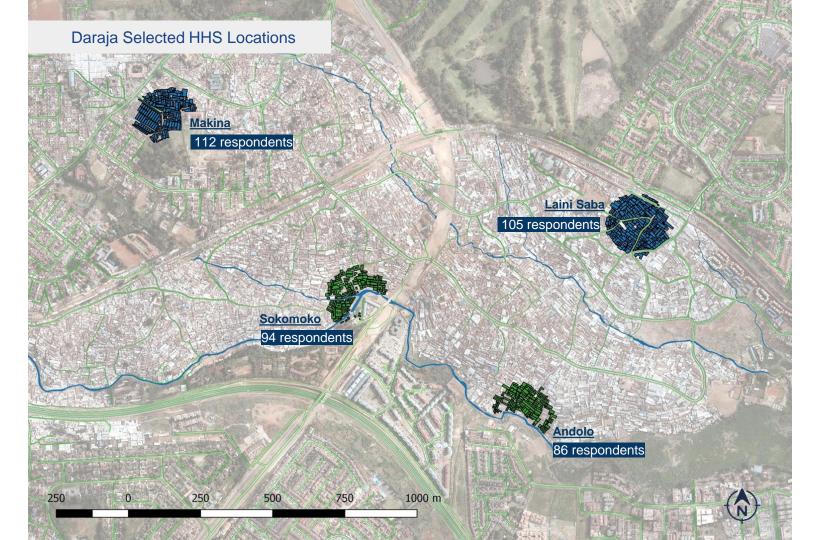
4 areas /1 Informal Settlement



10 Focus Group Discussions



12 Key Informant Interviews



Nairobi

Pilots:

- Community communication system
- City-wide radio station
- Community radio stations
- Social media and awareness campaign

Key Inputs:

- → Daily and weekly forecast
- → Terminology reference guide
- → Impact description guide
- → Re-designed weather icons

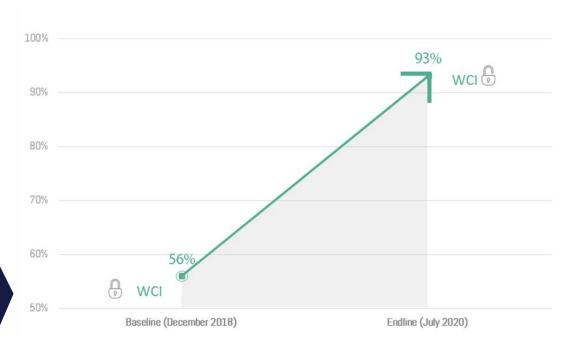


Access

93% respondents access or receive weather and climate information.

Compared with **56%** of respondents in the baseline.

% Access from the baseline to the Endline



% of total respondents [370]

Access

SMS and Radio

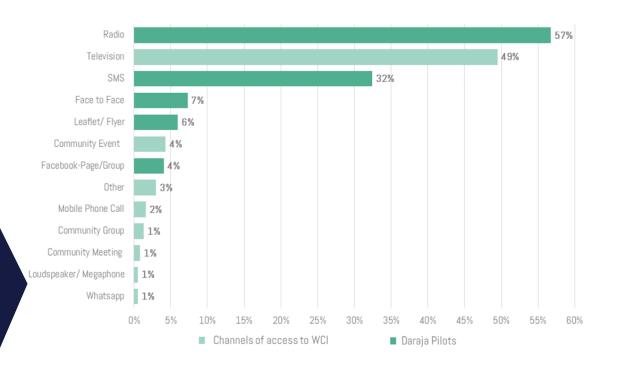
are the most popular ways to access/ receive WCI.



Radio



% of respondents who access WCI by channel



% of total respondents who access WCI [370 respondents]

Nairobi / HHS Survey Data Results-2020

Access: Pilot channels

54% respondents access or receive WCI through the DARAJA informed services.



31% receive Weather Mtaani SMS



31% listen to WCI on one of the Weather Mtaani participating radio stations



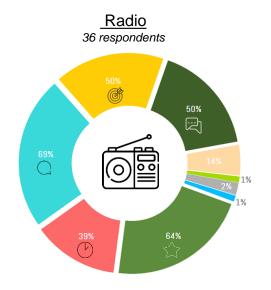
19% by leaflet or community events/ meetings

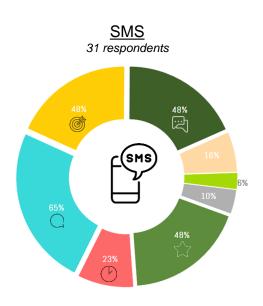


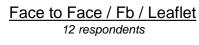
7% by Habari Kibra Facebook page

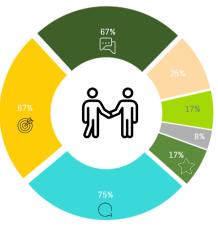
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Access: Preference















- Advice was provided
- Relevant to my area
- Other





- It was relevant to my needs
- Advice provided relevant to me
- Visuals included
- Dont Know

Based on respondents who access WCI through a single channel

Nairobi / HHS Survey Data Results-2020

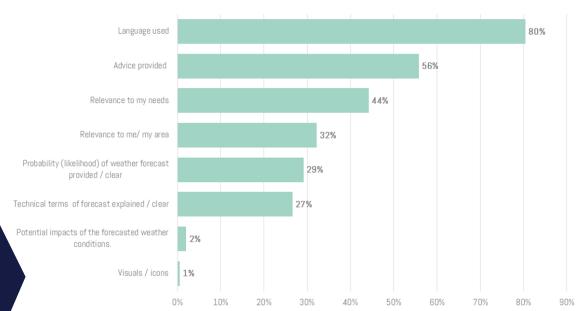
Understanding: Daraja pilot channels

93% of respondents understood information shared through DARAJA pilots very well.

Most popular features that made understanding easier:

- 1. Language Used (80%)
- 2. Advice Provided (56%)
- Relevance to their needs (44%)

% of features which made understanding easier Daraja Pilot Channels



% of respondents who state they understand the WCI very well [199 respondents]

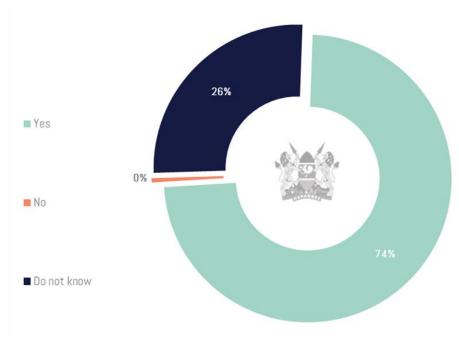
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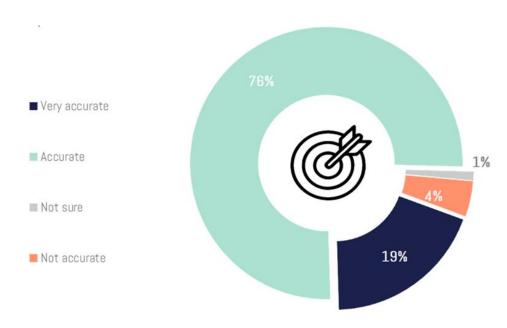


% of respondents who access WCI through Daraja services [215 respondents]

Accuracy

76% of respondents stated they found the information through the DARAJA services to be accurate, and an additional 19% found it to be very accurate

% Accuracy of the WCI received



% .of respondents who access WCI through pilots [215 respondents]

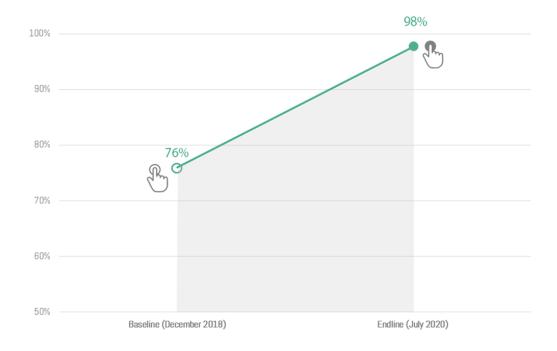
No. 8

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Compared with 76% in the baseline.

85% share the information with their household, friends and family.

% of respondents who use WCI



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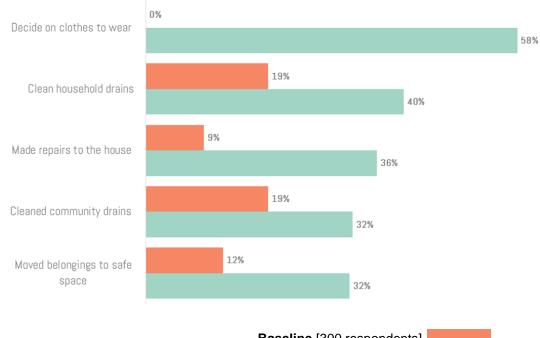
Nairobi / HHS Survey Data Results-2020

Use: Most common actions taken

Common actions taken

- 1. Decide on clothes to wear*
- 2. Clean household drains
- 3. Made repairs to house
- 4. Clean Community drains
- Moved belongings to a safe place

% most common ways of use, from the Baseline to the Endline



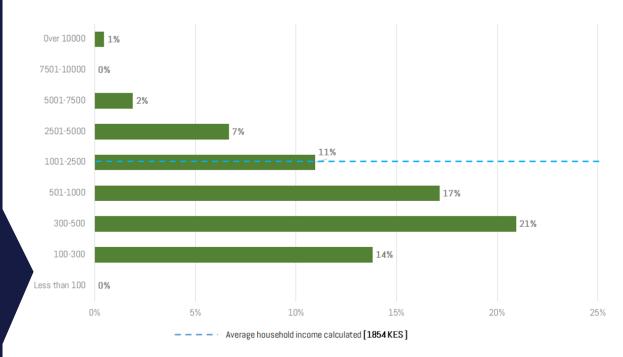
<u>Baseline</u> [300 respondents] <u>Endline</u> [210 respondents]

Use: Avoided Damage & Loss

76% felt the actions they took saved their household income.

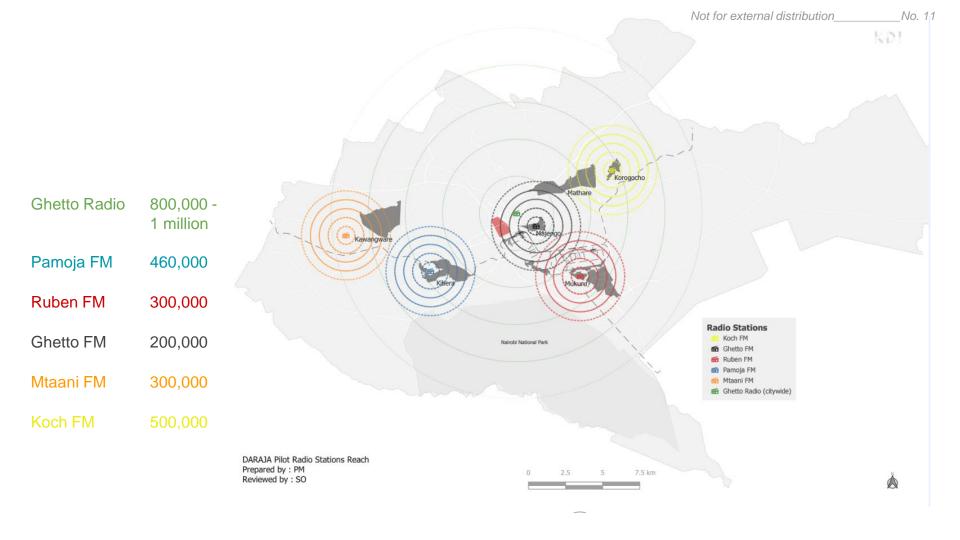
76% felt they were able to protect their assets and valuables, most commonly their clothing, radio, TV, bed, food, food and furniture.

% of approximate saved income per week, by receiving WCI Kenyan Shilling (KES)



% of respondents who use WCI accessed through Daraja Pilots [210 respondents]

Nairobi / HHS Survey Data Results-2020

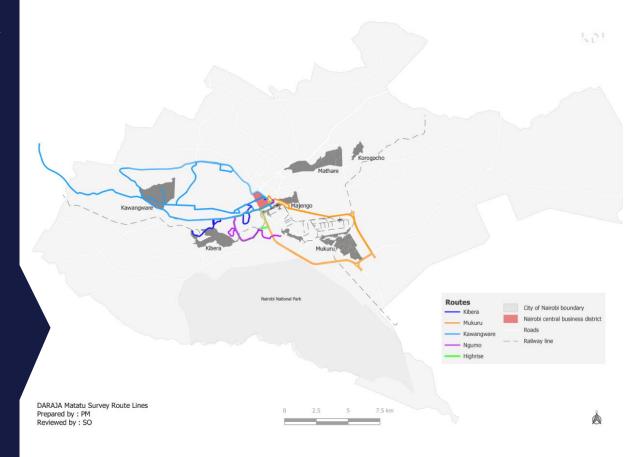


City-wide Radio pilot: Matatu survey findings

66 Matatu drivers surveyed



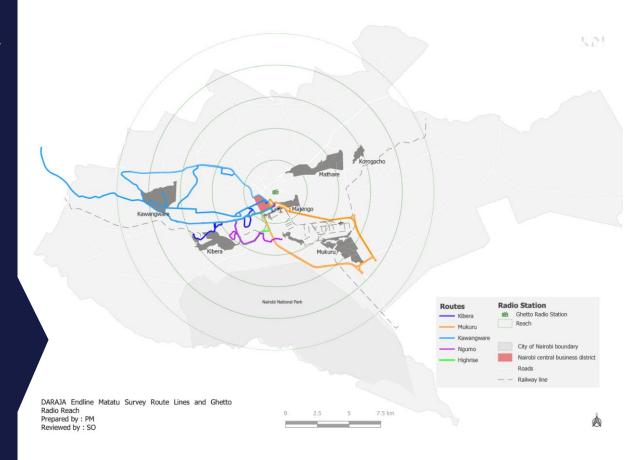
On routes:
Kawangware to CBD
Mukuru to CBD
Kibera
Ngumo
Highrise



65% listen to Ghetto Radio everyday

94% have taken note of the weather forecast on Ghetto Radio

% of total respondents [66]



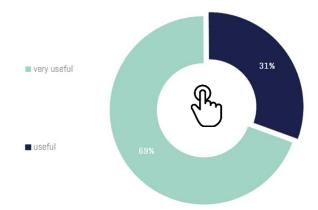
City-wide Radio pilot: Matatu survey findings

69% find the weather announcement to be very useful. The remaining drivers found it to be useful.

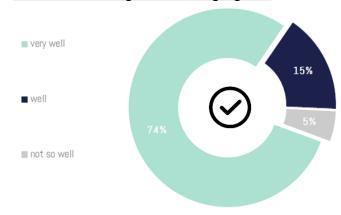
74% understand the weather announcement very well.

An additional 15% understand it well.

% of respondents who find WCI useful



% understanding the message given



% of total respondents [66]

Nairobi / Matatu drivers Survey Data Results-2020







106 HHS respondents



1 settlement



5 Focus Group Discussions



6 Key Informant Interviews

Dar Es Salaam

Pilots:

- Community communications system
- Schools Programme
- Clouds FM radio
- Local municipality partnerships and community training

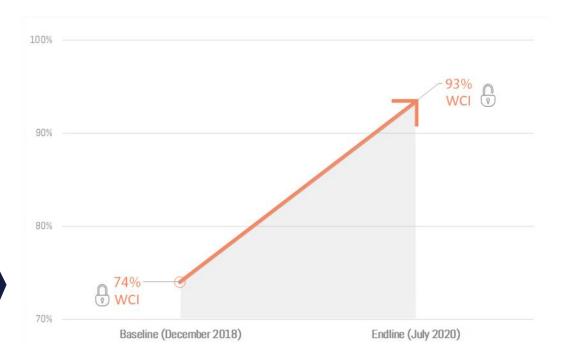
Key Inputs:

- → Rolling 5-days forecast
- → Terminology reference guide
- → Impact description guide

93% respondents access or receive weather and climate information.

Compared with 74% of respondents in the baseline.

% Access from the baseline to the Endline



% of total respondents [105]

Access

79% respondents use the DARAJA pilots with **SMS** being the most popular channel.



69%



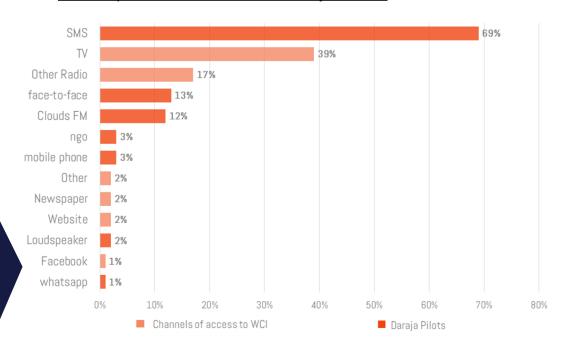
13%



12%

Radio

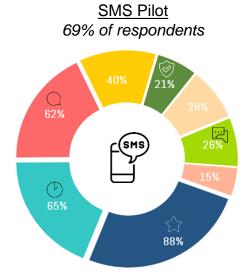
% of respondents who access WCI by channel

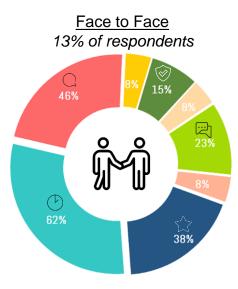


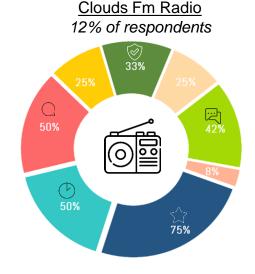
* % of respondents who access WCI [99 respondents]

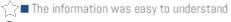
Access: preference

Reason for preferring pilot channels to access WCI









Language used

I trusted the source

Advice was provided

■ Visuals included



■ The information was accurate

It was relevant to my needs

Advice provided relevant to me, Relevant to my area

% of respondents who access WCI [99 respondents]

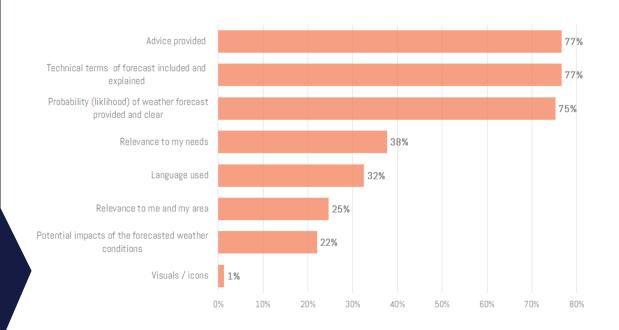
Understanding

Overall, 91% of respondents state they understand the information received through pilot channels very well.

Most popular features that made understanding easier:

- 1. Advice provided (80%)
- Technical terms of forecast explained (80%)
- 3. Probability of weather forecast provided and clear (78%)

% of features which made understanding easier



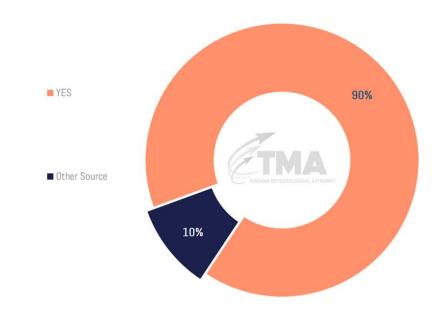
% of respondents who state they understand the information very well through Daraja pilots [77 respondents]

Understanding

90% stated the source of the WCI as TMA.

Compared with 72% of respondents in the baseline who were aware TMA is the mandated WCI provider.

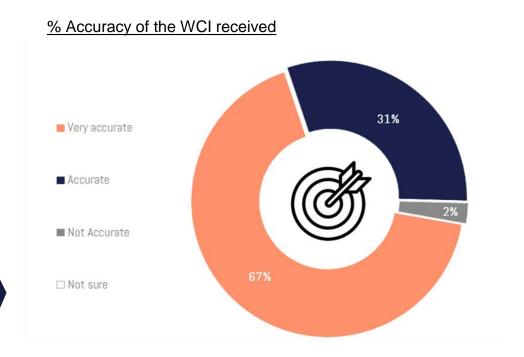
% of respondents who indicate TMA as source of WCI



% of respondents who access WCI [99]

Accuracy

67% of respondents stated they found the information through the DARAJA services to be **Very** accurate, and an additional 31% found it to be accurate.



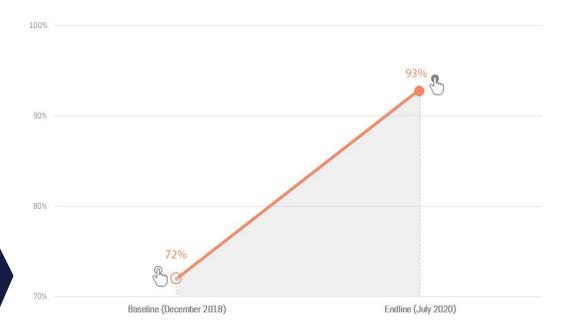
% of respondents who access WCI through Dararaja Pilots [85 respondents]

93% use the information through the DARAJA pilot services to take preparatory action.

Compared to 72% of respondents in the baseline.

80% of those share the information at work, with their household, other family and with friends.

% of respondents who use WCI



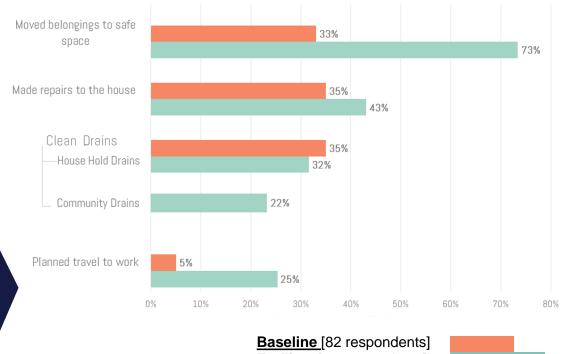
% of respondents who access WCI through Daraja Pilots [85 respondents]

No. 8

Common actions taken

- Moved belongings to safe space.
- 2. Made repairs to the house.
- 3. Clean household drains.
- 4. Planned travel to work.
- 5. Clean community drains.

% common ways of use, from the Baseline to the Endline



Endline [85 respondents]

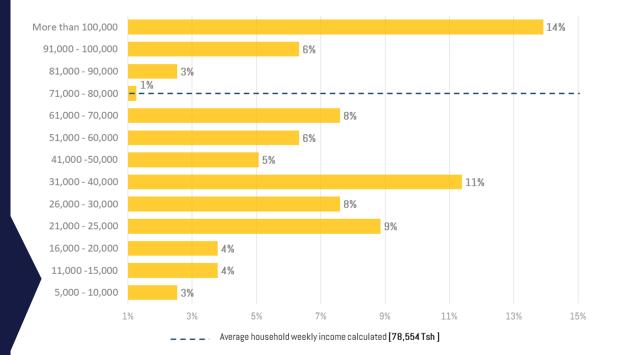


Use: Avoided Damage & Loss

81% felt the actions they took saved their household income.

81% felt they were able to protect their assets and valuables, most commonly their TV, small furniture, food and clothing.

% of approximate saved income per week, by receiving WCI *Tanzanian Shilling (Tsh)*



%.of respondents who used WCI through Daraja Pilots [79 respondents]

School pilot:

Teachers and school children as an intermediary in WCIS.

Teachers were trained on WCI and implemented design modules and training classes for the students.

Tools like **notice boards** and **school assemblies** during school hours were used to share information.







Students trained
Total 240



Student-led awareness campaign

With 1 Teacher Coordinating Programme An additional **13,711** students across the 8 schools have received the information

Information was shared within households, and with family and friends

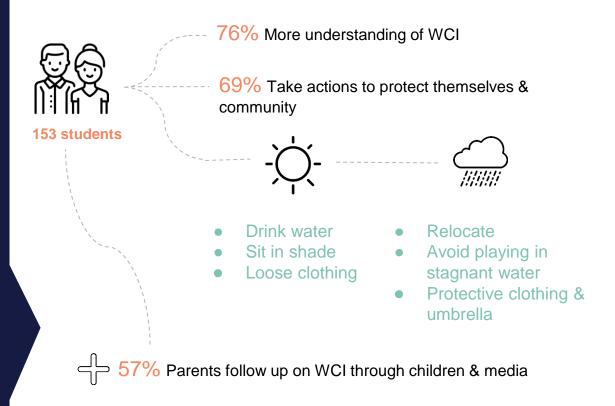


Teachers trained
Total 19

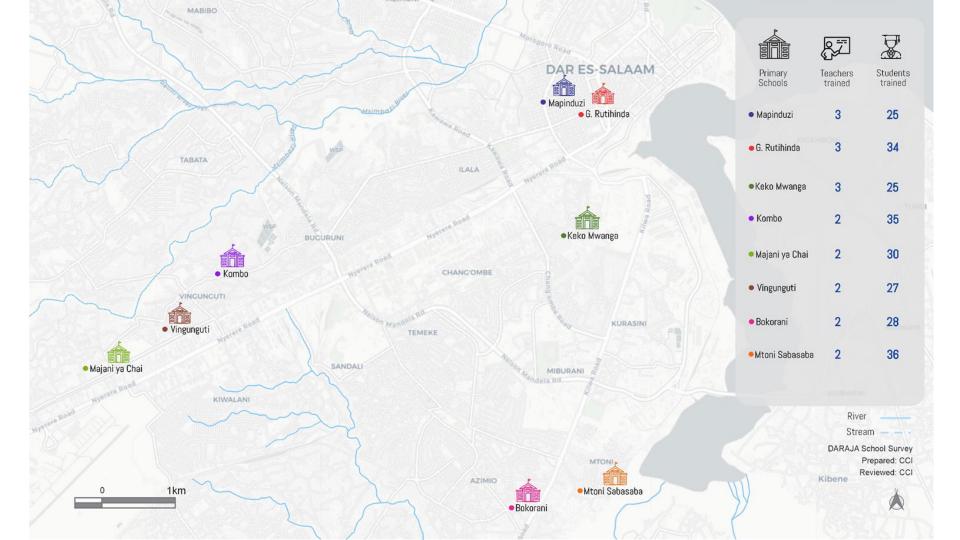
School pilot:

Feedback survey from 153 students from 5 schools

KII with teachers



Schools: save budget on healthcare, books & resources, building maintenance



Nairobi

Information Ecosystem Maps



① Aim:

- 1. Identify channels that people use to gain information
- Establish multi-way
 communication between TMA
 and users
- **3. Diagnose blockages** to the flow of WCI
- 4. Develop practical measures to remedy blockages



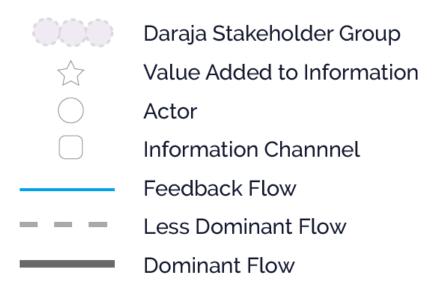
Concept:

Diagrams show:

- Actors
- Channels used
- Frequency and popularity of info flow

Additional for Endline:

- Coordination of actors
- Value added through interpretation and locally relevant advice



Validation:

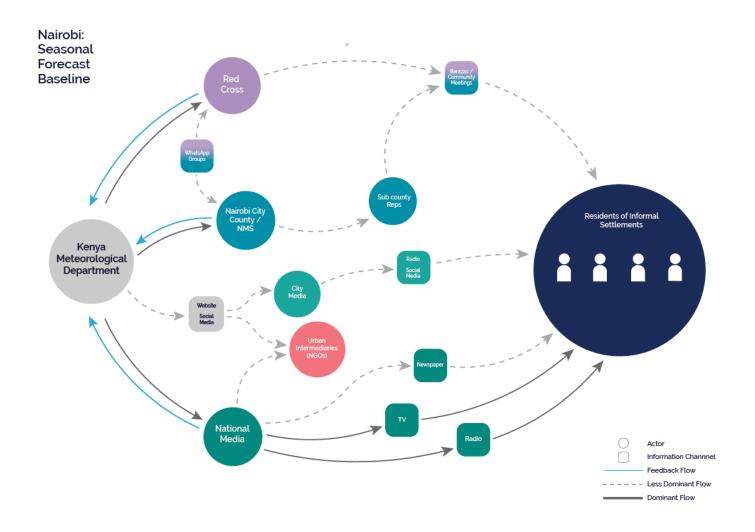
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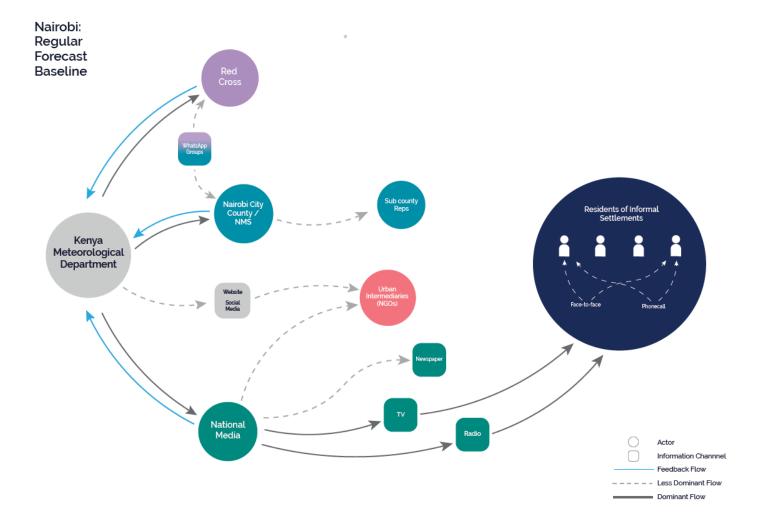
Thinking about the different types of forecast (seasonal, regular & severe) information services:

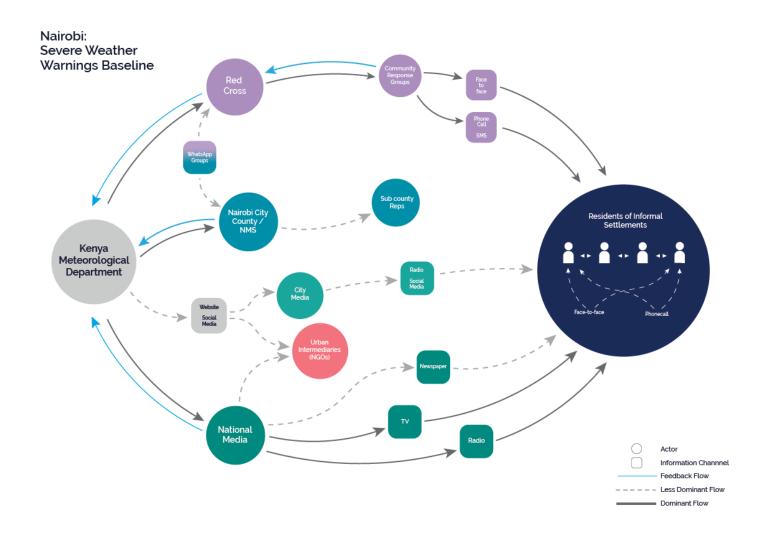
- Do these diagrams represent the ways you/ your organisation receive or access the forecast information and share it with others?
- 1. Do these diagrams represent the changes to information flows from the DARAJA pilot services?

① Baseline:



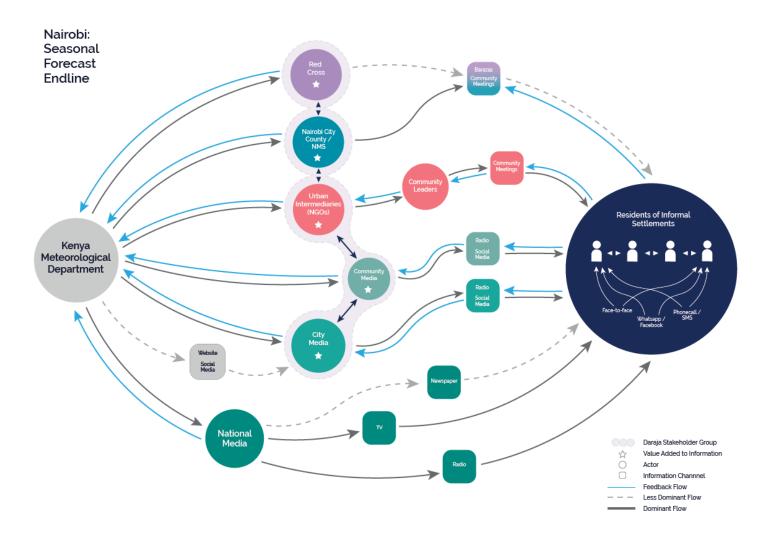


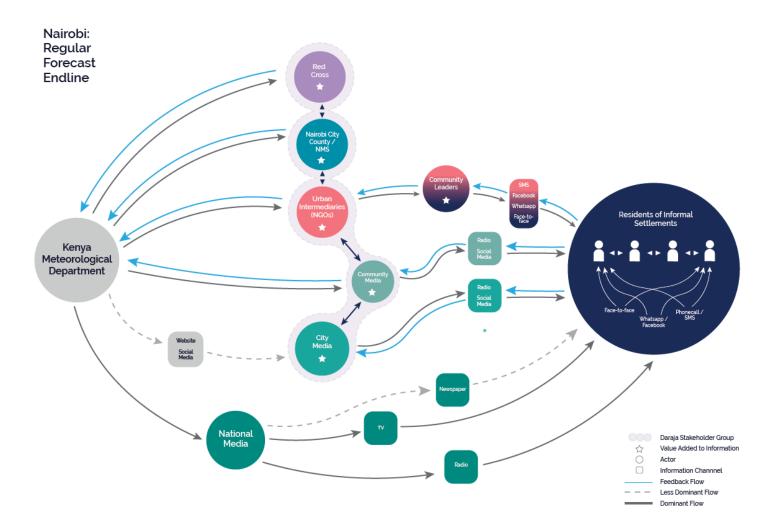


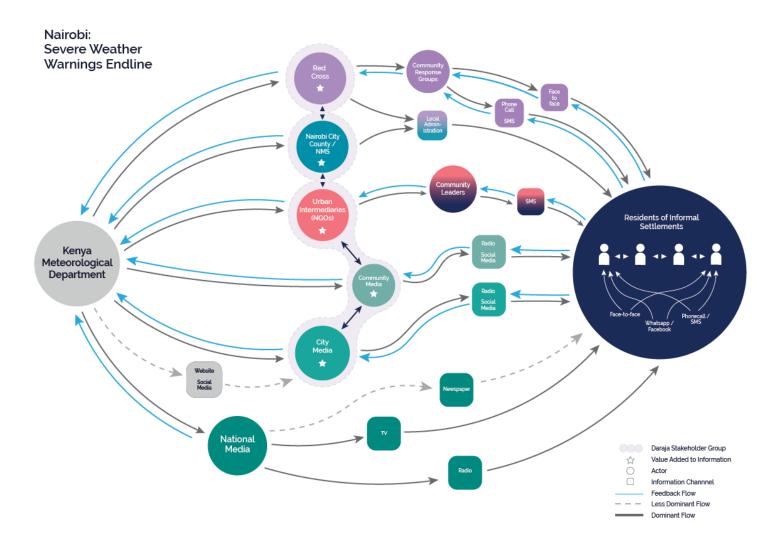


① Endline:









Dar Es Salaam



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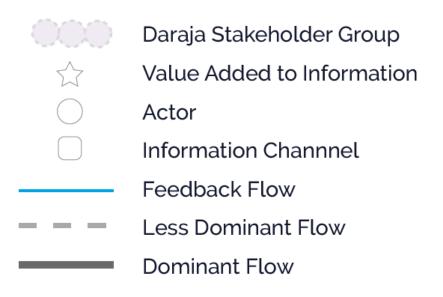
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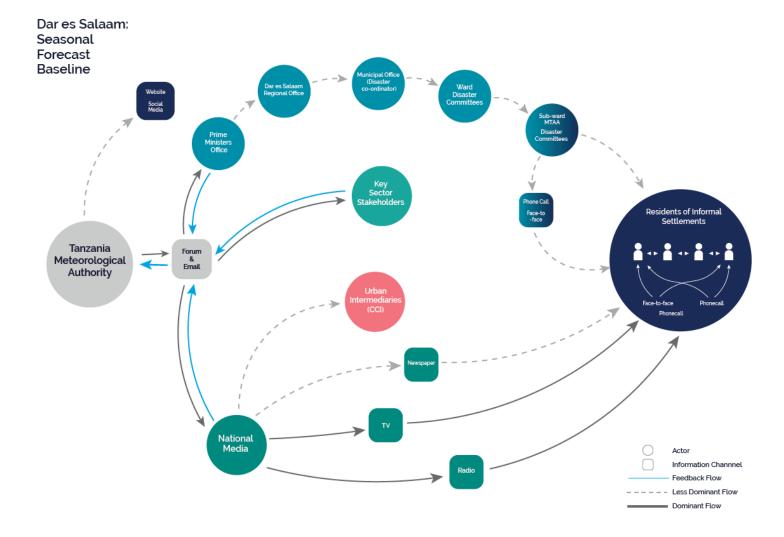
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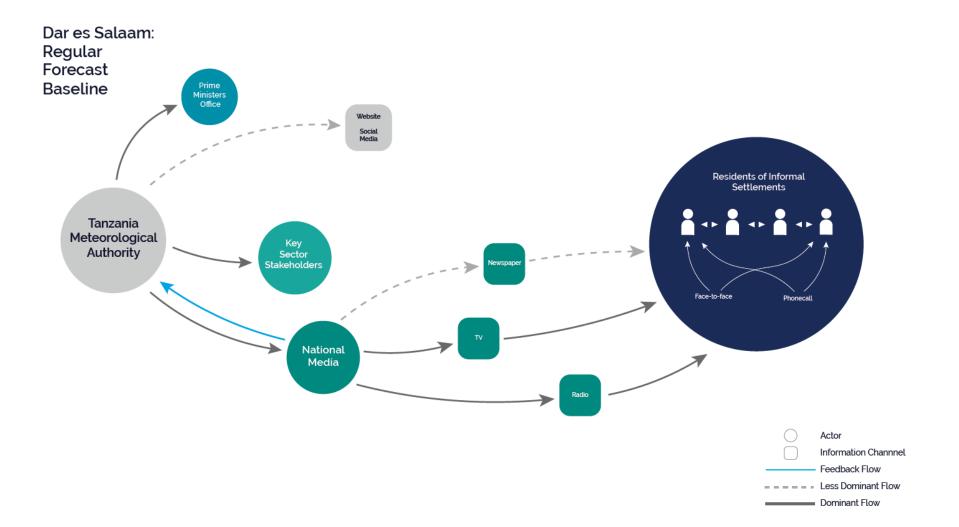
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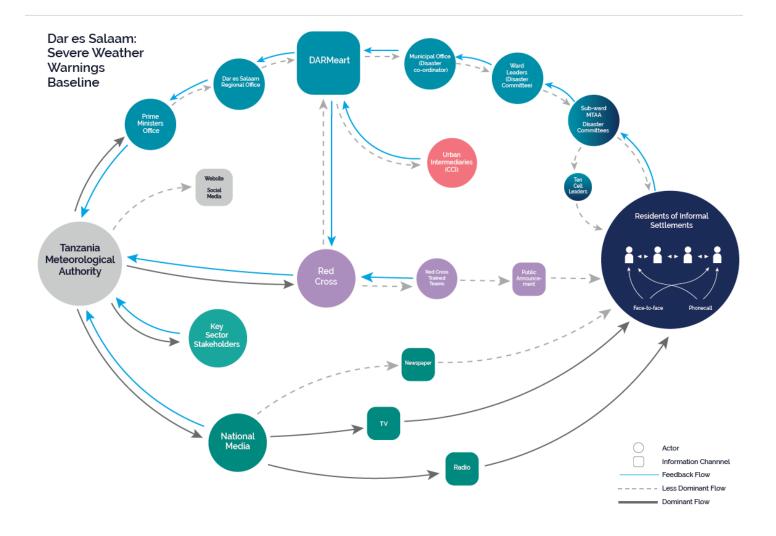
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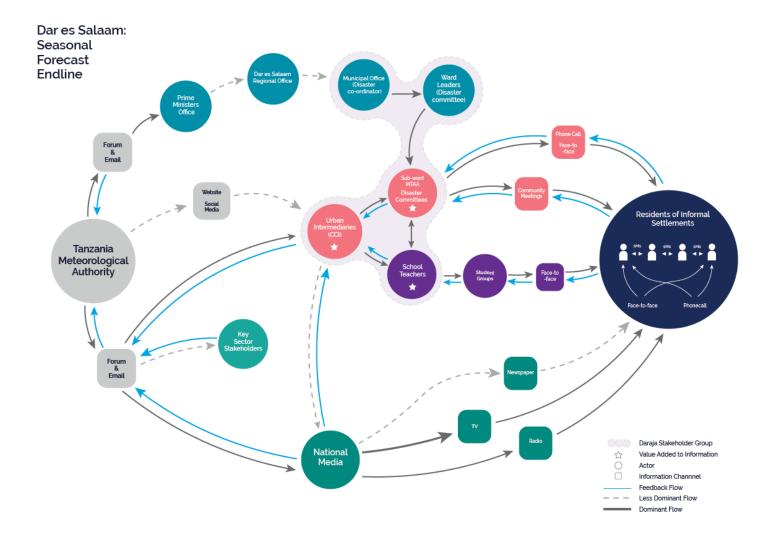


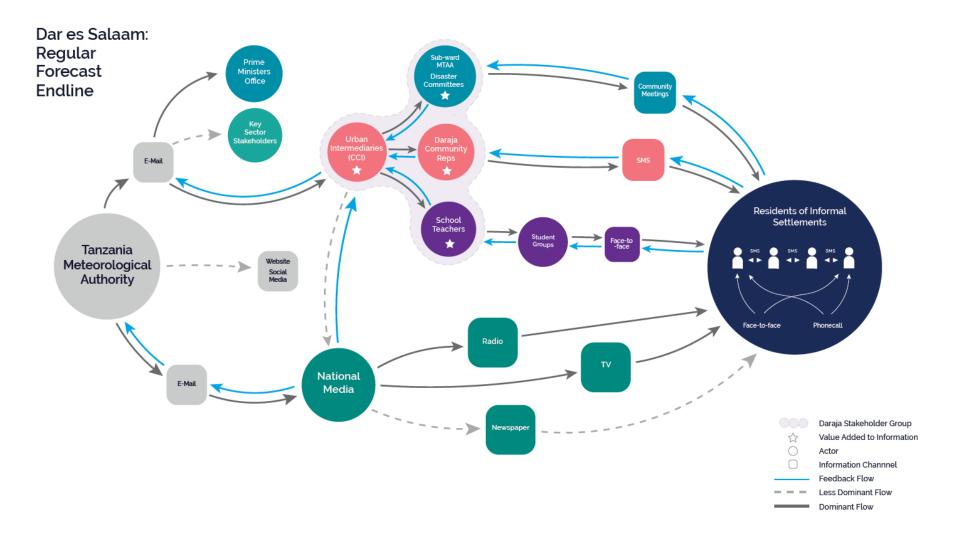


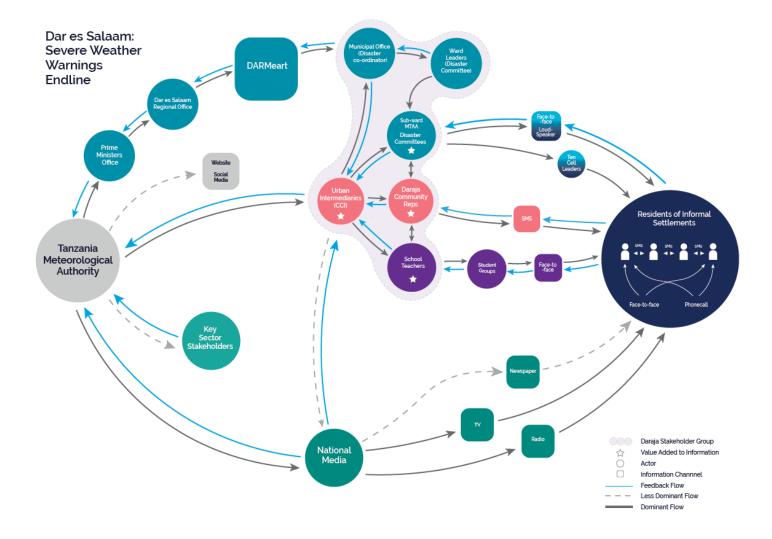


① Endline:









DARAJA



Partnership Research and Data



Co-design







Partnerships

Kounkuey Design Initiative (KDI), Nairobi



Centre for Community Initiatives (CCI), Dar es Salaam



Resurgence Urban Resilience Impact Ltd



- → Build bridges between weather forecasters and communities in informal settlements
- → Build resilience of communities toward high impact weather events
- → Build relationships with the key actors in the system



















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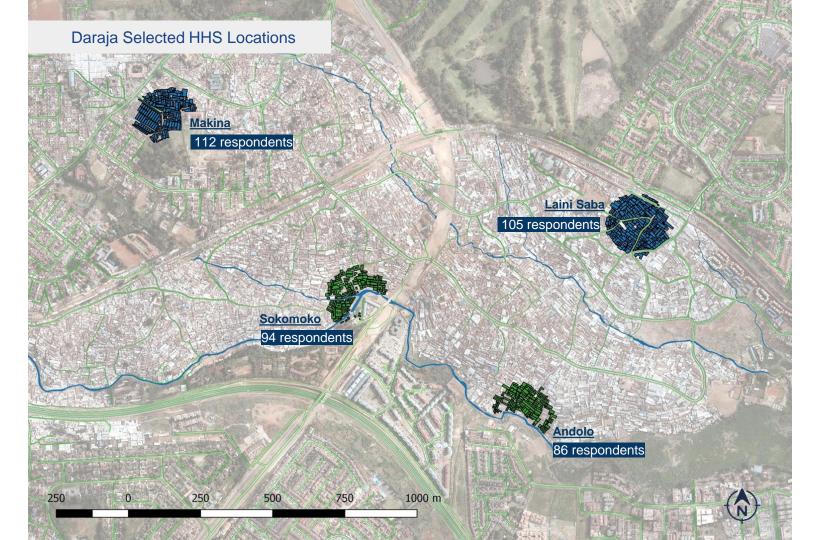
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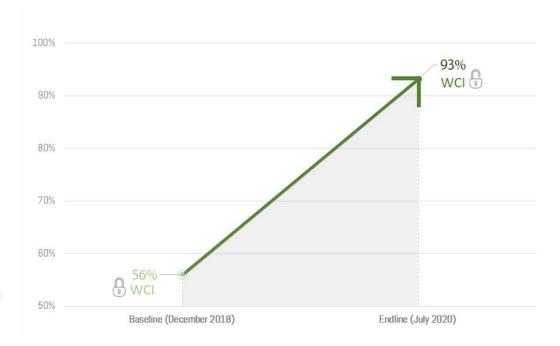


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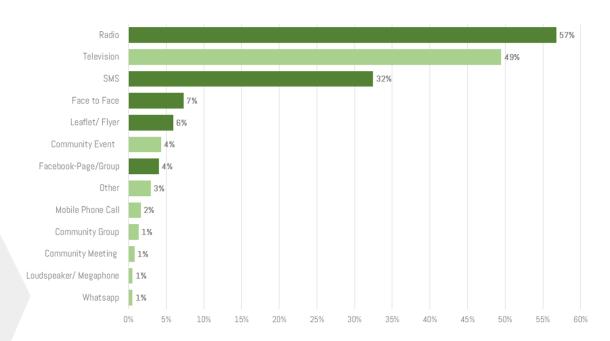


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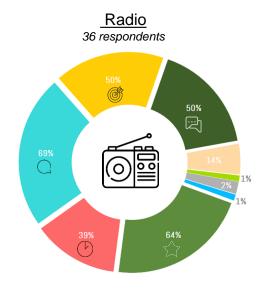
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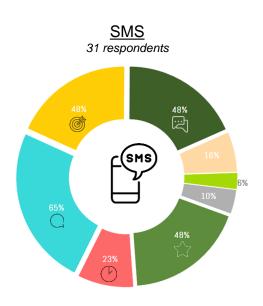


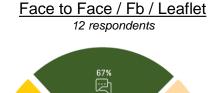
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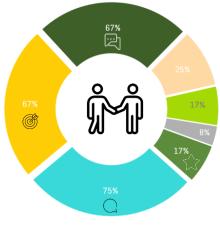
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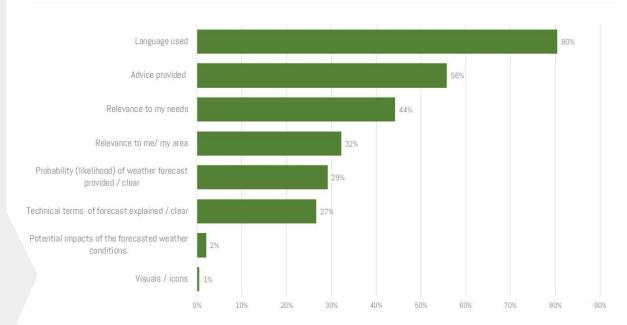
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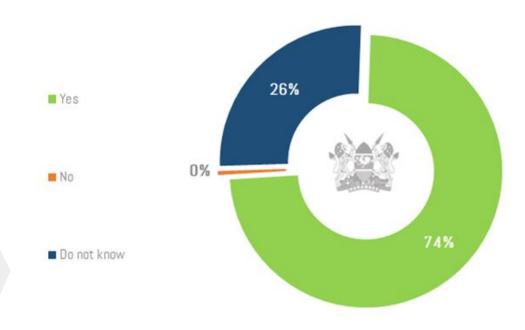
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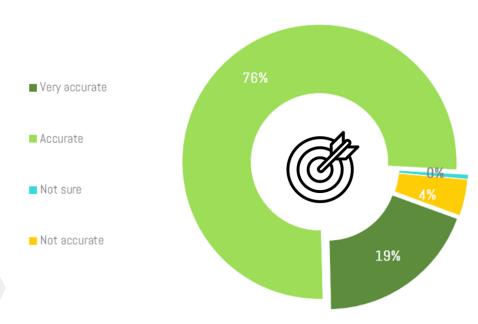


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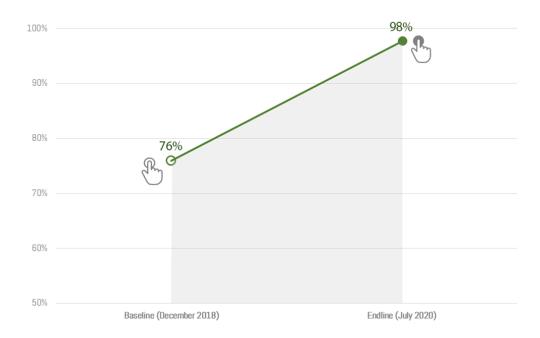
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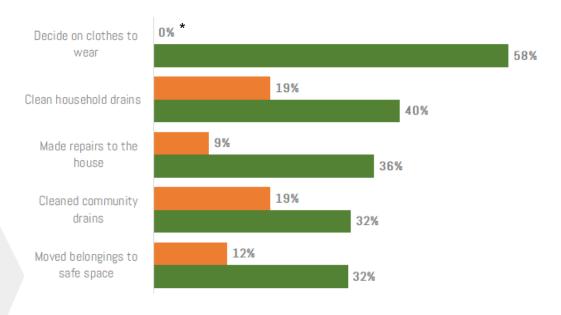


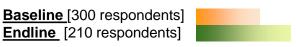
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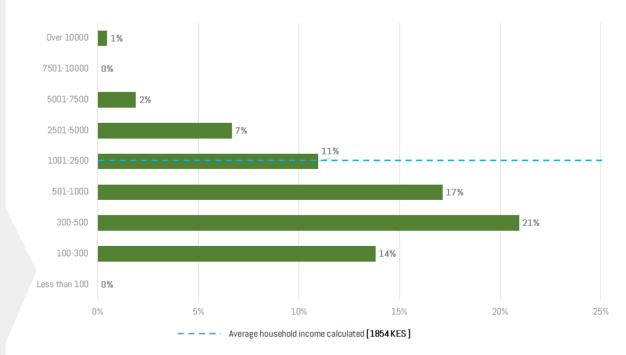
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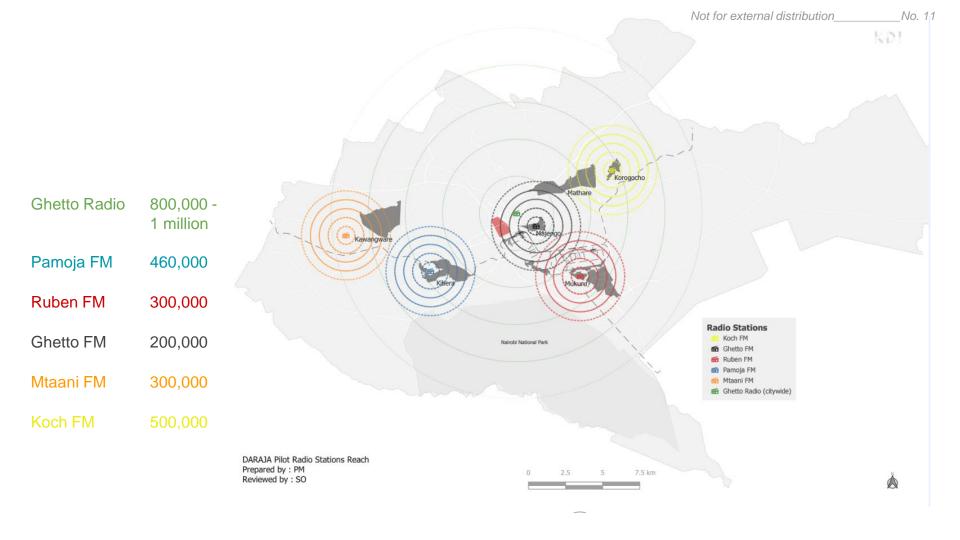
76% felt they were able to protect their assets and valuables, most commonly their clothing, radio, TV, bed, food, food and furniture.

% of approximate saved income per week, by receiving WCI Kenyan Shilling (KES)



% of respondents who use WCI accessed through Daraja Pilots [210 respondents]

Nairobi / HHS Survey Data Results-2020



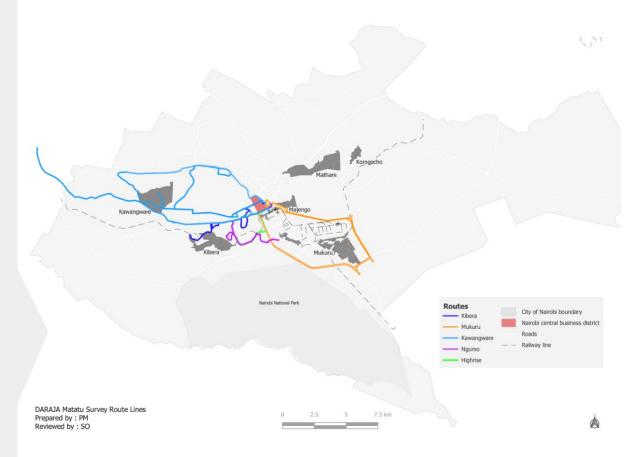
City-wide Radio pilot: Matatu survey findings

66 Matatu drivers surveyed



On routes:

Kawangware to CBD
Mukuru to CBD
Kibera
Ngumo
Highrise

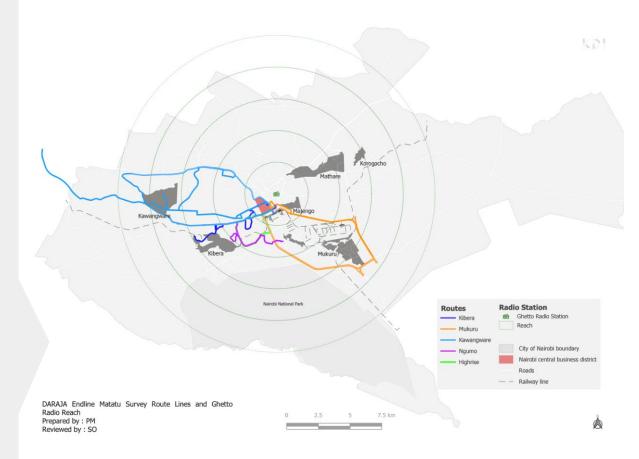


City-wide Radio pilot: Matatu survey findings

65% listen to Ghetto Radio everyday

94% have taken note of the weather forecast on Ghetto Radio

% of total respondents [66]

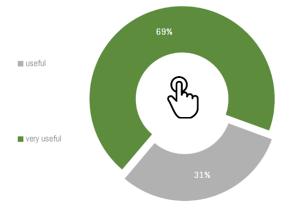


City-wide Radio pilot: Matatu survey findings

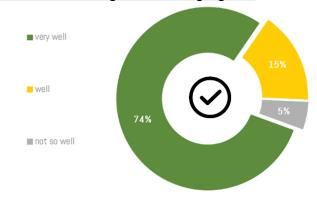
69% find the weather announcement to be very useful. The remaining drivers found it to be useful.

74% understand the weather announcement very well. An additional 15% understand it well.

% of respondents who find WCI useful



% understanding the message given



% of total respondents [66]

Nairobi / Matatu drivers Survey Data Results-2020

Dar Es Salaam



106 HHS respondents



1 settlement



5 Focus Group Discussions



6 Key Informant Interviews

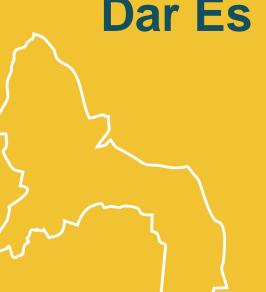
Dar Es Salaam

Pilots:

- Community communications system
- Schools Programme
- Clouds FM radio
- Local municipality partnerships and community training

Key Inputs:

- → Rolling 5-days forecast
- → Terminology reference guide
- → Impact description guide

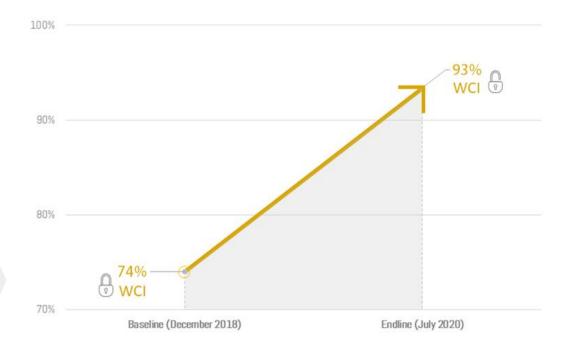


Access

93% respondents access or receive weather and climate information.

Compared with 74% of respondents in the baseline.

% Access from the baseline to the Endline



% of total respondents [105]

Access

79% respondents use the DARAJA pilots with SMS being the most popular channel.



69%

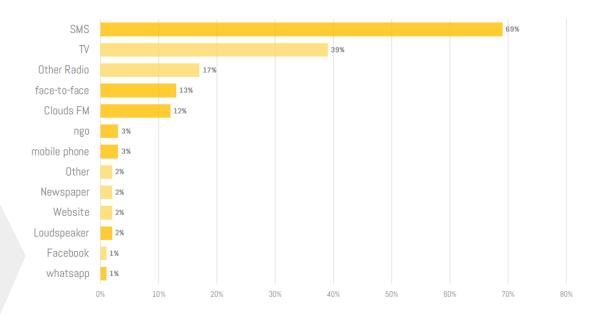


13%



12%

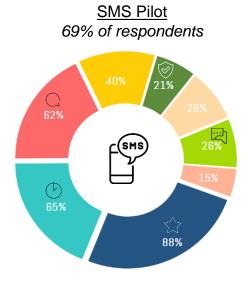
% of respondents who access WCI by channel

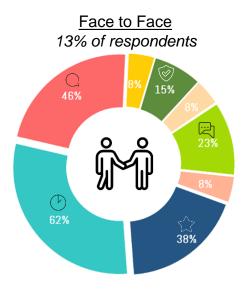


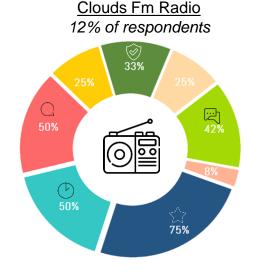
* % of respondents who access WCI [99 respondents]

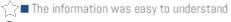
Access: preference

Reason for preferring pilot channels to access WCI









Language used

✓ I trusted the source

Advice was provided

■ Visuals included



■ The information was accurate

It was relevant to my needs

Advice provided relevant to me, Relevant to my area

% of respondents who access WCI [99 respondents]

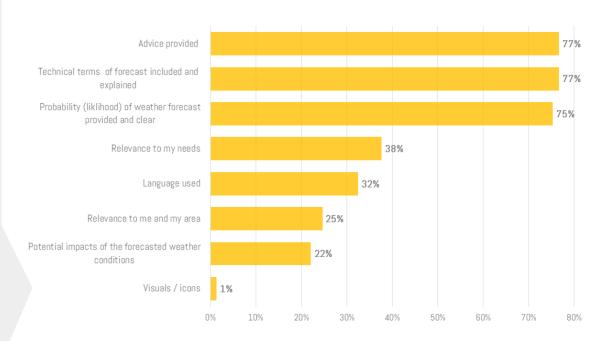
Understanding

Overall, 91% of respondents state they understand the information received through pilot channels very well.

Most popular features that made understanding easier:

- 1. Advice provided (80%)
- Technical terms of forecast explained (80%)
- 3. Probability of weather forecast provided and clear (78%)

% of features which made understanding easier



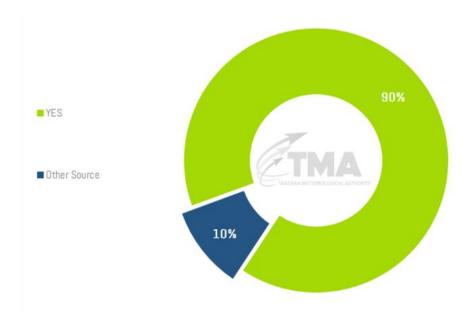
% of respondents who state they understand the information very well through Daraja pilots [77 respondents]

Understanding

90% stated the source of the WCI as TMA.

Compared with 72% of respondents in the baseline who were aware TMA is the mandated WCI provider.

% of respondents who indicate TMA as source of WCI

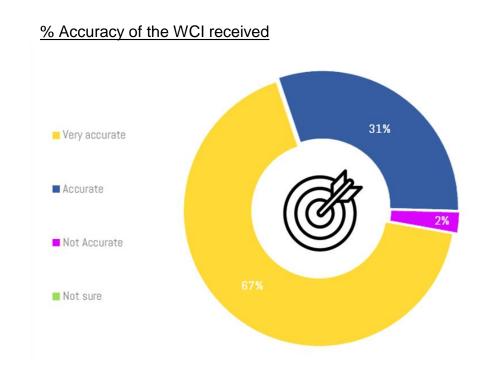


% of respondents who access WCI [99]

Accuracy

it to be accurate.

67% of respondents stated they found the information through the DARAJA services to be Very accurate, and an additional 31% found

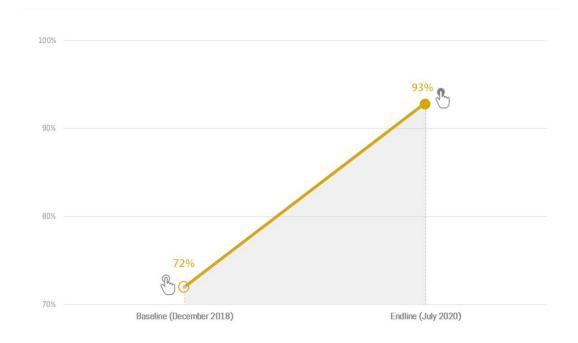


% of respondents who access WCI through Dararaja Pilots [85 respondents]

Compared to 72% of respondents in the baseline.

80% of those share the information at work, with their household, other family and with friends.

% of respondents who use WCI



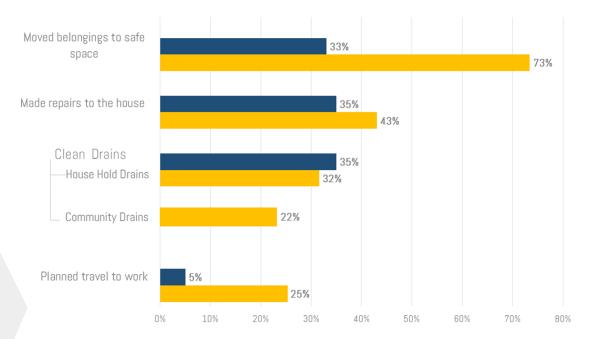
% of respondents who access WCI through Daraja Pilots [85 respondents]

Use:

Common actions taken

- 1. Moved belongings to safe space.
- Made repairs to the house.
- 3. Clean household drains.
- 4. Planned travel to work.
- 5. Clean community drains.

% common ways of use, from the Baseline to the Endline



<u>Baseline</u> [82 respondents] <u>Endline</u> [85 respondents]

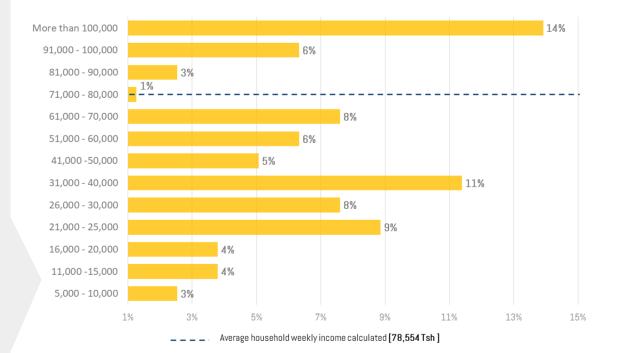


Use: Avoided Damage & Loss

81% felt the actions they took saved their household income.

81% felt they were able to protect their assets and valuables, most commonly their TV, small furniture, food and clothing.

% of approximate saved income per week, by receiving WCI *Tanzanian Shilling* (*Tsh*)



%.of respondents who used WCI through Daraja Pilots [79 respondents]

School pilot:

Teachers and school children as an intermediary in WCIS.

Teachers were trained on WCI and implemented design modules and training classes for the students.

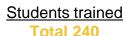
Tools like notice boards and school assemblies during school hours were used to share information.













Student-led awareness campaign

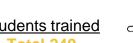
With 1 Teacher Coordinating **Programme**

An additional 13,711 students across the 8 schools have received the information

Information was shared within households, and with family and friends



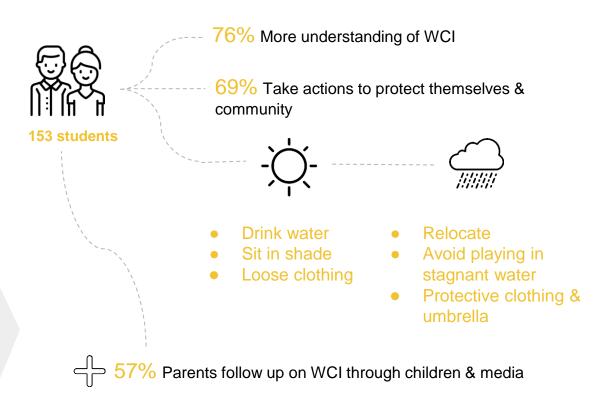
Teachers trained Total 19



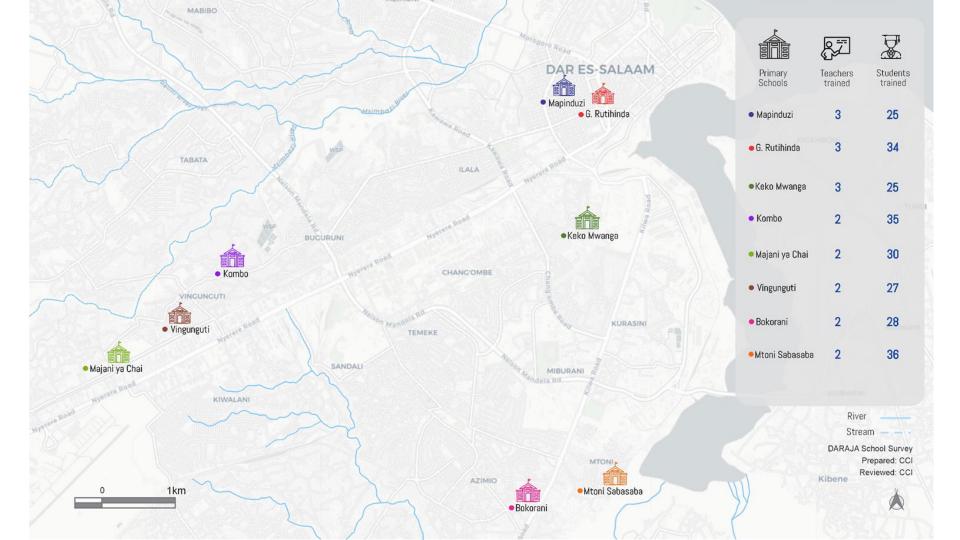
School pilot:

Feedback survey from 153 students from 5 schools

KII with teachers



Schools: save budget on healthcare, books & resources, building maintenance



Nairobi

Information Ecosystem Maps



① Aim:

- **1. Identify channels** that people use to gain information
- Establish multi-way
 communication between TMA
 and users
- **3. Diagnose blockages** to the flow of WCI
- 4. Develop practical measures to remedy blockages



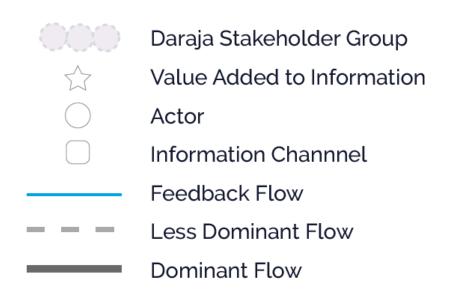
Concept:

Diagrams show:

- Actors
- Channels used
- Frequency and popularity of info flow

Additional for Endline:

- Coordination of actors
- Value added through interpretation and locally relevant advice



Validation:

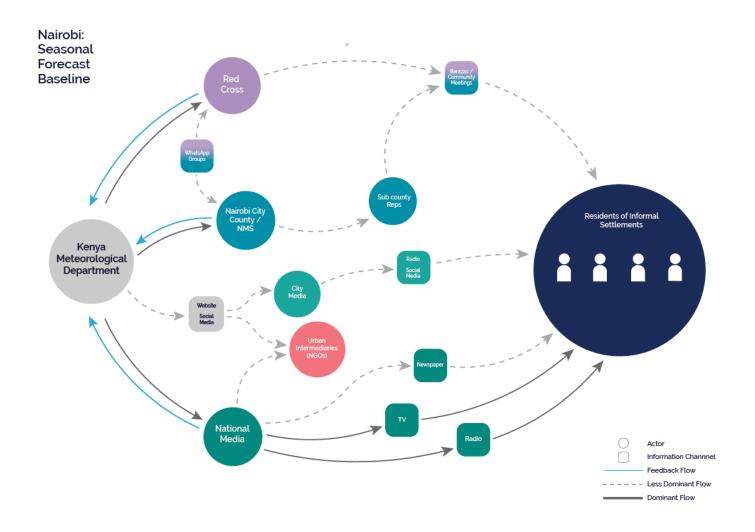
Please consider the following questions as you review the diagrams:

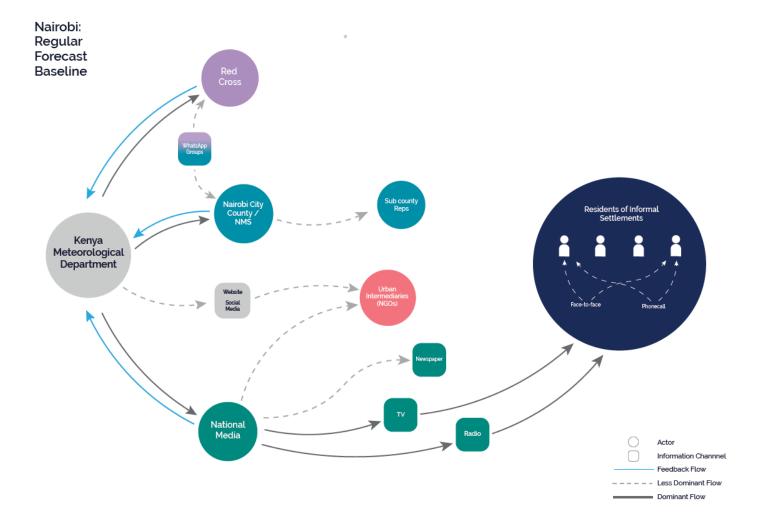
Thinking about the different types of forecast (seasonal, regular & severe) information services:

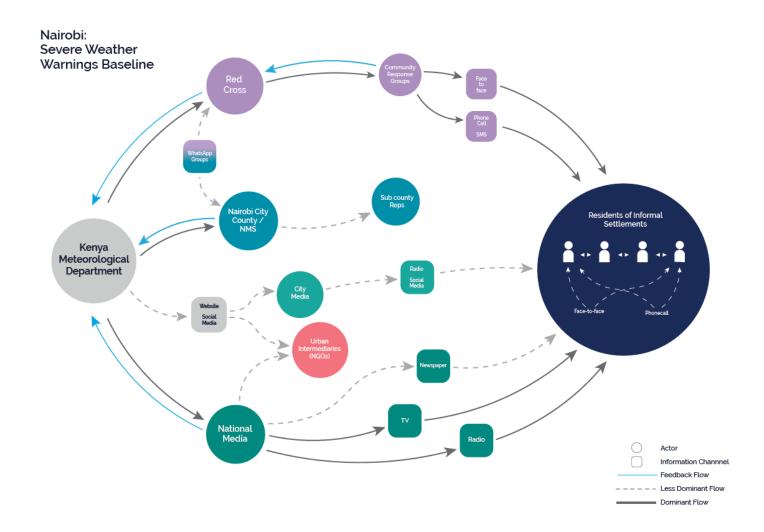
- Do these diagrams represent the ways you/ your organisation receive or access the forecast information and share it with others?
- Do these diagrams represent the changes to information flows from the DARAJA pilot services?

Baseline:



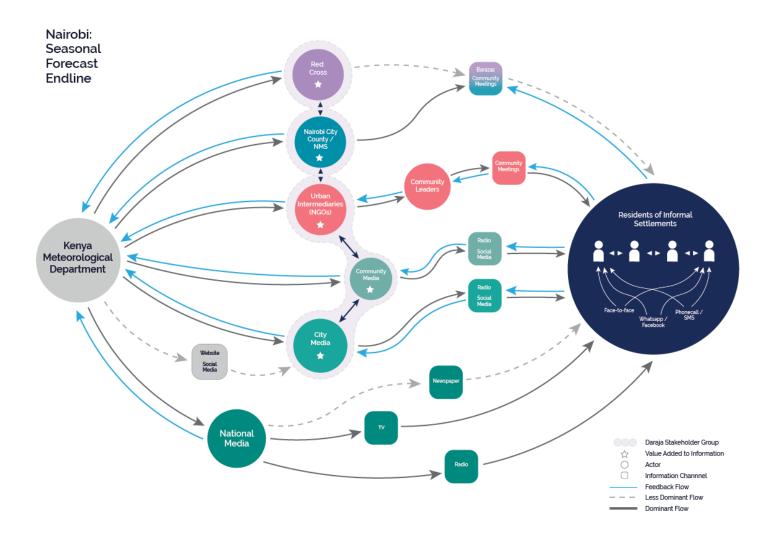


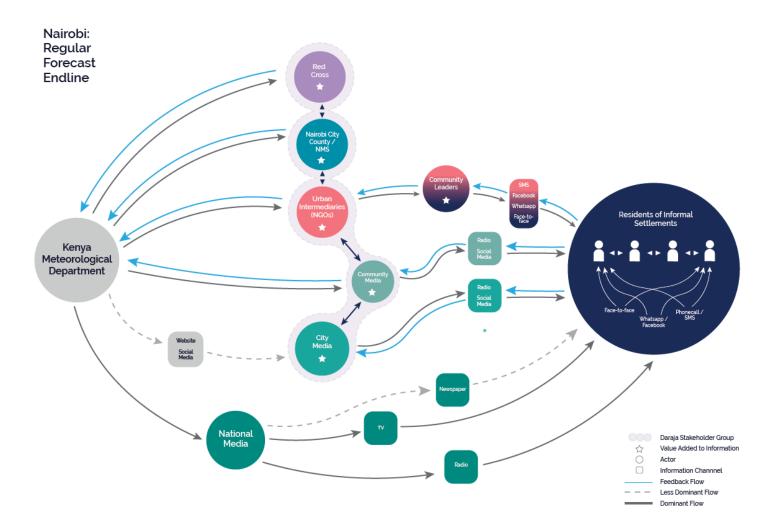


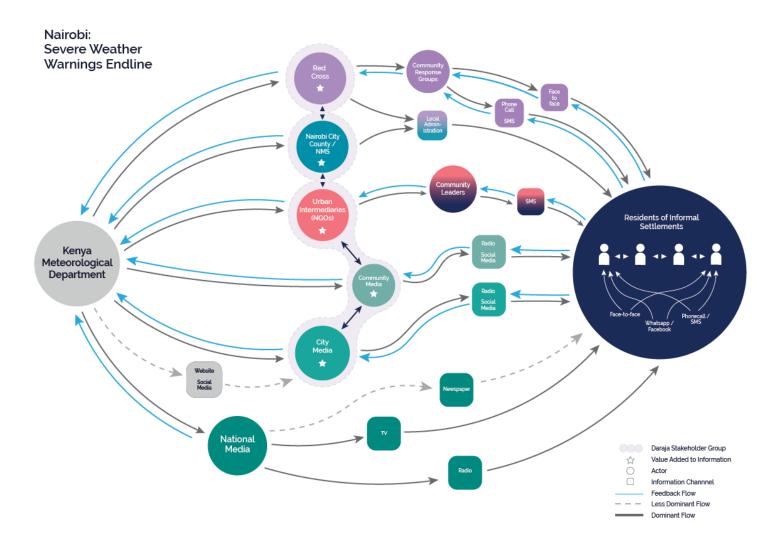


Endline:









Dar Es Salaam



① Aim:

- **1. Identify channels** that people use to gain information
- Establish multi-way
 communication between TMA
 and users
- **3. Diagnose blockages** to the flow of WCI
- 4. Develop practical measures to remedy blockages



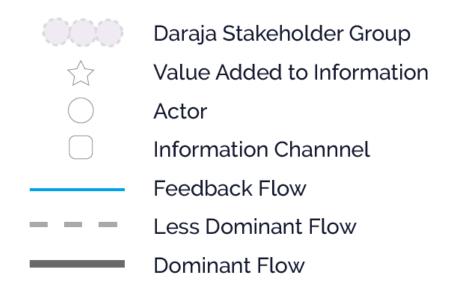
Concept:

Diagrams show:

- Actors
- Channels used
- Frequency and popularity of info flow

Additional for Endline:

- Coordination of actors
- Interpretation and localisation of info flow



Validation:

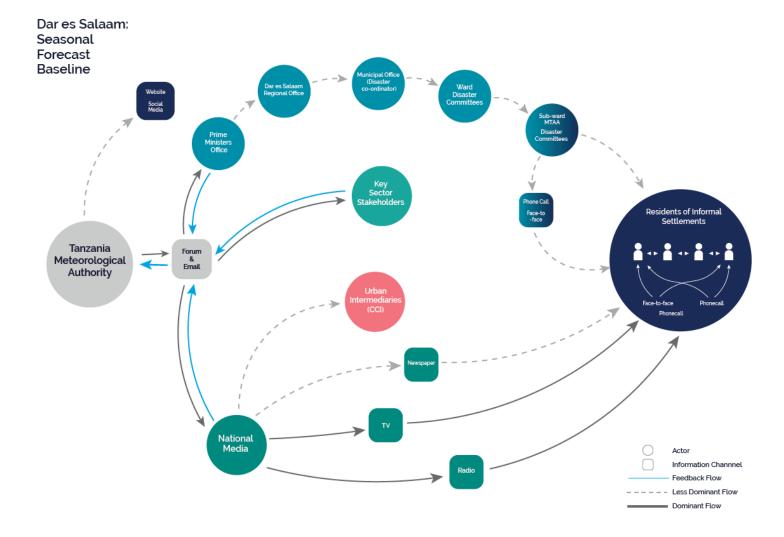
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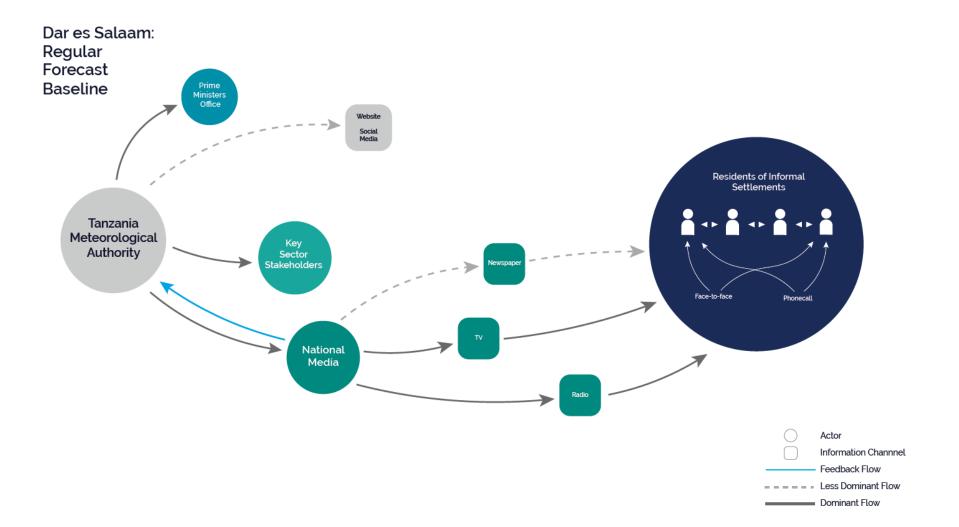
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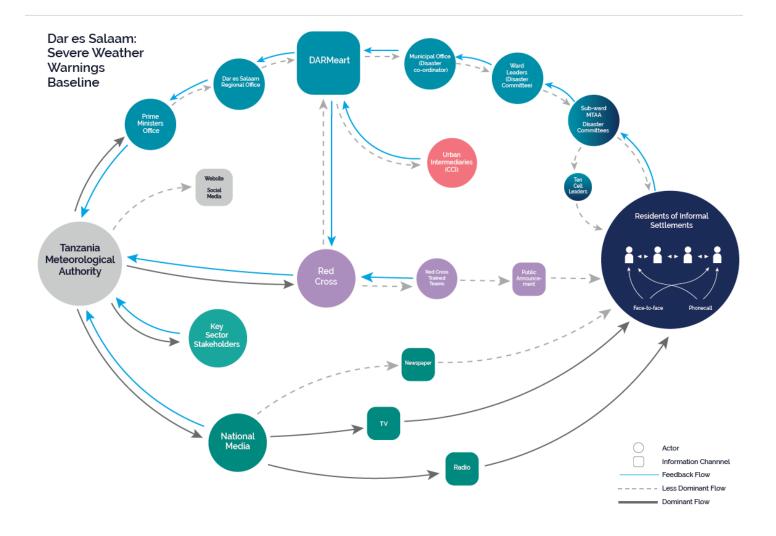
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Baseline:



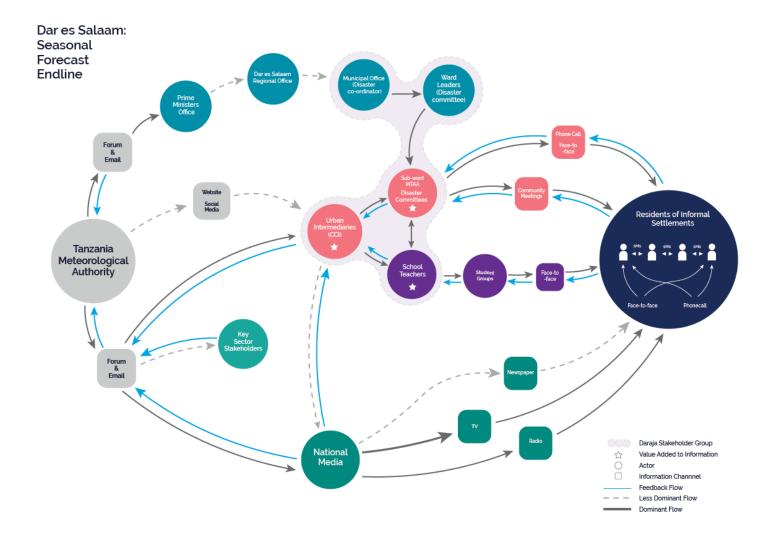


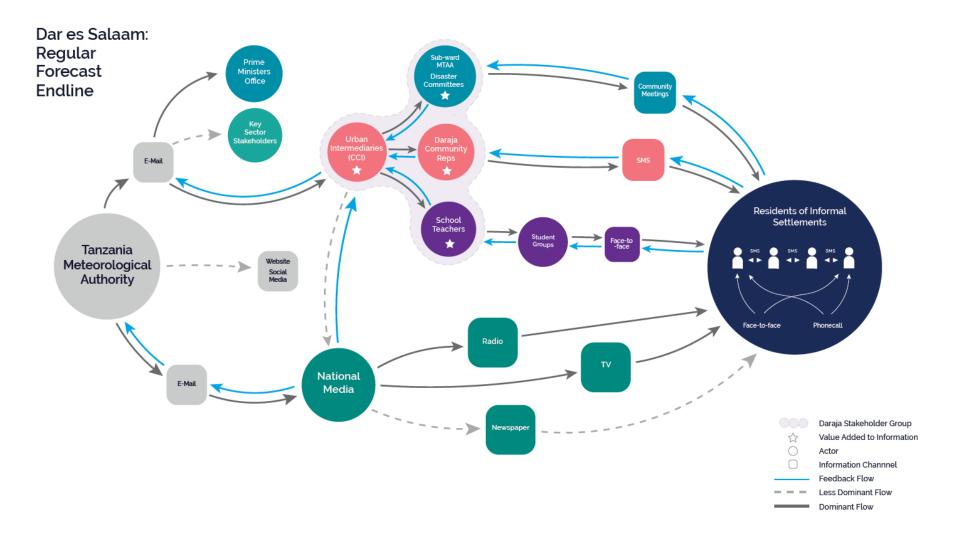


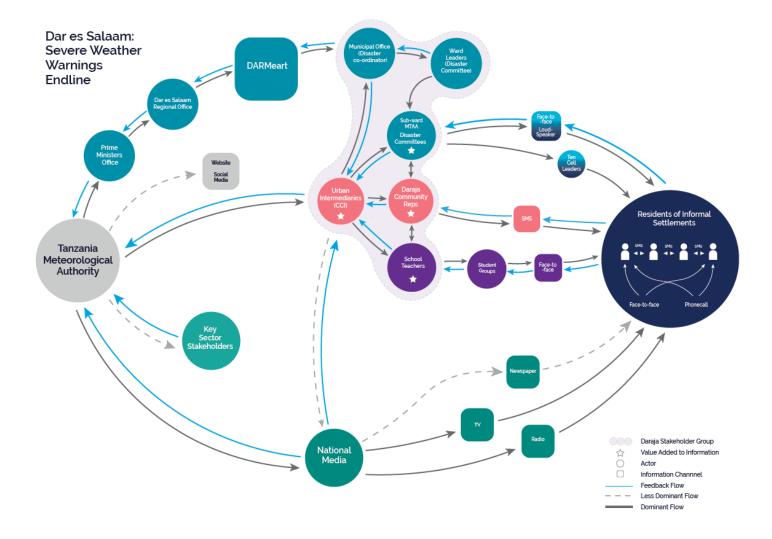


Endline:









DARAJA



Partnership Research and Data



Co-design







Partnerships

Kounkuey Design Initiative (KDI), Nairobi



Centre for Community Initiatives (CCI), Dar es Salaam



Resurgence Urban Resilience Impact Ltd



- → Build bridges between weather forecasters and communities in informal settlements
- → Build resilience of communities toward high impact weather events
- → Build relationships with the key actors in the system



Research and Data

Research was done through:



Household Surveys



Interviews



Focus Group Discussions



Information Ecosystem Mapping (IEM)

Informed the design of the DARAJA pilot services



Co-design

- Workshops to co-design pilot services
- DARAJA Coordination Group
- Workshops to better understand weather and climate information
- Workshops with TMA and KMD to co-design city forecasts
- Radio training with citywide and community radios

- → Weather Mtaani pilot services in Nairobi
- → Mimi Na Hali ya Hewa pilot services in Dar es Salaam
- → Reference guide for forecast terminology
- → Impact description guide
- → Improved citywide forecasts
- → New citywide forecasts
- → Improved reporting and presentation of WCI by radio stations

